

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT														
NATURE OF CONVEYANCE:	Corrective Assignment to correct the ownership of TRAVEL WEEKLY, Reg. No. 1180111 previously recorded on Reel 004023 Frame 0558. Assignor(s) hereby confirms the assignment of the remaining marks listed.														
CONVEYING PARTY DATA															
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Name</th> <th style="width:20%;">Formerly</th> <th style="width:20%;">Execution Date</th> <th style="width:30%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>Northstar Travel Media, LLC</td> <td></td> <td>09/01/2010</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	Northstar Travel Media, LLC		09/01/2010	LIMITED LIABILITY COMPANY: DELAWARE						
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Northstar Travel Media, LLC		09/01/2010	LIMITED LIABILITY COMPANY: DELAWARE												
RECEIVING PARTY DATA															
<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:20%;">Name:</td> <td>Northstar Travel Media, LLC</td> </tr> <tr> <td>Street Address:</td> <td>100 Lighting Way</td> </tr> <tr> <td>Internal Address:</td> <td>2nd Floor</td> </tr> <tr> <td>City:</td> <td>Secaucus</td> </tr> <tr> <td>State/Country:</td> <td>NEW JERSEY</td> </tr> <tr> <td>Postal Code:</td> <td>07094</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>		Name:	Northstar Travel Media, LLC	Street Address:	100 Lighting Way	Internal Address:	2nd Floor	City:	Secaucus	State/Country:	NEW JERSEY	Postal Code:	07094	Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE
Name:	Northstar Travel Media, LLC														
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Postal Code:	07094														
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE														
PROPERTY NUMBERS Total: 1															
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Property Type	Number	Word Mark													
Registration Number:	1180111	TRAVEL WEEKLY													
CORRESPONDENCE DATA															
<p>Fax Number: (336)723-5181 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 336-723-5180 Email: jarcher@ennsandarcher.com Correspondent Name: Julia C. Archer Address Line 1: 939 Burke Street Address Line 4: Winston-Salem, NORTH CAROLINA 27101</p>															
ATTORNEY DOCKET NUMBER:	TRAVEL WEEKLY CORRECTION														
NAME OF SUBMITTER:	Julia C. Archer														

CH \$40.00 1180111

900170992

**TRADEMARK
 REEL: 004272 FRAME: 0984**

Signature:	/jarcher/
Date:	09/07/2010
<p>Total Attachments: 22</p> <p>source=TRAVEL WEEKLY Declaration of Elsevier Prop#page1.tif</p> <p>source=TRAVEL WEEKLY Declaration of Elsevier Prop#page2.tif</p> <p>source=TRAVEL WEEKLY cover sheet from mistaken assignment Reed Pub to Els Prop#page1.tif</p> <p>source=TRAVEL WEEKLY cover sheet from mistaken assignment Reed Pub to Els Prop#page2.tif</p> <p>source=TRAVEL WEEKLY cover sheet from mistaken assignment Reed Pub to Els Prop#page3.tif</p> <p>source=TRAVEL WEEKLY cover sheet from mistaken assignment Reed Pub to Els Prop#page4.tif</p> <p>source=TRAVEL WEEKLY cover sheet from mistaken assignment Reed Pub to Els Prop#page5.tif</p> <p>source=TRAVEL WEEKLY cover sheet from mistaken assignment Reed Pub to Els Prop#page6.tif</p> <p>source=TRAVEL WEEKLY assignment from Reed Pub to Elsevier Prop#page1.tif</p> <p>source=TRAVEL WEEKLY assignment from Reed Pub to Elsevier Prop#page2.tif</p> <p>source=TRAVEL WEEKLY earlier assignment and cover sheet from Reed Pub to Travel Newco#page1.tif</p> <p>source=TRAVEL WEEKLY earlier assignment and cover sheet from Reed Pub to Travel Newco#page2.tif</p> <p>source=TRAVEL WEEKLY earlier assignment and cover sheet from Reed Pub to Travel Newco#page3.tif</p> <p>source=TRAVEL WEEKLY earlier assignment and cover sheet from Reed Pub to Travel Newco#page4.tif</p> <p>source=TRAVEL WEEKLY earlier assignment and cover sheet from Reed Pub to Travel Newco#page5.tif</p> <p>source=TRAVEL WEEKLY earlier assignment and cover sheet from Reed Pub to Travel Newco#page6.tif</p> <p>source=TRAVEL WEEKLY earlier assignment and cover sheet from Reed Pub to Travel Newco#page7.tif</p> <p>source=TRAVEL WEEKLY earlier assignment and cover sheet from Reed Pub to Travel Newco#page8.tif</p> <p>source=TRAVEL WEEKLY earlier assignment and cover sheet from Reed Pub to Travel Newco#page9.tif</p> <p>source=TRAVEL WEEKLY earlier assignment and cover sheet from Reed Pub to Travel Newco#page10.tif</p> <p>source=TRAVEL WEEKLY earlier assignment and cover sheet from Reed Pub to Travel Newco#page11.tif</p> <p>source=TRAVEL WEEKLY earlier assignment and cover sheet from Reed Pub to Travel Newco#page12.tif</p>	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT DIVISION

