



09-29-2010

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RECORDATION FORM FOR
TRADEMARKS



103607958

To the Director of the U. S. Patent and Trademark Office. Please record.

slow.

1. Name of conveying party(ies):

Howard Starr

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: _____
- Other _____

Citizenship (see guidelines) USA

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) April 2, 2010

- Assignment Merger
- Security Agreement Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Tasty Cocktails, LLC

Internal Address: _____

Address: _____

Street Address: 1323 Panini Drive

City: Henderson

State: NA

Country: _____ Zip: 89052

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship NV

Corporation Citizenship _____

Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached. Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

777773,522

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Mark: NUMB

Filing date: July 7, 2009

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: FELDMAN LAW GROUP, P.C.

Internal Address: SUITE 3304

Street Address: 220 EAST 42ND STREET

City: NEW YORK

State: NY Zip: 10017

Phone Number: 212-532-8585

Fax Number: 212-532-8598

Email Address: sfeldman@feldman-law.com

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

09/30/2010 LMARTR 00000002 060510 77773522

Deposit Account Number 06-0515

Authorized User Name Stephen E. Feldman

9. Signature:

Signature

9/24/10
Date

Stephen E. Feldman
Name of Person Signing

Total number of pages including cover sheet, attachments, and document. _____


Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT

WHEREAS, Howard Starr having an address, 1323 Panini, Drive Henderson, Nevada 89052 Italy, has adopted, used, and is using the mark: NUMB.

WHEREAS, Tasty Cocktails, LLC Limited Liability Company Nevada having an address, 1323 Panini, Drive Henderson, Nevada 89052 is desirous of acquiring said mark and the trademark application, Serial Number 711773,522.

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Howard Starr, does hereby assign unto the said Tasty Cocktails, LLC Limited Liability Company Nevada, all right, title, and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the right to sue for and collect damages for past infringement.



 Howard Starr
 Print Name: HOWARD STARR
 Date: 3/22/10