

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
McBride, Charles I. and McBride, Kathleen D., as trustees of the 2006 McBride Family Trust, U/I/D May 31, 2006		05/21/2010	Revocable Trust: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rawah Vineyards, LLC		
<b>Street Address:</b>	1183 Dunaweal Lane		
<b>City:</b>	Calistoga		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94515		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2598288	MONUMENT TREE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)882-3232		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	415-882-3200		
<b>Email:</b>	tmparalegal@owe.com		
<b>Correspondent Name:</b>	Melville Owen		
<b>Address Line 1:</b>	455 Market Street, Suite 1910		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105		
<b>ATTORNEY DOCKET NUMBER:</b>	TWOME 00004		
<b>NAME OF SUBMITTER:</b>	Melville Owen		
<b>Signature:</b>	/Melville Owen/		

CH \$40.00 2598288

**900167653**

**TRADEMARK  
 REEL: 004247 FRAME: 0043**

Date:

07/22/2010

Total Attachments: 2

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**ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION**

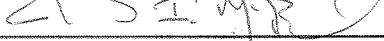
Whereas, Charles I. McBride and Kathleen D. McBride, as Trustees of the 2006 McBride Family Trust, a United States Trust, of 1421 Oakdale Road, Suite 2, Modesto, California 95355 (Assignor), own the following mark which is registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
<b>MONUMENT TREE</b>	2,598,288	July 23, 2002

Whereas, Rawah Vineyards, LLC, a California limited liability company, at 1183 Dunaweal Lane, Calistoga, California 94515 (Assignee), is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the above-identified registration thereof.

Dated: May 21, 2010

By  Trustee  
Charles I. McBride, Trustee  
of The 2006 McBride Family Trust

By \_\_\_\_\_  
Kathleen D. McBride, Trustee  
of The 2006 McBride Family Trust

**ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION**

Whereas, Charles I. McBride and Kathleen D. McBride, as Trustees of the 2006 McBride Family Trust, a United States Trust, of 1421 Oakdale Road, Suite 2, Modesto, California 95355 (Assignor), own the following mark which is registered in the United States Patent and Trademark Office:

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Dated: May 21, 2010

By \_\_\_\_\_  
Charles I. McBride, Trustee  
of The 2006 McBride Family Trust

By *Kathleen D. McBride*  
Kathleen D. McBride, Trustee  
of The 2006 McBride Family Trust

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