

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SPAR Marketing Force, Inc.		07/26/2010	CORPORATION: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Spar Trademarks, Inc.		
<b>Street Address:</b>	560 White Plains Road		
<b>City:</b>	Tarrytown		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10591		
<b>Entity Type:</b>	CORPORATION: NEVADA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3142581	NAS	
Registration Number:	3142580	NAS NATIONAL ASSEMBLY SERVICES	
Registration Number:	3605215	NMS	
Registration Number:	2988588	NMS NATIONAL MARKETING SERVICES	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(202)420-2201		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2024204860		
Email:	sammanl@dicksteinshapiro.com		
Correspondent Name:	Luna M. Samman/Dickstein Shapiro LLP		
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ATTORNEY DOCKET NUMBER:	S0595.0000		
NAME OF SUBMITTER:	Luna M. Samman		

OP \$115.00 3142581

Signature:	/luna m. samman/
Date:	07/26/2010
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ASSIGNMENT

BETWEEN: SPAR Marketing Force, Inc. (hereinafter "Assignor"), a Nevada corporation with a principal place of business at 560 White Plains Road, Tarrytown, New York;

AND: Spar Trademarks, Inc. (hereinafter "Assignee") a Nevada corporation with a principal place of business at 560 White Plains Road, Tarrytown, New York 10591

WHEREAS:

- (a) Assignor is the sole proprietor of the worldwide trademarks and service marks for the marks set out in the attached Schedule (hereinafter the "Marks"); and
- (b) Assignor and Assignee have agreed that the Marks shall be assigned to Assignee.

NOW, THEREFORE, IT IS HEREBY AGREED AND DECLARED AS FOLLOWS:

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, assign, transfer and set over, unto the Assignee, its successors, legal representatives and assigns the worldwide right, title and interest in and to the Marks, with the goodwill of the business together with the right to take action to recover damages and claim all other relief for any past infringement or passing off related to the Marks.

Assignor and Assignee agree that the change of ownership be recorded in the U.S. Patent and Trademark Office.

DONE AND SIGNED AT: This 20<sup>th</sup> day of July, 2010.

For and on behalf of Assignor

For and on behalf of Assignee

SPAR MARKETING FORCE, INC.

SPAR TRADEMARKS, INC.

By: \_\_\_\_\_

By: \_\_\_\_\_

Name: James R. Segreto  
Title: CEO

Name: James R. Segreto  
Title: CEO

SCHEDULE

Registered Marks

Country	Mark	App. No.	App. Date	Reg. No.	Reg. Date
United States	NAS (Stylized)	76/571,139	20 January 2004	3,142,581	12 September 2006
United States	NAS NATIONAL ASSEMBLY SERVICES (Stylized)	76/571,138	20 January 2004	3,142,580	12 September 2006
United States	NMS (Standard Character)	77/729,843	24 March 2008	3,605,215	14 April 2009
United States	NMS NATIONAL MARKETING SERVICES (Stylized)	76/571,137	20 January 2004	2,988,588	30 August 2005

Unregistered Marks (worldwide)

NAS

NATIONAL ASSEMBLY SERVICES

NMS

NATIONAL MARKETING SERVICES

All variations of the marks NAS, NATIONAL ASSEMBLY SERVICES, NMS and NATIONAL MARKETING SERVICES, including but not limited to stylized marks, designs and logos.