

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Ne-Mos Bakery | | 07/20/2010 | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | NEMOs Bakery, Inc. | | |
| Street Address: | 416 North Hale Avenue | | |
| City: | Escondido | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 92029 | | |
| Entity Type: | CORPORATION: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85024030 | BROOKIES | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (858)587-7658 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 858-587-7659 | | |
| Email: | LMAXHAM@MAXHAMFIRM.COM | | |
| Correspondent Name: | THE MAXHAM FIRM | | |
| Address Line 1: | 9330 SCRANTON ROAD, SUITE 350 | | |
| Address Line 4: | SAN DIEGO, CALIFORNIA 92121 | | |
| ATTORNEY DOCKET NUMBER: | 1363-24 | | |
| NAME OF SUBMITTER: | Lawrence A. Maxhm | | |
| Signature: | /Lawrence A. Maxham/ | | |
| Date: | 07/28/2010 | | |

CH \$40.00 85024030

Total Attachments: 1

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TRADEMARK
REEL: 004249 FRAME: 0564

ASSIGNMENT

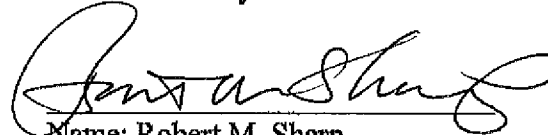
WHEREAS, Ne-Mo's Bakery, a corporation of the State of California, located and doing business at 416 North Hale Avenue, Escondido, California 92029, is the owner of the trademark, "BROOKIES," and the U.S. registration application therefor, serial number 85/024,030, filed 27 April 2010; and

WHEREAS, NEMO's Bakery, Inc., a corporation of the State of California, located and doing business at 416 North Hale Avenue, Escondido, California 92029, is desirous of acquiring said mark and the accompanying goodwill;

NOW, THEREFORE, in consideration of and in exchange for One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Ne-Mo's Bakery, does hereby sell, assign, transfer, and set over unto said NEMO's Bakery, Inc., the entire right, title, and interest in, to, and under said trademark and application for registration therefor, together with the goodwill of the business in connection with which the mark is used.

Executed this 20th day of July, 2010.

Ne-Mo's Bakery

By: 
Name: Robert M. Sharp
Title: President/CEO

Date: 7/20/10


Witness