

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		Conversion	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Hagerty Group, Inc.		12/30/2009	CORPORATION: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hagerty Management LLC		
<b>Street Address:</b>	141 River's Edge Drive		
<b>Internal Address:</b>	#200		
<b>City:</b>	Traverse City		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	49684-1303		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3240367	THE HAGERTY GROUP	
<b>Registration Number:</b>	3311847	COLLECTOR NETWORK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)321-4299		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Email:</b>	officeactions@brinkshofer.com		
<b>Correspondent Name:</b>	Andrew J. Avsec		
<b>Address Line 1:</b>	P.O. Box 10395		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60610		
<b>ATTORNEY DOCKET NUMBER:</b>	13724/51		
<b>NAME OF SUBMITTER:</b>	Andrew J. Avsec		
<b>Signature:</b>	/Andrew J. Avsec/		
<b>Date:</b>	07/29/2010		

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**Total Attachments: 4**

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**CERTIFICATE OF CONVERSION**

Administrator  
Bureau of Commercial Services

This CERTIFICATE OF CONVERSION, dated as of December 30, 2009 (this "Certificate Conversion"), is being filed in connection with the plan of conversion (the "Plan of Conversion") of The Hagerty Group, Inc., a Michigan corporation (the "Converting Entity"), into Hagerty Management LLC, a Delaware limited liability company (the "Converted Entity"), pursuant to the provisions of Act 284, Public Acts of 1972.

A. The name of the domestic corporation is The Hagerty Group, Inc. (Identification Number: 41824D).

B. The name of the business organization into which the domestic corporation is converting is Hagerty Management LLC.

C. The conversion is permitted by the Delaware Limited Liability Company Act ("DLLCA"), which will govern the internal affairs of Hagerty Management, LLC after conversion, and Hagerty Management, LLC complies with that law in converting.

**TERMS OF THE CONVERSION**

1.1 EFFECTIVE DATE. The Conversion will become effective on January 1, 2010 (the "Effective Date").

1.2 ADDRESS. The street address of the Converted Entity shall be 141 River's edge Drive, Number 200, Traverse City, MI 49684. The principal place of business of the Converted entity shall be located at 141 River's edge Drive, Number 200, Traverse City, MI 49684.

1.3 CAPITALIZATION. The Converting Entity has 2,000 of shares of common stock, par value \$1.00 (the "Shares"), issued and outstanding. The Shares constitute the only class of shares of the Converting Entity. Each Share is entitled to the same rights and preferences as each other Share.

1.4 CONVERSION. On the Effective Date, the Converting Entity will convert into the Converted Entity, the Converted Entity will succeed, without other transfer, to all of the rights and property of the Converting Entity, and the Converted Entity will be subject to all of the debts and liabilities of the Converting Entity, as provided for in Section 18-214(f) of the DLLCA. On and after the Effective Date, the Converted Entity will continue the existence of, and carry on its business with the assets of the Converting Entity in the organizational form of the Converted Entity.

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1.5 EFFECT ON SHARES. On the Effective Date, by virtue of the Conversion, each Share, issued and outstanding immediately before the Effective Date, will be cancelled and retired and cease to exist, and membership interests in the Converted Entity shall be issued in accordance with the terms and conditions of the limited liability company agreement of the Converted Entity. Any holder of a certificate representing any such cancelled and retired Shares, or each person listed on the unit transfer books of the Converting Entity as owning any such Shares, will cease to have any rights with respect to such cancelled and retired Shares.

1.6 APPROVAL BY BOARD. The board of directors of the Converting Entity has adopted the Plan of Conversion in accordance with Section 745(1)(c) of the Michigan Business Corporation Act (the "BCA").

1.7 APPROVAL BY SHAREHOLDERS. The shareholders of the Converting Entity have adopted the Plan of Conversion in accordance with Section 745(1)(c) of the BCA.

1.8 COPY OF THE PLAN OF CONVERSION. The Converted Entity will provide a copy of the Plan of Conversion, on request and without cost, to any shareholder of the Converting Entity.

IN WITNESS WHEREOF, this Certificate of Conversion has been executed on behalf of the Converting Entity by the officer thereunto duly authorized, all as of the date set forth above.

THE HAGERTY GROUP, INC.

By: McKeel O Hagerty  
Name: McKeel O Hagerty  
Title: Co-Chief Executive Officer

*Signature Page to Certificate of Conversion of The Hagerty Group, Inc.*

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DOCUMENT WILL BE RETURNED TO NAME AND MAILING ADDRESS  
INDICATED IN THE BOX BELOW. Include name, street and number  
(or P.O. box), City, State and ZIP code.

CT Corporation System  
208 South LaSalle Street Ste 814  
Chicago, IL 60604

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