

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Mr. Eric B. Magnuson		06/04/2010	INDIVIDUAL:

**RECEIVING PARTY DATA**

Name:	Old Time Sports, Inc.
Street Address:	10 Fanaras Drive
City:	Salisbury
State/Country:	MASSACHUSETTS
Postal Code:	01952
Entity Type:	CORPORATION:

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Registration Number:	3149735	WE BELIEVE !
Registration Number:	3169501	LOW CARB
Registration Number:	3554965	CAUSEWAY COLLECTION
Registration Number:	3343303	ALL GUTS NO GLORY
Registration Number:	2299703	OLD TIME SPORTS
Registration Number:	2434221	OLD TIME BASEBALL
Registration Number:	2434220	OLD TIME FOOTBALL
Registration Number:	2214606	OTH
Registration Number:	2162917	OLD TIME HOCKEY

**CORRESPONDENCE DATA**

Fax Number: (617)742-2355  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 617-742-4200  
 Email: trademark@riw.com  
 Correspondent Name: Stacey C. Friends, Esq.

CH \$240.00 3149735

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**TRADEMARK  
 REEL: 004251 FRAME: 0247**

Address Line 1: Ruberto, Israel & Weiner, P.C.  
Address Line 2: 100 North Washington Street  
Address Line 4: Boston, MASSACHUSETTS 02114-2128

ATTORNEY DOCKET NUMBER:	10548-4
NAME OF SUBMITTER:	Stacey C. Friends, Esq.
Signature:	/stacey c. friends/
Date:	07/30/2010

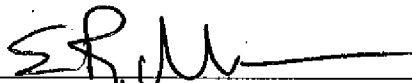
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**ASSIGNMENT**

WHEREAS, Eric B. Magnuson with an address of 11 Felton Terrace, Peabody, Massachusetts 01960 ("Assignor"), has adopted and used the marks as listed on the attached Schedule A (the "Marks"), for which registrations have been issued (the "Registrations") by the United States Patent and Trademark Office;

WHEREAS, Old Time Sports, Inc., of 10 Fanaras Drive, Salisbury, Massachusetts 01952 ("Assignee"), is desirous of acquiring the Marks and the Registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the Marks, together with the good will of the business symbolized by the Marks, and the Registrations thereof.

  
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Eric B. Magnuson

Date: June 4, 2010

**SCHEDULE A**

**U.S. REGISTERED TRADEMARKS**

<b>Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>
WE BELIEVE!	3,149,735	9/26/06
LOW CARB	3,169,501	11/7/06
CAUSEWAY COLLECTION	3,554,965	12/30/08
ALL GUTS NO GLORY	3,343,303	11/27/07
OLD TIME SPORTS	2,299,703	12/14/99
OLD TIME BASEBALL	2,434,221	3/6/01
OLD TIME FOOTBALL	2,434,220	3/6/01
OTH	2,214,606	12/29/98
OLD TIME HOCKEY	2,162,917	6/2/98

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