# TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

| Name                  | Formerly | Execution Date | Entity Type         |
|-----------------------|----------|----------------|---------------------|
| UBISOFT ENTERTAINMENT |          | 01/29/2010     | CORPORATION: FRANCE |

## **RECEIVING PARTY DATA**

| Name:             | BEIJING AMAZGAME AGE INTERNET TECHNOLOGY CO., LTD  |  |  |  |
|-------------------|--|--|--|--|
| Street Address:   | 29 Shijingshan Road, Shijingshan District Beijing. |  |  |  |
| Internal Address: | Shaofang Ll, Level 3, Jing Yan Building,           |  |  |  |
| City:             | BEIJING  |  |  |  |
| State/Country:    | CHINA  |  |  |  |
| Postal Code:      | 100039   |  |  |  |
| Entity Type:      | CORPORATION: CHINA                                 |  |  |  |

### PROPERTY NUMBERS Total: 4

| Property Type        | Number  | Word Mark                      |
|----------------------|---------|--------------------------------|
| Registration Number: | 2782209 | SHADOWBANE                     |
| Registration Number: | 2784543 | SHADOWBANE                     |
| Registration Number: | 3109826 | SHADOWBANE: THRONE OF OBLIVION |
| Registration Number: | 2865361 | ARCANE ENGINE                  |

## **CORRESPONDENCE DATA**

Fax Number: (514)667-5486

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

 Phone:
 +86 10 5956 3345

 Email:
 bailu@cyou-inc.com

Correspondent Name: BEIJING AMAZGAME AGE INTERNET TECHNOLOGY

Address Line 1: 29 Shijingsh Road,

Address Line 2: Shaofang LI, Level 3, Jing Yan Building,

Address Line 4: BEIJING, CHINA 100039

DOMESTIC REPRESENTATIVE

900168048 TRADEMARK
REEL: 004249 FRAME: 0722

P \$115,00 2782209

| Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4:                            |                |
|--|----------------|
| NAME OF SUBMITTER:   | Yves Guillemot |
| Signature:   | /YG/           |
| Date:  | 07/28/2010     |
| Total Attachments: 2 source=Trademark Assignment Agreement source=Trademark Assignment Agreement |                |

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#### TRADEMARK ASSIGNMENT

This Assignment of trademarks and service marks (the "Assignment") is executed, acknowledged and delivered by Ubisoft Entertainment, SA., a French corporation with offices at 28 rue Armand Carrel, 93108 Montreuil sous Bois, France, (referred to as "Assignor") to BEIJING AMAZGAME AGE INTERNET TECHNOLOGY CO., LTD., a corporation organized under the laws of the Peoples Republic of China, with offices at Level 2, Jing Yan Hotel, No. 29 Shijingshan Road, Shijingshan District, Beijing, China 100043, ("Assignee"), in accordance with, and pursuant to the terms and conditions of, the Asset Purchase Agreement dated as of January 29, 2010, between Assignor and Assignee (the "Agreement"). Unless otherwise defined herein, capitalized terms used herein shall have the meaning given to such terms in the Agreement.

WHEREAS, the Assignor has adopted, used, is using, or intends or intended to use certain trademarks and service marks registered in the United States Patent and Trademark Office or trademark registries in other jurisdictions, and other trademarks and service marks not so registered, including, but not limited to, common law trademarks and service marks that arise in connection with Shadowbane brand (collectively, as set forth in Schedule 1 hereto and incorporated herein by reference, the "Marks"); and

WHEREAS, Assignee desires to acquire all right, title and interest of Assignor in, to and under the Marks and the goodwill with which they are associated and which is symbolized by the Marks;

NOW, THEREFORE, pursuant and subject to the Agreement and in consideration of the payment made by Assignee thereunder, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor does hereby sell, assign, transfer and convey to Assignee, and Assignee hereby accepts, all right, tittle and interest of Assignor in, to and under the Marks throughout the world, any registrations and applications for registration thereof, and the goodwill of the Assignor as related to with the Game connected with the use thereof and symbolized thereby, all rights to apply for registrations for any thereof and any other rights corresponding thereto with full benefit of priority therein as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or equity, that Assignor has or may have in profits and damages for present and future infringements of the Marks, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns (actual or deemed) or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor hereby agrees that it shall, from time to time, execute and deliver to Assignee such additional instruments, documents, conveyances or assurances and take such other action as shall be necessary or otherwise reasonably requested by Assignee to render effective this assignment and vest in Assignee beneficial and record title to the rights, title and interests herein granted to the Marks, and to put Assignee in actual possession and operating control of such rights, title and interests to the Marks.

This Assignment shall be binding upon Assignor and its successors and assigns (actual or deemed) and shall inure to the benefit of Assignor and Assignee and their respective successors and assigns (actual or deemed). Assignee shall have the right to assign this Assignment at its sole discretion.

IN WITNESS WHEREOF, the Assignors have caused this Assignment to be duly executed as of this 29 day of January, 2010.

THE ASSIGNOR - UBISOFT ENTERTAINMENT REPRESENTED BY YVES GUILLEMOT IN HIS CAPACITY AS CEO

V. Monot

THE ASSIGNEE - BEIJING AMAZGAME AGE INTERNET TECHNOLOGY CO., LTD.,

REPRESENTED BY \_

IN HIS CAPACITY AS

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# SCHEDULE 1

### Marks

- TRADEMARKS AND SERVICE MARKS NOT SO REGISTERED, INCLUDING, BUT NOT LIMITED TO, COMMON LAW TRADEMARKS AND SERVICE MARKS THAT ARISE IN CONNECTION WITH SHADOWBANE BRAND
- TRADEMARKS AND SERVICE MARKS APPLICATIONS & REGISTRATIONS

| Trademark                     | Territories  | Owner name            | Application<br>Number | Application<br>Date | Status     |                       | International<br>Classes |
|-------------------------------|--|-----------------------|-----------------------|---------------------|------------|-----------------------|--------------------------|
| SHADOWBANE                    | France   | UBISOFT ENTERTAINMENT | 043282818             | Mar/24/2004         | Registered | UBISOFT ENTERTAINMENT | 9 28 38 41               |
| SHADOWBANE                    | Australia, Norway,<br>Singapore,<br>China, Switzerland | UBISOFT ENTERTAINMENT | 840062                | Sep/24/2004         | Registered | UBISOFT ENTERTAINMENT | 9 28 38 41               |
| SHADOWBANE                    | <b>U</b> SA  | UBISOFT ENTERTAINMENT | 75888489              | Jan/05/2000         | Registered | WOLFPACK STUDIOS Inc. | 41                       |
| SHADOWBANE                    | USA  | UBISOFT ENTERTAINMENT | 75888250              | Jan/05/2000         | Registered | WOLFPACK STUDIOS Inc. | 9                        |
| SHADOWBANE:THRONE OF OBLIVION | USA  | UBISOFT ENTERTAINMENT | 76611232              | Sep/09/2004         | Registered | WOLFPACK STUDIOS, Inc | 9                        |
| SHADOWBANE:THRONE OF OBLIVION | European<br>Community                                  | UBISOFT ENTERTAINMENT | 004008587             | Sep/03/2004         | Registered | UBISOFT ENTERTAINMENT | 9 28 38 41               |
| ARCANE ENGINE                 | USA  | UBISOFT ENTERTAINMENT | 75888490              | Jan/05/2005         | Registered | WOLFPACK STUDIOS, Inc | 9                        |

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**RECORDED: 07/28/2010** 

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