:H \$40.00

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Horizon Snack Foods, Inc.		07/20/2010	CORPORATION: UTAH

RECEIVING PARTY DATA

Name:	NEMOs Bakery, Inc.	
Street Address:	416 North Hale Avenue	
City:	Escondido	
State/Country:	CALIFORNIA	
Postal Code:	92029	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77813006	GRANOLA FLATS

CORRESPONDENCE DATA

Fax Number: (858)587-7658

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 858-587-7659

Email: LMAXHAM@MAXHAMFIRM.COM

Correspondent Name: THE MAXHAM FIRM

Address Line 1: 9330 SCRANTON ROAD, SUITE 350
Address Line 4: SAN DIEGO, CALIFORNIA 92121

ATTORNEY DOCKET NUMBER:	1363-23
NAME OF SUBMITTER:	Lawrence A. Maxham
Signature:	/Lawrence A. Maxham/
Date:	07/28/2010

TRADEMARK REEL: 004249 FRAME: 0438

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Total Attachments: 1

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TRADEMARK REEL: 004249 FRAME: 0439 ASSIGNMENT

WHEREAS, Horizon Snack Foods, Inc., a corporation of the State of Utah, located and doing

business at 7066 Las Positas Road, Suite G, Livermore, California 94551, is the owner of the

trademark, "GRANOLA FLATS," and the U.S. registration application therefor, serial number

77/813,006, filed 26 August 2009; and

WHEREAS, NEMO's Bakery, Inc., a corporation of the State of California, located and

doing business at 416 North Hale Avenue, Escondido, California 92029, is desirous of acquiring

said mark and the accompanying goodwill;

NOW, THEREFORE, in consideration of and in exchange for One Dollar (\$1.00) and other

good and valuable consideration, the receipt of which is hereby acknowledged, Horizon Snack

Foods, Inc., does hereby sell, assign, transfer, and set over unto said NEMO's Bakery, Inc., the entire

right, title, and interest in, to, and under said trademark and application for registration therefor,

together with the goodwill of the business in connection with which the mark is used.

Executed this $20^{\frac{11}{2}}$ day of July, 2010.

Horizon Snack Foods, Inc.

By:

Name: Robert M. Sharp

Title: President/CEQ

Witness

\\SBSERVER\CLIENT\\363\\023\ASSIGNMENT (HORIZON TO NE-MO'S).DOC

Date: _ 7/20/10

TRADEMARK