

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT												
NATURE OF CONVEYANCE:	Corrective Assignment to correct the conveying party data, wrongly referred to as WATELIN, Corporation : France previously recorded on Reel 003946 Frame 0546. Assignor(s) hereby confirms the right data for the conveying party which is ARNAUD DE LUMMEN, an individual citizen of France..												
CONVEYING PARTY DATA													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Name</th> <th style="width:30%;">Formerly</th> <th style="width:15%;">Execution Date</th> <th style="width:25%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>Arnaud de LUMMEN</td> <td></td> <td>03/03/2009</td> <td>INDIVIDUAL: FRANCE</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	Arnaud de LUMMEN		03/03/2009	INDIVIDUAL: FRANCE				
Name	Formerly	Execution Date	Entity Type										
Arnaud de LUMMEN		03/03/2009	INDIVIDUAL: FRANCE										
RECEIVING PARTY DATA													
<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:20%;">Name:</td> <td>LUVANIS S.A.</td> </tr> <tr> <td>Street Address:</td> <td>4, rue Dicks</td> </tr> <tr> <td>City:</td> <td>Luxembourg</td> </tr> <tr> <td>State/Country:</td> <td>LUXEMBOURG</td> </tr> <tr> <td>Postal Code:</td> <td>L-1417</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: LUXEMBOURG</td> </tr> </table>		Name:	LUVANIS S.A.	Street Address:	4, rue Dicks	City:	Luxembourg	State/Country:	LUXEMBOURG	Postal Code:	L-1417	Entity Type:	CORPORATION: LUXEMBOURG
Name:	LUVANIS S.A.												
Street Address:	4, rue Dicks												
City:	Luxembourg												
State/Country:	LUXEMBOURG												
Postal Code:	L-1417												
Entity Type:	CORPORATION: LUXEMBOURG												
PROPERTY NUMBERS Total: 1													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:20%;">Property Type</th> <th style="width:15%;">Number</th> <th style="width:65%;">Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>77591476</td> <td>MAINBOCHER</td> </tr> </tbody> </table>		Property Type	Number	Word Mark	Serial Number:	77591476	MAINBOCHER						
Property Type	Number	Word Mark											
Serial Number:	77591476	MAINBOCHER											
CORRESPONDENCE DATA													
<p>Fax Number: (035)224-7135 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Email: alummen@luvanis.com Correspondent Name: Arnaud de Lummen, LUVANIS S.A. Address Line 1: 4, rue Dicks Address Line 4: Luxembourg, LUXEMBOURG L-1417</p>													
ATTORNEY DOCKET NUMBER:	MAINBOCHER (CL. 35)												
DOMESTIC REPRESENTATIVE													
<p>Name: Address Line 1:</p>													

OP \$40.00 77591476

900172468

**TRADEMARK
 REEL: 004285 FRAME: 0077**

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Arnaud de Lummen

Signature:

/adelummen/

Date:

09/28/2010

Total Attachments: 3

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WATELIN		03/03/2009	CORPORATION: FRANCE
RECEIVING PARTY DATA			
Name:	LUVANIS SA		
Street Address:	4, rue Dicks		
City:	Luxembourg		
State/Country:	LUXEMBOURG		
Postal Code:	L-1417		
Entity Type:	CORPORATION: LUXEMBOURG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77591476	MAINBOCHER	
CORRESPONDENCE DATA			
Fax Number:	(224)874-7136		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	info@luvanis.com		
Correspondent Name:	LUVANIS S.A.		
Address Line 1:	4, rue Dicks		
Address Line 4:	Luxembourg, LUXEMBOURG L-1417		
ATTORNEY DOCKET NUMBER:	ASSIGN. MAINBOCHER 35		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			

OP \$40.00 77591476

NAME OF SUBMITTER:	Arnaud de Lummen
Signature:	/adelummen/
Date:	03/05/2009
Total Attachments: 1 source=Mainbocher - Trademark Assignment 77591476#page1.tif	

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") effective as of March 3, 2009, is entered into by and between, Arnaud de Lummen (the "Assignor"), residing at 21, rue Saint Guillaume, 75007 Paris, France and LUVANIS S.A. (the "Assignee"), with offices at 4, rue Dicks, L-1417 Luxembourg, Luxembourg.

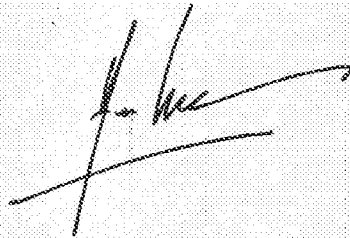
Whereas, the Assignor has agreed to assign any ownership rights that he has in the intent-to-use application for the mark "MAINBOCHER" (the "Mark") to Assignee, in consideration for [REDACTED]; and

Now, therefore, in consideration for the payment of [REDACTED], the receipt and sufficiency of which is hereby acknowledged, Assignor transfers, assigns, delivers, and contributes to Assignee, who is the successor in the Assignor's business, all of Assignor's right, title, and interest of whatever kind in and to the Mark, together with the goodwill of the ongoing business associated therewith, including, but not only, any and all retail and wholesale marketing plans, advertising and promotion material, public relations plans, and market surveys, associated with and developed for the forthcoming use of the Mark in the United States of America. The rights herein transferred in the Mark include any and all of Assignor's rights in the intent-to-use application serial no. 77,591,476 for the Mark, the same to be held and enjoyed by Assignee, its successors and assigns, from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment of the Mark not be made.

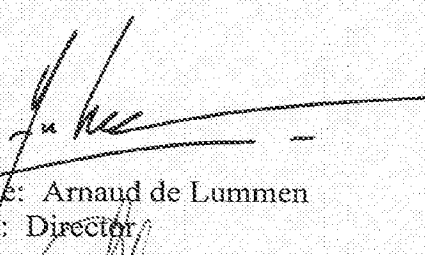
Assignor further covenants that it will execute all documents, papers, forms, authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Mark.

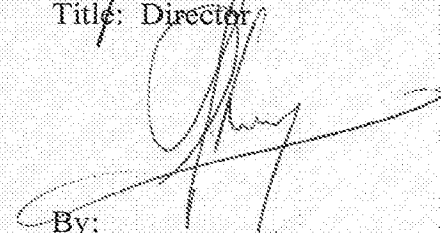
In witness whereof, the parties hereto have executed and delivered this Agreement on the first date above written.

Arnaud de Lummen



LUVANIS S.A.

By: 
Name: Arnaud de Lummen
Title: Director

By: 
Name: Guy de Lummen
Title: Director