

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/30/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Echovox, Inc.		06/22/2010	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Zong, Inc.
Doing Business As:	DBA Zong Mobile Payments
Street Address:	640 Oak Grove Avenue
City:	Menlo Park
State/Country:	CALIFORNIA
Postal Code:	94025
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	77832295	FRICITIONLESS MOBILE PAYMENT
Serial Number:	77718358	ZONG
Registration Number:	3621884	ZONG

CORRESPONDENCE DATA

Fax Number: (317)231-7433
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 3172311313
 Email: jgard@btlaw.com
 Correspondent Name: Julia Spoor Gard
 Address Line 1: 11 South Meridian Street
 Address Line 2: Barnes & Thornburg LLP
 Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER: 47364-100

TRADEMARK

900167038

REEL: 004242 FRAME: 0852

CH \$90.00 77832295

NAME OF SUBMITTER:	Julia Spoor Gard
Signature:	/jsg/
Date:	07/15/2010
Total Attachments: 2 source=Echovox - Zong#page1.tif source=Echovox - Zong#page2.tif	

U.S. TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Echovox, Inc. a California corporation having a place of business in Menlo Park, California (ASSIGNOR), hereby assigns, sells, conveys and transfers to Zong, Inc., a Delaware corporation also having a place of business Menlo Park, California (ASSIGNEE), all rights, title, and interest to the trademarks on attached Exhibit A, including all common law rights to the marks, the goodwill of the business with which the Marks are used, all claims for damages by reason of infringement, and the right to sue for and collect the same for its own use and for the use of its successors and assigns.

ASSIGNEE is the successor in interest to the on-going business of ASSIGNOR, or that portion of the business to which the Marks pertain. This assignment is effective as of March 30, 2010.

ASSIGNOR:

Echovox, Inc.

Signed:

David Marcus

Title: CEO

Date: 6/22/2010

STATE OF CALIFORNIA)
) SS:
COUNTY OF SANTA CLARA)

On the 22nd day of June, 2010 before me, a Notary Public in and for said County and State, personally appeared DAVID MARCUS and acknowledged that (s)he is the CEO of ECHOVOX, INC. that (s)he is authorized by said Corporation to execute the foregoing Assignment on behalf of said Corporation; and that (s)he did execute the foregoing Assignment on behalf of said Corporation, pursuant to such authority.



Christine Sebastian
Notary Public
CHRISTINE SEBASTIAN
Printed Name

My Commission Expires: Jan. 18, 2013

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EXHIBIT A

Trademark Name	Matter No.	App. No.	Reg. No.	Trademark Status	Date Filed	Pub. Date	Reg. Date
FRICIONLESS MOBILE PAYMENT	47364-209018/	77/832295		Filed	9/22/2009		
ZONG	47364-205161/	77/463296	3621884	Registered	5/1/2008	3/3/2009	5/19/2009
ZONG	47364-207347/	77/718358		Allowed	4/21/2009		