Mark: TRAVEL WEEKLY

Reg. No.: 1180111

DECLARATION

I, Helene Vera Bernstad, am the Managing Director of Elsevier Properties SA. I have personal knowledge of the matters stated herein and/or I have reviewed the Company's records and believe them to be accurate.

The USPTO record for the TRAVEL WEEKLY registration, U.S. Registration No. 1180111, reflects that Elsevier Properties SA, a Swiss société anonyme, with an address at 3 Espace de l'Europe, 2000 Neuchatel, Switzerland, is the owner of this registration. This is an error. The proper owner of this registration is Northstar Travel Media LLC, a Delaware limited liability company with an address at 100 Lighting Way, 2nd Floor, Secaucus, NJ 07094.

The error occurred because the TRAVEL WEEKLY registration was mistakenly included in a list of marks assigned from Reed Publishing (Nederland) B.V. to Elsevier Properties SA in an assignment executed on February 1, 2009, and recorded with the Assignment Division of the USPTO on July 13, 2009, at Reel/Frame 004023/0558. Copies of the cover sheet and assignment are attached.

The TRAVEL WEEKLY registration should not have been included in this assignment because Reed Publishing (Nederland) B.V. had previously assigned this registration to Travel Newco, LLC in an assignment dated September 28, 2001, and recorded with the Assignment Division of the USPTO on March 18, 2003, at Reel/Frame 002807/0166. Copies of that cover sheet and assignment are also attached. On information and belief, Travel Newco, LLC changed its name to Northstar Travel Media, LLC as of October 19, 2001.

Elsevier Properties SA hereby respectfully requests that the ownership records for U.S. Registration No. 1180111 for the mark TRAVEL WEEKLY be amended to reflect Northstar Travel Media, LLC as the owner of the registration.

The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that all statements made of his/her own

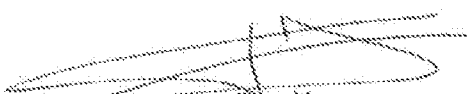
knowledge are true; and all statements made on information and belief are believed to be true.

ELSEVIER PROPERTIES SA

Date: 17^e Septembre 2010

By: Hélène-Jean Ramschle
[insert name and title]

Managing Director


Jacques Billy
Chairman

TO:LISA W. ROSAYA COMPANY:1114 AVENUE OF THE AMERICAS

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

07/13/2009
900138507

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Reed Publishing (Nederland) B.V.		02/01/2009	LIMITED LIABILITY COMPANY: NETHERLANDS

RECEIVING PARTY DATA

Name:	Elsevier Properties SA
Street Address:	3, Espace de l'Europe
City:	2000 Neuchatel
State/Country:	SWITZERLAND
Entity Type:	Societe Anonyme: SWITZERLAND

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	3176904	B&C
Registration Number:	3449135	B&C
Registration Number:	3533291	B&C
Registration Number:	1275087	
Registration Number:	3449128	BC BEAT
Registration Number:	3449130	BC CRAWLER
Registration Number:	2020610	BROADCASTING & CABLE
Registration Number:	0727830	FATES AND FORTUNES
Registration Number:	3448817	FATES & FORTUNES
Registration Number:	1283843	FIFTH ESTATER
Registration Number:	0826277	FOR THE RECORD
Registration Number:	1495739	UROLOGY
Registration Number:	1457386	TWICE
Registration Number:	1180111	TRAVEL WEEKLY

CH \$365.00 3176904

TO:LISA W. ROSAYA COMPANY:1114 AVENUE OF THE AMERICAS

CORRESPONDENCE DATA

Fax Number: (212)310-1859
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-626-4557
 Email: nyctrademarks@bakernet.com
 Correspondent Name: Lisa W. Rosaya
 Address Line 1: 1114 Avenue of the Americas
 Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	56183067-03 USRC A9USX11
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DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:
 Address Line 3:
 Address Line 4:

