

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		07/01/2010	Association: UNITED STATES

**RECEIVING PARTY DATA**

Name:	Yesmail, Inc.
Street Address:	309 S.W. Sixth Avenue, Suite 900
Internal Address:	Wells Fargo Building
City:	Portland
State/Country:	OREGON
Postal Code:	97204
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	2481278	EMANAGE
Registration Number:	2408072	MY.YESMAIL
Registration Number:	2429260	YES - THE BEST RESPONSE OF ALL
Registration Number:	2548743	YES MAIL.COM
Registration Number:	2721878	YESCONNECT
Registration Number:	2416913	YESMAIL
Registration Number:	2799195	YESMAIL
Registration Number:	2416909	YESMAIL NETWORK

**CORRESPONDENCE DATA**

Fax Number: (202)408-3141  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 800-927-9801 x2348  
 Email: jpaterso@cscinfo.com  
 Correspondent Name: Corporation Service Company

**900167360**

**TRADEMARK  
 REEL: 004245 FRAME: 0356**

**CH \$215.00 2481278**

Address Line 1: 1090 Vermont Avenue NW, Suite 430  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	451983-2
NAME OF SUBMITTER:	Jean Paterson
Signature:	/jep/
Date:	07/20/2010

Total Attachments: 3  
source=7-20-10 BOA-Yesmail-TM#page1.tif  
source=7-20-10 BOA-Yesmail-TM#page2.tif  
source=7-20-10 BOA-Yesmail-TM#page3.tif

**RELEASE OF TRADEMARK AND PATENT INTEREST**

This RELEASE OF TRADEMARK AND PATENT INTEREST is executed as of July 1, 2010 by BANK OF AMERICA, N.A., (the "Bank") with reference to that certain Grant of Security Interest in United States Trademarks and Patents, dated as of June 24, 2003 (the "Security Agreement") between the Bank and YESMAIL, INC. (the "Company").

Pursuant to the Security Agreement, the Company granted a security interest in certain trademarks and patents listed on Exhibit "A" attached hereto (the "Trademarks and Patents"). The Security Agreement was recorded with the United States Patent and Trademark Office on July 7, 2003, at Reel/Frame 2771/0632, consisting of seven (7) pages, including coversheet.

For good and valuable consideration, receipt of which is hereby acknowledged, the Bank hereby:

(a) terminates the Security Agreement;

(b) releases the liens and security interests granted to it in and on the Trademarks and Patents referred to in the Security Agreement and acknowledges, agrees and confirms that it has no right, title or interest in or to (or security interest in) the Trademarks and Patents; and

(c) to the extent the Bank shall be deemed to have any right, title or interest in the Trademarks and Patents, transfers to the Company all of such right, title and interest, without any representation, warranty, undertaking, or recourse.

IN WITNESS WHEREOF, the undersigned has caused this Release of Trademark and Patent Interest to be executed by its duly authorized officer as of the date first written above.

BANK OF AMERICA, N. A.

By: 

Name: James B. Meador

Title: Sr. Vice President

Exhibit A

**Trademarks**

<b>Registration No.</b>	<b>Registration Date</b>	<b>Trademark or Service Mark</b>
None	n/a	CONNECT RELATE EVOLVE
2481278	08/28/2001	EMANAGE
None	n/a	LAND RATE
2408072	11/28/2000	MY.YESMAIL
None	n/a	YES (and design)
2429260	02/20/2001	YES – THE BEST RESPONSE OF ALL
2548743	03/19/2001	YES MAIL.COM (and design)
2721878	06/03/2003	YESCONNECT
2416913	01/02/2001	YESMAIL
2799195	12/23/2003	YESMAIL (and design)
2416909	01/02/2001	YESMAIL NETWORK

**Patents**

<b>Patent</b>	<b>Patent No.</b>	<b>Issue Date</b>
Method and system for permission based electronic mail distribution	09/473,230	12/27/99
Method and system for permission based electronic mail distribution	09/598,703	6/21/00