

RECORDATION FORM COVER SHEET

United States Patent and Trademark Office

TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**  
 Silicon Valley Bank  
 3003 Tasman Drive  
 Santa Clara, CA 95054

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State  
 Other

Additional name(s) of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies):**  
 Additional name(s) of conveying parties attached?  Yes  No

Name: **Sponsorhouse, Inc.**

Internal Address

Street Address: **6650 Lusk Blvd., Suite B201**

City: **San Diego**  
 State: **CA**  
 Country: **USA**  
 Zip: **92121**

**3. Nature of conveyance/ Execution Date(s):**

Execution Date(s): **August 26, 2010**

Assignment  Merger  
 Security Agreement  Change of Name

Other : **RELEASE**

Association Citizenship  
 General Partnership Citizenship  
 Limited Partnership Citizenship  
 Corporation Citizenship : **USA** State: **DE**  
 Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark:**

<b>A. Trademark Application No.(s)</b>	<b>B. Trademark Registration No.(s)</b> 2943429 3142571 3193169
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**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):** Additional sheets attached?  Yes  No

**5. Name and address of party to whom correspondence concerning document should be mailed:**

Name: **UCC Direct Services**

Internal Address: **Attn: 14080632**

Street Address: **187 Wolf Road, Suite 101**

City: **Albany** State: **NY** ZIP: **12205**

Phone Number: **1-800-342-3676 X 4065**

Fax Number: **1-800-962-7049**

Email Address: **cls-udsalbany@wolterskluwer.com**

**6. Total number of applications and registrations involved: 3**


**7. Total fee (37 CFR 2.8 (b)(6) & 3.41): \$ 90-**

Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers **5683**  
 Expiration Date **10/12**

b. Deposit Account Number  
 Authorized User Name

**9. Signature:**  8/27/10  
 Signature Date  
Joseph D. Bergman  
 Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22304

**RELEASE OF SECURITY AGREEMENT COVERING  
INTERESTS IN TRADEMARKS**

Silicon Valley Bank ("Secured Party"), hereby releases its security interest in the interests of **Sponsorhouse, Inc.** ("Assignor") in the trademarked works set forth in that certain **Intellectual Property Security Agreement** dated, **February 27, 2007**, executed by Assignor in favor of Secured Party recorded with the United States Department of Commerce, Patent and Trademark Office on **February 27, 2007 Reel 3489 Frame 0312**.

Date: August 26, 2010

SILICON VALLEY BANK

By:   
Name: Margaret Fujii  
Title: Operations Manager