

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the erroneous assignor name previously recorded on Reel 003906 Frame 0980. Assignor(s) hereby confirms the Velocity Services, Inc., a California corporation, changed its name to Velocity Services, Inc., a Delaware Corporation.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Velocity Services, Inc.		01/28/2008	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Velocity Services, Inc.
Street Address:	200 North Sepulveda Blvd
Internal Address:	Second Floor
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	77392650	MAIL TIMES
Serial Number:	77390648	MMC MAIL.COM MEDIA CORPORATION
Serial Number:	77466283	MAIL IS GOOD AGAIN
Serial Number:	77392677	MAIL TIMES
Serial Number:	77392701	MAILTIMES.COM

CORRESPONDENCE DATA

Fax Number: (310)860-0880
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 3108600880
 Email: els@elswansonlaw.com
 Correspondent Name: Elizabeth Swanson
 Address Line 1: 9454 Wilshire Blvd., Suite 500

OP \$140.00 77392650

Address Line 2: Law Office of Elizabeth Swanson
Address Line 4: Beverly Hills, CALIFORNIA 90212

ATTORNEY DOCKET NUMBER:	FROM MMC TO LLC
NAME OF SUBMITTER:	Elizabeth Swanson
Signature:	/Elizabeth Swanson/
Date:	07/29/2010

Total Attachments: 5

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source=PDF USPTO TM Assignment cover sheet for change of name#page4.tif
source=PDF USPTO TM Assignment cover sheet for change of name#page5.tif



UNITED STATES PATENT AND TRADEMARK OFFICE

Facsimile Transmission

To: **Name:** ELIZABETH SWANSON, ESQ.
 Company: 9454 WILSHIRE BLVD.
 Fax Number: 13108600830
 Voice Phone:

From: **Name:** ASSIGNMENT SERVICES BRANCH
 Voice Phone: 571-272-3350

37 C.F.R. 1.6 sets forth the types of correspondence that can be communicated to the Patent and Trademark Office via facsimile transmissions. Applicants are advised to use the certificate of facsimile transmission procedures when submitting a reply to a non-final or final Office action by facsimile (37 CFR 1.8(a)).

Fax Notes:

Pg#	Description
1	Cover Page
2	1010.TXT
4	Document 1, Batch 1512601

USPTO ASSIGNMENT SYSTEM PROCESSING

Date and time of transmission: Monday, December 22, 2008 9:36:22 AM
Number of pages including this cover sheet: 05



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE



900123197A

DECEMBER 19, 2008

PTAS

ELIZABETH SWANSON, ESQ.
9454 WILSHIRE BLVD.
SUITE 500
BEVERLY HILLS, CA 90212

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 12/19/2008

REEL/FRAME: 003906/0980
NUMBER OF PAGES: 3

BRIEF: CHANGE OF NAME

ASSIGNOR:
VELOCITY SERVICES, INC.

DOC DATE: 01/28/2008
CITIZENSHIP: CALIFORNIA
ENTITY: CORPORATION

ASSIGNEE:
HOLLYWOOD LIFE LLC
9800 SOUTH LA CIENEGA BLVD.
14TH FLOOR
INGLEWOOD, CALIFORNIA 90301

CITIZENSHIP:
ENTITY: LIMITED LIABILITY COMPANY

APPLICATION NUMBER: 77392650
REGISTRATION NUMBER:

FILING DATE: 02/08/2008
ISSUE DATE:

MARK: MAIL TIMES
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

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APPLICATION NUMBER: 77390648
REGISTRATION NUMBER:

FILING DATE: 02/06/2008
ISSUE DATE:

MARK: MMC MAIL.COM MEDIA CORPORATION
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 77466283
REGISTRATION NUMBER:

FILING DATE: 05/05/2008
ISSUE DATE:

MARK: MAIL IS GOOD AGAIN
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 77392677
REGISTRATION NUMBER:

FILING DATE: 02/08/2008
ISSUE DATE:

MARK: MAIL TIMES
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 77392701
REGISTRATION NUMBER:

FILING DATE: 02/08/2008
ISSUE DATE:

MARK: MAILTIMES.COM
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

12/19/2008
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Velocity Services, Inc.		01/28/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Hollywood Life LLC		
Street Address:	9800 South La Cienega Blvd.		
Internal Address:	14th Floor		
City:	Inglewood		
State/Country:	CALIFORNIA		
Postal Code:	90301		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77392650	MAIL TIMES	
Serial Number:	77390648	MMC MAIL.COM MEDIA CORPORATION	
Serial Number:	77466283	MAIL IS GOOD AGAIN	
Serial Number:	77392677	MAIL TIMES	
Serial Number:	77392701	MAILTIMES.COM	
CORRESPONDENCE DATA			
Fax Number:	(310)860-0830		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	dzimelis@eiswansonlaw.com		
Correspondent Name:	Elizabeth Swanson, Esq.		
Address Line 1:	9454 Wilshire Blvd.		
Address Line 2:	Suite 500		
Address Line 4:	Beverly Hills, CALIFORNIA 90212		
NAME OF SUBMITTER:	Elizabeth Swanson		

OP S140.00 77392650

TO: ELIZABETH SWANSON, ESQ. COMPANY: 9454 WILSHIRE BLVD.

Signature:	/Elizabeth Swanson/
Date:	12/19/2008
Total Attachments: 1 source=No Supporting Doc required Doc#page1.tif	