

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association, as Collateral Agent		07/01/2010	Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Donnelley Marketing, Inc.		
Street Address:	5711 S 86th Circle		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68127		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	1491421	"CHAINING"	
Registration Number:	1882436	DATABASE AMERICA	
Registration Number:	2098420	DATABASE LINK	
Registration Number:	2093781	MAP & MAIL	
Registration Number:	2220461	MARKETZONE	
Registration Number:	243081	MOTOR REGISTRATION NEWS	
Registration Number:	1806835	PRESORT NAMEBANK	
Serial Number:	78246291	DONNELLEY DIRECT MAIL	
Serial Number:	76254964	INFOCONNECTDM	
CORRESPONDENCE DATA			
Fax Number:	(202)408-3141		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	800-927-9801 x2348		
Email:	jpaterso@cscinfo.com		

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**TRADEMARK
 REEL: 004246 FRAME: 0367**

Correspondent Name: Corporation Service Company
Address Line 1: 1090 Vermont Avenue NW, Suite 430
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	453575-40
NAME OF SUBMITTER:	Jean Paterson
Signature:	/jep/
Date:	07/21/2010

Total Attachments: 5

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PATENT AND TRADEMARK RELEASE AND REASSIGNMENT

THIS PATENT AND TRADEMARK RELEASE AND REASSIGNMENT is effective as of July 1, 2010, by WELLS FARGO BANK, NATIONAL ASSOCIATION, as Collateral Agent ("Wells Fargo").

WITNESSETH:

WHEREAS, Wells Fargo and Donnelley Marketing, Inc., a Delaware corporation ("Donnelley"), are parties to that certain Security Agreement dated as of March 25, 2004 (the "Security Agreement"), pursuant to which Donnelley granted a security interest to Wells Fargo in the Collateral (as defined in the Security Agreement) as security for certain obligations owing by Donnelley to Wells Fargo, including, without limitation, the Patents (as defined in the Security Agreement) (and intellectual property relating to same) set forth on Exhibit A hereto and the Trademarks (as defined in the Security Agreement) (and intellectual property relating to same) set forth on Exhibit B hereto; and

WHEREAS, in conjunction with the security interest granted to Wells Fargo under the Security Agreement, Wells Fargo and Donnelley entered into that certain Grant of Security Interest in United States Trademarks and Patents, dated as of March 25, 2004 (the "Grant of Security Interest"), pursuant to which Donnelley granted a security interest in (i) all of Donnelley's rights, title, and interest in and to the United States patents and patent applications (the "Patents") as set forth on Exhibit A attached hereto, and (ii) all of Donnelley's right, title, and interest in and to the United States trademarks, trademark registrations and trademark applications (the "Trademarks") set forth on Exhibit B attached hereto, in each case together with (iii) all proceeds and products of the Patents and Trademarks (as defined in the Grant of Security Interest), (iv) the goodwill of the business with which the Trademarks are associated, and (v) all causes of action arising prior to or after the date of the Grant of Security Interest for infringement of any of the Patents and Trademarks or unfair competition regarding the same and all damages awarded therefrom.

WHEREAS, the Grant of Security Interest, as applicable to the Trademarks, was recorded in the Assignment Division of the United States Patent and Trademark Office on April 9, 2004, at Reel 002826, Frame 0385; and

WHEREAS, Donnelley has requested that Wells Fargo release its security interest in the Patent and Trademark Collateral subject to the Security Agreement and release the security interest granted pursuant to the Grant of Security Interest;

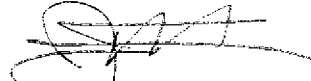
NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Wells Fargo hereby releases its security interest in all of Donnelley's right, title and interest in and to all of the Patent and Trademark Collateral, including without limitation the security interest granted by the Grant of Security Interest, the Patent registration referred to in Exhibit A and the Trademark registration referred to in Exhibit B annexed hereto and the goodwill of Donnelley's business connected with the use of and symbolized by the Patent and Trademark Collateral.

2. Subject to other security interests granted by Donnelley to other financial institutions, Wells Fargo hereby reassigns, grants and conveys to Donnelley, without any representation, warranty, recourse or undertaking by Wells Fargo, all of Wells Fargo's right, title and interest in and to the Patent and Trademark Collateral, including without limitation the Patent registrations referred to in Exhibit A and the Trademark registrations referred to in Exhibit B annexed hereto and the goodwill of Donnelley's business connected with the use of and symbolized by the Patent and Trademark Collateral.

IN WITNESS WHEREOF, Wells Fargo has caused this Patent and Trademark Release and Reassignment to be duly executed by its duly authorized officer and effective as of the day and year first above written.

WELLS FARGO BANK, NATIONAL ASSOCIATION

By: 
Name: Jesse Mason
Title: Assistant Vice President

STATE OF MINNESOTA)
) ss
COUNTY OF HENNEPIN)

This instrument was acknowledged before me on this 15 day of July, 2010, by Jesse Mason, who is Assistant Vice President to Wells Fargo Bank, National Association, on behalf of said national bank.

Notary Public for Jenell F. Nallick
My commission expires:

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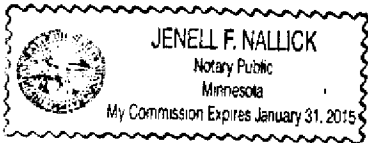


Exhibit A

DONNELLEY MARKETING, INC.

UNITED STATES PATENT REGISTRATIONS

NONE.

Exhibit B

DONNELLEY MARKETING, INC.

UNITED STATES TRADEMARK REGISTRATIONS

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
"CHAINING"	1,491,421	6/7/1988
DATABASE AMERICA	1,882,436	3/7/1995
DATABASE LINK	2,098,420	9/16/1997
MAP & MAIL	2,093,781	9/2/1997
MARKETZONE	2,220,461	1/26/1999
MOTOR REGISTRATION NEWS	243,081	6/12/1928
PRESORT NAMEBANK	1,806,835	11/23/1993

UNITED STATES TRADEMARK APPLICATIONS

<u>MARK</u>	<u>APPLN. NO.</u>	<u>APPLN. DATE</u>
DONNELLEY DIRECT MAIL	78/246,291	5/6/2003
INFOCONNECTDM	76/254,964	5/10/2001