

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2006		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Welk Group, Inc.		08/16/2010	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Welk Music Group, Inc.		
<b>Street Address:</b>	2700 Pennsylvania Ave.		
<b>Internal Address:</b>	Suite 1100		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90404		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2914613	WELK MUSIC GROUP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(704)892-8914		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	704 895-3883		
<b>Email:</b>	intertect@earthlink.net		
<b>Correspondent Name:</b>	W. Norman Roth		
<b>Address Line 1:</b>	18300 River Ford Drive		
<b>Address Line 4:</b>	Davidson, NORTH CAROLINA 28036		
<b>ATTORNEY DOCKET NUMBER:</b>	WELK		
<b>NAME OF SUBMITTER:</b>	W. Norman Roth		
<b>Signature:</b>	/W. Norman Roth/		

CH \$40.00 2914613

Date:

08/19/2010

Total Attachments: 1

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ASSIGNMENT

WHEREAS, The Welk Group, Inc., a California corporation, 2700 Pennsylvania Ave., Suite 1100, Santa Monica, CA 90404 (hereinafter called the ASSIGNOR) is owner of the following Trademark(s) in the United States of America:

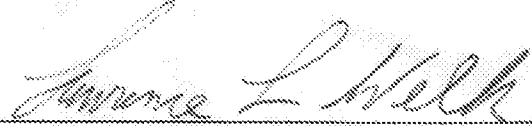
WMG Welk Music Group (Logo) U.S. Reg. No. 2,914,613 dated December 28, 2004

AND WHEREAS, Welk Music Group, Inc., a California corporation, 2700 Pennsylvania Ave., Suite 1100, Santa Monica, CA 90404 (hereinafter called the ASSIGNEE) has acquired the entire right, title and interest in and to the aforesaid Trademark(s) together with the goodwill of the business symbolized by the Trademark(s) and the registration(s) thereof;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known, that for and in consideration of the United States dollars (\$10.00 US) and other good and valuable consideration receipt of which is hereby acknowledged, the said ASSIGNOR by these presents confirms the sale, assignment and transfer with effect from January 1, 2006 unto the ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the aforesaid Trademark(s) together with the entire goodwill of the business symbolized by the Trademark(s), the registration(s) thereof, and all rights which the said ASSIGNOR has heretofore enjoyed thereunder, the same to be held and enjoyed by the said ASSIGNEE, its successors and assigns.

IN WITNESS WHEREOF, the ASSIGNOR has executed this assignment this 16<sup>th</sup> day of August 2010.

The Welk Group, Inc.

By 

(Sign and type or print name and title below the line)  
Lawrence L. Welk  
CEO / Chairman

Notarization is strongly recommended but not essential.