NAME OF SUBMITTER:	Lisa W. Rosaya
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Signature:	/lwr/
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Date:	07/13/2009
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Total Attachments: 2
 source=US assignment signed RPN to Elsevier Properties SA#page1.tif
 source=US assignment signed RPN to Elsevier Properties SA#page2.tif

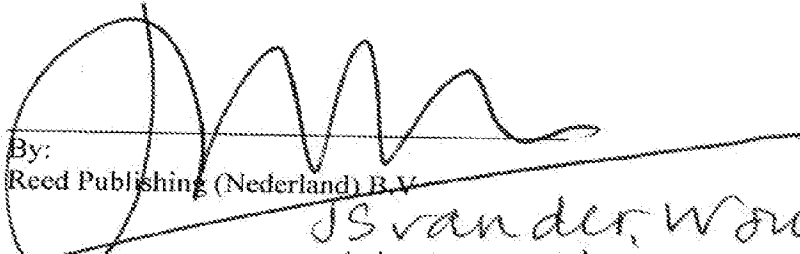
CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Reed Publishing (Nederland) B.V., a limited liability company with registered office at Radarweg 29, 1043 NX Amsterdam, The Netherlands, hereafter "RPN", has been the owner of the American trademark registrations listed in Appendix 1 (hereinafter referred to as "The Trademarks"), and

WHEREAS, Elsevier Properties SA, a Swiss company (Societe Anonyme), with registered office at 3, Espace de l'Europe, 2000 Neuchâtel, Switzerland, hereafter "EPSA", has acquired The Trademarks and the registrations thereof, together with the goodwill of the business symbolized by The Trademarks, from RPN by virtue of an agreement entitled "Trademarks Assignment Agreement" effective as of February, 1st, 2009;

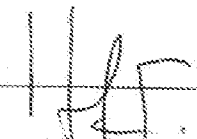
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, RPN hereby confirms that it has assigned, transferred and conveyed to EPSA, all rights, title and interest in and to The Trademarks and the registrations thereof, together with the goodwill of the business symbolized by The Trademarks, effective as of February, 1st, 2009.

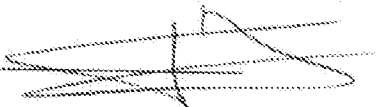
Signed this the 3rd day of July, 2009

By: 
Reed Publishing (Nederland) B.V.

Accepted on behalf of Elsevier Properties SA:

J.S. van der Woud
Managing Director

By: 
Helène Jean
Managing Director


Jacques Billy
Managing Director

NYCDMS/1125515.1

Appendix 1

The Trademarks

Trademark	Registration
B&C	3176904
B&C and design	3449135
B&C and design	3533291
B&C Logo Only	1275087
BC BEAT	3449128
BC CRAWLER	3449130
BROADCASTING & CABLE & Design	2020610
FATES AND FORTUNES	727830
FATES AND FORTUNES	3448817
FIFTH ESTATER	1283843
FOR THE RECORD	826277
UROLOGY	1495739
TWICE	1457386
TRAVEL WEEKLY	1180111

08-22-2003

MAR 18 2003

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings ⇌ ⇌ ⇌



102532894

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Reed Publishing (Nederland) B.V.

- Individual(s) Association General Partnership Limited Partnership Corporation-State-Delaware Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: September 28, 2001

2. Name and address of receiving party(ies)

Name: Travel Newco, LLC

Internal Address:

Street Address: 500 Plaza Drive

City: Secaucus State: NJ Zip: 07094

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State

Other Limited liability company-Delaware If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) See attached

B. Trademark Registration No.(s) See attached

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David W. Sar

Internal Address:

Brooks, Pierce, McLendon, Humphrey & Leonard, L.L.P.

Street Address: 2000 Renaissance Plaza

230 North Elm Street

City: Greensboro State: NC Zip: 27401

6. Total number of applications and registrations involved:

27 26 DWS 8/14/03

7. Total fee (37 CFR 3.41): \$ 690.00

- Enclosed Authorized to be charged to deposit account

66 5.00 already Paid 8/14/03

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

David W. Sar, Attorney for NorthStar Travel Media, LLC, f/k/a Travel Newco,

Name of Person Signing LLC

Signature

3/13/03

Date

Total number of pages including cover sheet, attachments, and document: 8

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

03/21/2003 EC00PER 00000015 75836978

01 FC:852 40.00 OP 02 FC:852 650.00 OP

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/836,978 HTI Hotelink
76/132,816 OHG
76/075,110 Travel Weekly Daily Bulletin

