

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                             |                       |
|----------------------------------|--|-----------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                             |                       |
| <b>NATURE OF CONVEYANCE:</b>     | CHANGE OF NAME   |                             |                       |
| <b>CONVEYING PARTY DATA</b>      |  |                             |                       |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b>       | <b>Entity Type</b>    |
| BioForm Medical, Inc.            |  | 07/30/2010                  | CORPORATION: DELAWARE |
| <b>RECEIVING PARTY DATA</b>      |  |                             |                       |
| <b>Name:</b>                     | Merz Aesthetics, Inc.  |                             |                       |
| <b>Street Address:</b>           | 1875 South Grant Street, Suite 200   |                             |                       |
| <b>City:</b>                     | San Mateo  |                             |                       |
| <b>State/Country:</b>            | CALIFORNIA   |                             |                       |
| <b>Postal Code:</b>              | 94402  |                             |                       |
| <b>Entity Type:</b>              | CORPORATION: DELAWARE  |                             |                       |
| <b>PROPERTY NUMBERS Total: 9</b> |  |                             |                       |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>            |                       |
| Serial Number:                   | 74603290   | COAPTITE                    |                       |
| Serial Number:                   | 76570514   | RADIESSE                    |                       |
| Serial Number:                   | 77212430   | BIOFORM MEDICAL             |                       |
| Serial Number:                   | 77212446   | BIOFORM MEDICAL             |                       |
| Serial Number:                   | 77479469   | THE MAGIC INGREDIENT IS YOU |                       |
| Serial Number:                   | 77498863   | RELAXED EXPRESSIONS         |                       |
| Serial Number:                   | 77683924   | RELAXED EXPRESSIONS         |                       |
| Serial Number:                   | 85101549   | QUADRINONE                  |                       |
| Serial Number:                   | 85101551   | QUADRINONE                  |                       |
| <b>CORRESPONDENCE DATA</b>       |  |                             |                       |
| <b>Fax Number:</b>               | (303)268-0065  |                             |                       |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                             |                       |
| <b>Phone:</b>                    | 303-268-0066   |                             |                       |
| <b>Email:</b>                    | firm@sbiplaw.com   |                             |                       |
| <b>Correspondent Name:</b>       | Swanson & Bratschun, L.L.C.  |                             |                       |

OP \$240.00 74603290

**900170800**

**TRADEMARK  
 REEL: 004271 FRAME: 0412**

Address Line 1: 8210 Southpark Terrace  
Address Line 4: Littleton, COLORADO 80120

|                         |                    |
|-------------------------|--------------------|
| ATTORNEY DOCKET NUMBER: | 0305 US TRADEMARKS |
| NAME OF SUBMITTER:      | James L. Brown     |
| Signature:              | /James L. Brown/   |
| Date:                   | 09/02/2010         |

Total Attachments: 5  
source=Name Change Request - BioForm to Merz#page1.tif  
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source=Name Change Request - BioForm to Merz#page3.tif  
source=Name Change Request - BioForm to Merz#page4.tif  
source=Name Change Request - BioForm to Merz#page5.tif

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Assistant Commissioner of Patents  
and Trademarks  
Washington, D.C. 20231  
Attn: BOX ASSIGNMENTS

**RECORDATION OF CHANGE OF NAME**

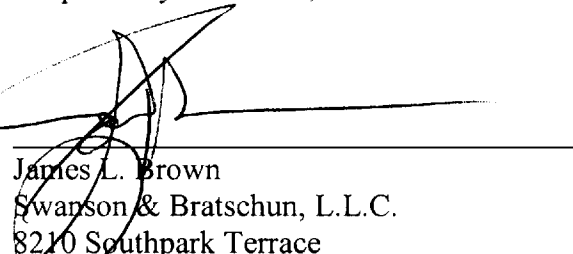
Effective July 30, 2010, BioForm Medical, Inc. changed its name to Merz Aesthetics, Inc. Attached hereto and incorporated herein by this reference is a Copy of the "Certificate of Amendment," filed with the Secretary of State of the State of Delaware.

Set forth on Exhibit A hereto is a list of Assignments affected by this name change. Request is hereby made to change the name of the assignee from BioForm Medical, Inc. changed its name to Merz Aesthetics, Inc. in each of the referenced applications and trademarks.

Respectfully submitted,

Date:

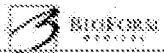
September 1, 2010



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James L. Brown  
Swanson & Bratschun, L.L.C.  
8210 Southpark Terrace  
Littleton, CO 80120  
Telephone: (303) 268-0066  
Facsimile: (303) 268-0065

**Exhibit A**

| DOCKET NO.  | TRADEMARK   | APP. NO.   | FILE       | REG. NO.  | REG        |
|-------------|---|------------|------------|-----------|------------|
| 0305.02-TM  | COAPTITE  | 74/603,290 | 11/10/1994 | 2,222,992 | 2 /9 /1999 |
| 0305.03-TM  | RADIESSE  | 76/570,514 | 1 /13/2004 | 3,117,614 | 7 /18/2006 |
| 0305.04-TM  | BIOFORM MEDICAL & Design<br> | 77/212,430 | 6 /21/2007 | 3,391,326 | 3 /4 /2008 |
| 0305.05-TM  | BIOFORM MEDICAL   | 77/212,446 | 6 /21/2007 | 3,391,327 | 3 /4 /2008 |
| 0305.06-TM  | THE MAGIC INGREDIENT IS<br>YOU  | 77/479,469 | 5 /20/2008 | 3,653,345 | 7 /14/2009 |
| 0305.12-TM  | RELAXED EXPRESSIONS   | 77/498,863 | 6 /13/2008 | 3,732,253 | 12/29/2009 |
| 0305.11-TMR | RELAXED EXPRESSIONS   | 77/683,924 | 3 /5 /2009 |           |            |
| 0305.35-TM  | QUADRINONE  | 85/101,549 | 8 /5 /2010 |           |            |
| 0305.34-TM  | QUADRINONE  | 85/101,551 | 8 /5 /2010 |           |            |

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# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BIOFORM MEDICAL, INC.", CHANGING ITS NAME FROM "BIOFORM MEDICAL, INC." TO "MERZ AESTHETICS, INC.", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF JULY, A.D. 2010, AT 8:28 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3068591 8100

100786872



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8143444

DATE: 07-30-10

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

TRADEMARK  
REEL: 004271 FRAME: 0416

**CERTIFICATE OF AMENDMENT**  
**OF**  
**THE AMENDED AND RESTATED CERTIFICATE OF INCORPORATION**  
**OF**  
**BIOFORM MEDICAL, INC.**

BioForm Medical, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"),

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said corporation, by action by unanimous written consent, adopted a resolution proposing and declaring advisable the following amendment to the Amended and Restated Certificate of Incorporation of said corporation:

That Article I of the Amended and Restated Certificate of Incorporation dated February 19, 2010 be amended to read in its entirety as follows:

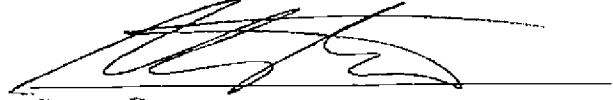
"The name of the corporation is Merz Aesthetics, Inc."

SECOND: That, in lieu of a meeting and vote of the sole stockholder, the sole stockholder of said corporation has given written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Section 242 and 228 of the General Corporation Law of the State of Delaware.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, the Corporation has caused this certificate to be signed by its  
Chief Executive Officer this 30th day of July, 2010.

A handwritten signature in black ink, appearing to read 'S. Basta', is written over a horizontal line.

Steven Basta  
Chief Executive Officer