Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Incepta Marketing Intelligence NA LLC		105/31/2006 I	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	Illuminas Global, LLC
Street Address:	850 Third Avenue
Internal Address:	11th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3224988	ILLUMINAS

CORRESPONDENCE DATA

Fax Number: (214)200-0853

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

 $\neg \vdash$

Phone: 2026544565

Email: jeff.wolfson@haynesboone.com

Correspondent Name: Haynes and Boone, LLP Jeffrey A. Wolfson

Address Line 1: 2323 Victory Avenue, Suite 700

Address Line 2: IP Section

Address Line 4: Dallas, TEXAS 75219

ATTORNEY DOCKET NUMBER:	16897.34
NAME OF SUBMITTER:	Jeffrey A. Wolfson
Signature:	/Jeffrey A. Wolfson/

900168843 | TRADEMARK REEL: 004256 FRAME: 0092 3224988

ICH \$40 00 32;

Date:	08/06/2010	
Total Attachments: 4 source=Certificate of Name Change#page1.tif source=Certificate of Name Change#page2.tif source=Certificate of Name Change#page3.tif source=Certificate of Name Change#page4.tif		

TRADEMARK REEL: 004256 FRAME: 0093

State of New York Department of State } ss

I hereby certify, that CITIGATE DVL SMITH LLC a NEW YORK Limited Liability Company filed Articles of Organization pursuant to the Limited Liability Company Law on 11/26/2003, and that the Limited Liability Company is existing so far as shown by the records of the Department.

A Certificate of Amendment CITIGATE DVL SMITH LLC, changing its name to INCEPTA MARKETING INTELLIGENCE NA LLC, was filed 04/08/2004.

A Certificate of Amendment INCEPTA MARKETING INTELLIGENCE NA LLC, changing its name to ILLUMINAS GLOBAL LLC, was filed 05/31/2006.

The Biennial Statement is past due.



201007260007 * EZ

Witness my hand and the official seal of the Department of State at the City of Albany, this 23rd day of July two thousand and ten.

Daniel Shapiro

First Deputy Secretary of State

TRADEMARK REEL: 004256 FRAME: 0094

STATE OF NEW YORK

DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the Department of State, at the City of Albany; on July 26, 2010.

(10416)

Daniel E. Shapiro First Deputy Secretary of State

Rev. 06/07

TRADEMARK
REEL: 004256 FRAME: 0095

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CERTIFICATE OF AMENDMENT

OF THE

ARTICLES OF ORGANIZATION

OF

CITIGATE DVL SMITH LLC

Under section 211 of the Limited Liability Company Law

FIRST:

The name of the Limited Liability Company is Citigate DVL Smith LLC.

SECOND:

The date of filing of the Articles of Organization is November 26, 2003.

THIRD:

The amendment effected by this certificate of amendment is as follows:

Paragraph FIRST of the articles of the organization dealing with the name of the limited liability company is hereby amended to read as follows:

"FIRST:

The name of the limited liability company is "Incepts Marketing Intelligence

NA LLC,"

IN WITNESS WHEREOF, this certificate has been subscribed this 3 day of March, 2004, by the undersigned who affirms that the statements made herein are true under the penaltics of perjury.

Authorized Person

#441167v1 20610-9999-000

TRADEMARK

REEL: 004256 FRAME: 0096

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CERTIFICATE OF AMENDMENT

OF THE

ARTICLES OF ORGANIZATION

OF

CITIGATE DVL SMITH LLC

Under Section 211 of the Limited Liability Company Law

DRAWDOWN CONTINENTAL - 04

STATE OF NEW YORK DEPARTMENT OF STATE

APR 0 8 2004

DAVIS & GILBERT LLP 1740 Broadway New York, New York 10019

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RECORDED: 08/06/2010