B. Trademark Registration No.(s)

1,810,721 Hotel & Travel Index
2,158,249 Hotel & Travel Index
~~3,148,372 Hotel & Travel Index~~ DWS 8/14/23
2,170,775 Hotel & Travel Index Online
1,683,759 M&C
2,115,995 M&C
1,950,130 M&C and Design
1,927,258 M&C Gold Platter Award and Design
1,932,650 M&C Gold Service CVB Award and Design
2,115,994 M&C Online
2,242,660 M&C Online Meetings and Conventions
1,257,941 M&C On-Site
1,083,941 Meetings & Conventions
2,378,247 Official Cruise Guide
1,992,465 Official Hotel Guide
1,741,222 Official Meeting Facilities Guide
2,266,378 Official Meeting Facilities Guide
2,194,730 Travel Weekly
1,180,111 Travel Weekly
2,366,654 Travel Weekly Cross Roads
2,200,965 Travel Weekly Online
1,938,311 Travel Weekly's Conference
1,939,585 Travel Weekly's Conference
862,432 TravelAge

EXECUTION COPY

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Reed Elsevier Properties Inc., a Delaware corporation having its principal place of business at 1105 North Market Street, Suite 912, Wilmington, DE 19801, and Reed Publishing (Nederland) B.V., a limited liability company organized under the laws of The Netherlands, having its principal place of business at Sara Burgerhartstraat 25, 1055 KV, Amsterdam (the "Assignors"), do hereby sell, assign and transfer to Travel Newco LLC, a Delaware limited liability company, having its principal place of business at 500 Plaza Drive, Secaucus, NJ 07094 (the "Assignee"), its successors, assigns and legal representatives, the entire right, title and interest of Assignors in and to all trademarks identified on Schedule A hereto (collectively, the "Trademarks"), and the goodwill related thereto, and all registrations and applications for registration of all of the foregoing, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all other countries, whether now or hereafter in effect, for Assignee's own use and enjoyment, as fully and entirely as the same would have been held and enjoyed by the Assignors if this Assignment and sale had not been made in the United States and other countries, and all rights, powers, emoluments, and advantage whatsoever symbolized thereby of Assignor, including common law rights in the Trademarks, and all rights to sue for and obtain damages, injunctive relief and attorneys' fees for all past infringements with respect thereto both at common law and under the statutes of the United States or any other country now or hereafter in effect, and claims and causes of action in favor of the Assignors heretofore accrued or hereafter accruing with respect thereto for misappropriation, infringement or other violation of proprietary or other rights in the Trademarks and all registrations or applications relating thereto and all renewals and extensions of such registrations. Assignors request the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner thereof.

TO HAVE AND TO HOLD the same unto the Assignee, its successors and assigns, for and during the existence of such Trademarks and all renewals and extensions thereof, as fully and as entirely as the same would have been held and enjoyed by the Assignors had this Assignment and transfer not been made.

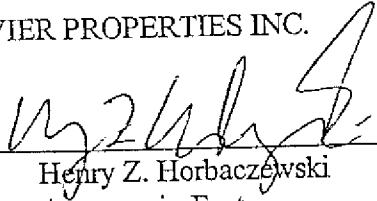
Nothing contained in this Assignment shall be deemed to supersede any of the agreements of the Assignors and the Assignee contained in the Trademark Purchase Agreement dated as of August 7, 2001, as amended, by and among Assignors and Assignee. In the event of any conflict or inconsistency between the provisions of this Agreement and the provisions of such agreement, the provisions of such agreement shall prevail.

The Assignors shall promptly, upon the request of the Assignee, execute such other instruments of conveyance as may be reasonably necessary to permit the Assignee to record the assignment made by this instrument.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed this 28th day of September, 2001.

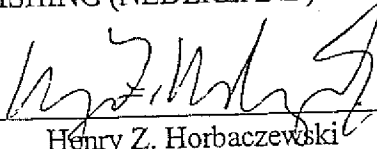
REED ELSEVIER PROPERTIES INC.

By: _____


Name: Henry Z. Horbaczewski
Title: Attorney-in-Fact

REED PUBLISHING (NEDERLAND) B.V.

By: _____


Name: Henry Z. Horbaczewski
Title: Attorney-in-Fact

SCHEDULE A

Reed Elsevier Properties Inc.

