

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SOC.COM L.L.C.		07/25/2010	LTD LIAB JT ST CO: ARIZONA
RECEIVING PARTY DATA			
Name:	SOCKWISE, INC.		
Street Address:	4575 SOUTH COACH DRIVE		
City:	TUCSON		
State/Country:	ARIZONA		
Postal Code:	85718		
Entity Type:	CORPORATION: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2883304	VITALSOX	
CORRESPONDENCE DATA			
Fax Number:	(520)577-6988		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5202433383		
Email:	TDURANDO@COMCAST.NET		
Correspondent Name:	ANTONIO R. DURANDO		
Address Line 1:	6902 N. TABLE MOUNTAIN ROAD		
Address Line 4:	TUCSON, ARIZONA 85718-1331		
ATTORNEY DOCKET NUMBER:	SOCKWISE.VITALSOX		
NAME OF SUBMITTER:	ANTONIO R. DURANDO		
Signature:	/A.R.DURANDO/		
Date:	08/11/2010		

OP \$40.00 2883304

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

Whereas, SOC.COM. L.L.C., a limited liability company organized under the laws of the State of Arizona, located and doing business at 4575 South Coach Drive, Tucson, Arizona 85714 (hereinafter referred to as "ASSIGNOR"), is the owner of the trademark "VITALSOX" and of Trademark Registration No. 2,883,304 therefor (hereinafter "the TRADEMARK"); and

Whereas, SOCKWISE, Inc., a corporation organized under the laws of the State of Arizona, located and doing business at 4575 South Coach Drive, Tucson, Arizona 85714 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of assignor in, to and under the TRADEMARK, together with the good will of the business associated with the TRADEMARK;

NOW, THEREFORE, in consideration of the sum of ten (\$10.00) dollars and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns to ASSIGNEE its entire right, title and interest in and to the TRADEMARK, including Registration No. 2,883,304 for the mark "VITALSOX," together with the goodwill of the business associated with the TRADEMARK; and

ASSIGNOR does also hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the TRADEMARK, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assignees or other legal representatives; and

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, whose duty it is to record service mark registrations, applications and title thereto, to record the title of Registration No. 2,883,304 as the property of the ASSIGNEE; and

ASSIGNOR hereby covenants that it has full right to convey its entire interest herein assigned and that it has not executed, and will not execute, any agreement in conflict herewith.

In witness whereof, ASSIGNOR has caused the hand of its proper officers to be subscribed hereto this 25th day of July, 2010.

SOC/COM, L.L.C.

By: _____

Giulio Cortinovis
Member