# OP \$40.00 34384

# TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Live On The Go, Inc.		07/31/2010	CORPORATION: CALIFORNIA

### **RECEIVING PARTY DATA**

Name:	Kudzu Interactive, Inc.
Street Address:	3025 Windward Plaza
Internal Address:	Suite 150
City:	Alpharetta
State/Country:	GEORGIA
Postal Code:	30005
Entity Type:	CORPORATION: DELAWARE

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3438415	LIVE ON THE GO

### **CORRESPONDENCE DATA**

Fax Number: (404)322-6335

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404-322-6283

Email: brad.burman@nelsonmullins.com

Correspondent Name: Brad Burman
Address Line 1: 201 17th Street NW

Address Line 2: Suite 1700

Address Line 4: Atlanta, GEORGIA 30363

ATTORNEY DOCKET NUMBER:	27946.09001
NAME OF SUBMITTER:	Brad Burman
Signature:	/Brad Burman/
	TRADEMARK

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REEL: 004259 FRAME: 0225

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Date:	08/11/2010	
Total Attachments: 2 source=Kudzu - Trademark Assignment with Live On The Go#page1.tif source=Kudzu - Trademark Assignment with Live On The Go#page2.tif		

TRADEMARK REEL: 004259 FRAME: 0226

## TRADEMARK ASSIGNMENT

This **Trademark Assignment** (this "<u>Assignment</u>"), dated as of July <u>S</u>, 2010, is between Kudzu Interactive, Inc., a Delaware corporation ("<u>Buyer</u>"), and Live On The Go, Inc. a California corporation ("<u>Seller</u>").

Buyer and Seller are parties to the Asset Purchase Agreement (the "<u>Asset Purchase Agreement</u>") dated as of the date of this Assignment. The Asset Purchase Agreement provides for the Seller to sell certain assets of Seller to Buyer, including certain trademarks.

Accordingly, the parties agree as follows:

- (1) **Assignment.** Seller hereby assigns to Buyer, its successors and assigns, all of Seller's rights, title and interest in and to the trademarks "Live On The Go," "Making Online Take Out Easy" and all trademarks, service marks and trade names used in the operation of Seller's business, whether registered or unregistered, including the registered trademark "Live On The Go" Registration Number 3438415, and all goodwill associated with any of them (the "Marks").
- (2) **Further Actions.** Seller shall execute all documents and take all other action necessary to assign all the rights, title and interest in and to the Marks.
- (3) Governing Law. This Agreement is to be governed by and construed in accordance with the laws of Delaware, without regard to its conflict of law principles.
- (4) Terms of the Purchase Agreement. The terms of the Asset Purchase Agreement are incorporated herein by reference. This Assignment does not enhance, diminish or modify the rights and obligations of Buyer and Seller under the Asset Purchase Agreement. To the extent any conflict or inconsistency exists between this Assignment and the Asset Purchase Agreement, the Asset Purchase Agreement will control.
- (5) **Execution.** This Assignment may be executed in one or more counterparts, including fax or electronic images, each of which is an original, and all of which constitute only one agreement between the parties.

To evidence the parties' agreement to this Assignment, they have executed and delivered it as of the date set forth in the preamble.

LIVE ON THE GO, INC.	KUDZU INTERACTIVE, INC.
By:	By: James Garrett, President

TRADEMARK REEL: 004259 FRAME: 0227 To evidence the parties' agreement to this Assignment, they have executed and delivered it as of the date set forth in the preamble.

LIVE ON THE GO, INC.	KUDZU INTERACTIVE, INC.
By: Vanen /200	By:
Darren Testa, President	James Garrett, President

TRADEMARK REEL: 004259 FRAME: 0228

**RECORDED: 08/11/2010**