1. *Registered Trademarks and Trademarks Applied For*

- AHEAD OF THE NEWS
- BUSINESS TRAVEL PLANNER
- NORTH AMERICA PROFILES
- PORTS OF CALL
- TRAVEL CORNER
- VIRTUAL WORLD
- WE TELL ALL
- WEISSMANN
- WEISSMANN TRAVEL REPORTS
- WEISSMANN TRAVEL REPORTS CITY PROFILES INTERNATIONAL
- WEISSMANN TRAVEL REPORTS CITY PROFILES NORTH AMERICA
- WEISSMANN TRAVEL REPORTS WE TELL ALL & design
- WEISSMANN'S ATLAS (Pending)
- WEISSMANN'S WORLD

2. *Common Law Marks*

- STAR SERVICE CRITICAL GUIDE TO HOTEL & CRUISE SHIPS
- CITY PROFILES

Reed Publishing (Nederland) B.V.

1. *Registered Trademarks and Trademarks Applied For*

- HOTEL & TRAVEL INDEX (Various registered and pending)
- HOTEL & TRAVEL INDEX & design
- HOTEL & TRAVEL INDEX Design
- HOTEL & TRAVEL INDEX in Japanese lettering
- HOTEL & TRAVEL INDEX ONLINE
- HTI HOTELINK (Pending)
- M&C (Various registered and pending)
- M&C and design (key logo)
- M&C GOLD PLATTER AWARD and design
- M&C GOLD SERVICE CVB AWARD and design
- M&C MEETINGS & CONVENTIONS (Various registered and pending)
- M&C ONLINE
- M&C ONLINE MEETINGS AND CONVENTIONS
- M&C ON-SITE
- MEETINGS & CONVENTIONS (Various registered and pending)
- OFFICIAL CRUISE GUIDE
- OFFICIAL HOTEL GUIDE
- OFFICIAL MEETING FACILITIES GUIDE (Various registered and pending)

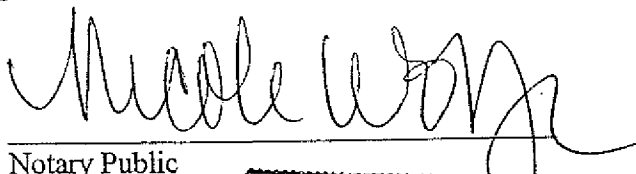
- OFFICIAL MEETING FACILITIES GUIDE EUROPE
- OHG
- OHRG
- OHRGUIDEBOOK
- OMFG
- TRAVEL WEEKLY [U.S. registered mark only]
- TRAVEL WEEKLY CROSS ROADS
- TRAVEL WEEKLY DAILY BULLETIN (Pending)
- TRAVEL WEEKLY ONLINE
- TRAVEL WEEKLY'S CONFERENCE
- TRAVELAGE

2. *Common Law Marks*

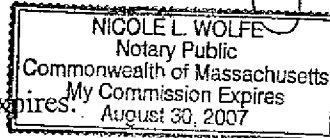
M&C MEETINGS & CONVENTIONS and design.

Commonwealth of Massachusetts)
)
County of Suffolk) ss.:

On this 28th day of September, 2001, before me appeared Henry Z. Horbaczewski, to me personally known, who, being by me duly sworn, did say that he is the Attorney-in-Fact of Reed Elsevier Properties Inc. and that the seal affixed to the foregoing instrument is the corporate seal of said corporation, and that said instrument was signed and sealed in behalf of said corporation by authority of its board of directors, and he acknowledged said instrument to be the free act and deed of said corporation.



Notary Public



My commission expires

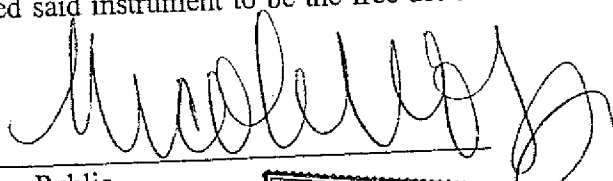
[SEAL]

Commonwealth of Massachusetts)

County of Suffolk)

ss.:

On this 28th day of September, 2001, before me appeared Henry Z. Horbaczewski, to me personally known, who, being by me duly sworn, did say that he is the Attorney-in-Fact of Reed Publishing (Nederland) B.V. and that the seal affixed to the foregoing instrument is the corporate seal of said corporation, and that said instrument was signed and sealed in behalf of said corporation by authority of its board of directors, and he acknowledged said instrument to be the free act and deed of said corporation.



Notary Public

NICOLE L. WOLFE
Notary Public
Commonwealth of Massachusetts
My Commission Expires
August 30, 2007

My commission expires:

[SEAL]