

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Webmetrics, Inc.		09/01/2010	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NeuStar, Inc.		
<b>Street Address:</b>	46000 Center Oak Plaza		
<b>Internal Address:</b>	Building X		
<b>City:</b>	Sterling		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	20166		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2994695	WEBSITE PERFORMANCE INTELLIGENCE	
<b>Registration Number:</b>	3179222	WEBMETRICS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)339-6052		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-625-3649		
<b>Email:</b>	valerie.purdy-pyeron@kattenlaw.com		
<b>Correspondent Name:</b>	Valerie A. Purdy-Pyeron, Paralegal		
<b>Address Line 1:</b>	2900 K Street, NW		
<b>Address Line 2:</b>	North Tower, Suite 200		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20007-5118		
<b>ATTORNEY DOCKET NUMBER:</b>	330952.00019		
<b>NAME OF SUBMITTER:</b>	Valerie A. Purdy-Pyeron, Paralegal		

CH \$65.00 2994695

**900170970**

**TRADEMARK  
 REEL: 004272 FRAME: 0180**

Signature:	/valerie a. purdy-pyeron/
Date:	09/03/2010
Total Attachments: 2 source=webmetrics assign#page1.tif source=webmetrics assign#page2.tif	

## TRADEMARK ASSIGNMENT

WHEREAS Webmetrics, Inc., a California corporation having its principal office at 6150 Lusk Blvd., Suite B200, San Diego California 92121 ("Assignor"), is the sole owner of the entire right, title and interest in the trademark registrations listed in Exhibit A, attached hereto ("the Marks"); and

WHEREAS, NeuStar, Inc. a Delaware corporation having its principal office at 46000 Center Oak Plaza, Building X, Sterling Virginia 20166 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the said Marks, throughout the world, including the good will represented by the Marks;


NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto the Assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to said Marks, together with the entire goodwill associated with and symbolized by the Marks, together with all common law rights, together with all rights and privileges granted and secured thereby, including the right to sue for all causes of action related to the Marks, and the right to sue in Assignee's own name and to recover for any damages and profits for past infringement, unfair competition or passing off, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made;

Assignor also hereby agrees with the said Assignee that Assignor will not execute any writing or do any act whatsoever conflicting with these covenants and agreements, and that it will, at any time upon request without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writing and do such additional acts as said Assignee may deem necessary or desirable to perfect, secure, record, and register said Assignee's enjoyment of this grant, it being understood that the foregoing covenant and agreement shall bind assigns and legal representatives of Assignor and inure to the benefit of the assigns and legal representatives of Assignee;

IN TESTIMONY WHEREOF, We have hereunto set our hands.

WEBMETRICS, INC.

Date: September 1, 2010

By: 

Title: VP, Finance + Corp Controller

STATE OF Virginia )  
COUNTY OF Loudoun ) SS.

On this 1<sup>st</sup> day of September, 2010, before me, Notary Public, personally appeared to me known to be the individual whose name is subscribed to this instrument, and acknowledged that he/she executed it as his/her free and voluntary act and deed for the uses and purposes mentioned therein.

WITNESS my hand and official seal.



[Signature]  
Notary Public  
My Commission Expires: July 31, 2012

**EXHIBIT A**

Trademark	U.S. Registration No.
WEBMETRICS	3,179,222
WEBSITE PERFORMANCE INTELLIGENCE	2,994,695