Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ambassador Media Group, LLC a/k/a Ambassador Publications, LLC		109/21/2010 1	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	RZB Finance LLC	
Street Address:	1133 Avenue of the Americas,	
City:	New York,	
State/Country:	NEW YORK	
Postal Code:	Postal Code: 10036	
Entity Type:	ntity Type: LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 5

Property Type Number		Word Mark	
Serial Number: 76638533		NUESTRA GUIA	
Serial Number: 76632940		AMBASSADOR PUBLICATIONS	
Serial Number: 76632939		CITY CLICKS	
Serial Number: 76632938		AMBASSADOR YELLOW PAGES	
Serial Number: 76466721		PARENTS YELLOW PAGES	

CORRESPONDENCE DATA

Fax Number: (610)371-8506

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 609-987-7050 Email: ejs@stevenslee.com Correspondent Name: Elliott J. Stein, Esq. Address Line 1: 100 Lenox Drive,

Suite 200, Address Line 4: Lawrenceville,, NEW JERSEY 08648

TRADEMARK

REEL: 004285 FRAME: 0014

900172478

Address Line 2:

ATTORNEY DOCKET NUMBER:	071805.00003		
NAME OF SUBMITTER:	Elliott J. Stein		
Signature:	/varlawyer/		
Date:	09/28/2010		
Total Attachments: 3 source=RZB-Ambassador-Trademarks-ASSIGN-092210#page1.tif source=RZB-Ambassador-Trademarks-ASSIGN-092210#page2.tif source=RZB-Ambassador-Trademarks-ASSIGN-092210#page3.tif			

TRADEMARK REEL: 004285 FRAME: 0015

WHEREAS, Ambassador Media Group, LLC, a Delaware limited liability company, formerly known as Ambassador Publications, LLC with a place of business at 245 West 17th Street, New York, New York 10011 ("Assignor"), has adopted and used certain trademarks listed in Schedule A hereto (hereinafter referred to as the "Trademarks") in connection with the identification, promotion and advertising of its business and has obtained registrations for such trademarks;

WHEREAS, RZB Finance LLC, a Delaware limited liability company, with a place of business at 1133 Avenue of the Americas, New York, New York 10036 ("Assignee"), has acquired a security interest in and to the Trademarks as used by Assignor;

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, a valid first lien and security interest in and to the Trademarks as used by Assignor together with all associated goodwill to secure Assignor's performance of its obligations under a Security Agreement dated the 2/day of September, 2010.

IN WITNESS WHEREOF, Assignor has caused this instrument to be duly executed in its corporate name effective as of the Z/day of September, 2010.

AMBASSADOR MEDIA GROUP, LLC

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STATE OF NEW YORK)	
•	•) 88	š
COUNTY OF NEW YORK		.)	

On this date, the person executing this document, who acknowledged himself/herself to be the <u>CEO</u> of Ambassador Media Group, LLC with the authority to execute the same, personally appeared before me and executed the document in my presence.

Subscribed and sworn to before me this <u>M</u> day of September, 2010.

Kim King Notary Public

My Commission Expires: 3/14/2013

KOM SHERMA KING
MOTARY PUBLIC STATE OF NEW YORK
TONGS COUNTY
LIC. #01(90) 23499
COMM. SEE

Schedule A

U.S. TRADEMARKS

Serial Number	Filing Date	Reg. Number	Reg. Date	Owner	Live/Dead	Mark
76/638,533	05/13/2005	NONE	NONE	Ambassador Publications, LLC	DEAD	NUESTRA GUIA
76/632940	03/04/2005	3118873	07/25/2006	Ambassador Publications, LLC	LIVE	AMBASSADOR PUBLICATIONS
76/632939	03/04/2005	3125475	08/08/2006	Ambassador Publications, LLC	LIVE	CITY CLICKS
76/632,938	03/04/2005	3113525	07/11/2006	Ambassador Publications, LLC	LIVE	AMBASSADOR YELLOW PAGES
76/466,721	11/14/2002	NONE	NONE	Ambassador Publications, LLC	DEAD	PARENTS YELLOW PAGES & design

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RECORDED: 09/28/2010

TRADEMARK
REEL: 004285 FRAME: 0018