

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Cutex Company		09/01/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Cutex Nails, LLC
Street Address:	2381 Centerline Industrial Drive
Internal Address:	Suite 200
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63146-3323
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	0124134	CUTEX
Registration Number:	2511752	CUTEX
Registration Number:	3581236	CUTEX
Registration Number:	0442549	CUTEX
Registration Number:	3024694	CUTEX
Registration Number:	2554788	CUTEX
Registration Number:	2495696	CUTEX
Registration Number:	3024577	CUTEX ESSENTIAL CARE TWISTER
Registration Number:	2016204	CUTEX QUICK AND GENTLE
Registration Number:	2657298	ESSENTIAL CARE
Registration Number:	3024695	ESSENTIAL CARE
Registration Number:	2469324	NO SPILLS! NO MESS! JUST PRESS!
Registration Number:	2469321	NO SPILLS! NO MESS! JUST WIPE!

Registration Number:

3440270

TWISTER

CORRESPONDENCE DATA

Fax Number: (314)872-3365

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 314-872-3333

Email: bcrandall@affinitylawgrp.com

Correspondent Name: Bradley W. Crandall

Address Line 1: 755 S. New Ballas Road

Address Line 2: Suite 140

Address Line 4: St. Louis, MISSOURI 63141

ATTORNEY DOCKET NUMBER:

ORION/CUTEX

NAME OF SUBMITTER:

Bradley W. Crandall

Signature:

/Bradley W. Crandall/

Date:

09/23/2010

Total Attachments: 10

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ASSIGNMENT OF TRADEMARKS

This Assignment is made effective as of the opening of business on September 1, 2010, by The Cutex Company, a Delaware corporation ("ASSIGNOR"), to Cutex Nails, LLC, a Missouri limited liability company with a place of business at 2381 Centerline Industrial Drive, Suite 200, St. Louis, Missouri 63146-3323 ("ASSIGNEE").

WHEREAS, ASSIGNOR has good, valid and exclusive title in and to each of the trademarks set forth on Exhibit A attached hereto and made a part hereof, including all common law rights therein; all rights in the U.S. registrations thereof, and all renewals thereof; all proceeds thereof (such as, by way of example, license royalties and proceeds of infringement suits); the right to sue for past, present and future infringements; and all other rights corresponding therein in the jurisdictions set forth on Exhibit A (collectively, the "Trademarks") and the goodwill of the business associated therewith; and

WHEREAS, ASSIGNOR and ASSIGNEE are parties to that certain Asset Purchase Agreement dated as of even date herewith, pursuant to which ASSIGNOR has agreed to assign all of its right, title and interest in and to the Trademarks to ASSIGNEE, and ASSIGNEE has agreed to accept such assignment;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR, does hereby assign, sell, and transfer to ASSIGNEE, its successors and assigns, all right, title and interest in and to the Trademarks together with the goodwill of the business associated therewith.

ASSIGNOR covenants that ASSIGNOR will do, execute and deliver, or will cause to be done, executed and delivered, at ASSIGNEE's expense, all such further reasonable acts or documentation for the better of assuring, conveying and confirming unto ASSIGNEE, the entire right, title and interest in the Trademarks as ASSIGNEE may reasonably require.

[Signature Page Follows]

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment of Trademarks as of the date first above written.

The Cutex Company

By: 
Name: PETER J. ANDERSON
Title: CHIEF FINANCIAL OFFICER

EXHIBIT A

TRADEMARK SCHEDULE

(See Attached)

Trademark List by Country

Trademark	Client/Matter Country	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
CUTEX	2016561-090015 Philippines	877 CRD	4-2007-005806 07-Jun-2007	09-Nov-2007	4-2007-005806 17-Dec-2007	Registered 17-Dec-2017
Owner: The Cutex Company Client: Prestige Brands Holdings, Inc. Agent: Santos Pilapil & Associates Classes: 03 Int. Images/Inks: Goods: Nail polish remover; nail care preparations, namely, nail strengtheners, nail hardeners, nail lengthening preparations, cuticle conditioner, cuticle cream, cuticle removing preparations, nail cream and hand cream						

Country: United Arab Emirates

Trademark	Client/Matter Country	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
CUTEX	2016563-000015 United Arab Emirates	37 GRD	102025 04-Nov-2007	18-Jan-2009		Published
<p>Owner: The Cutex Company Client: Prestige Brands Holdings, Inc. Agent: Saba & Co. Classes: 03 Int. Images/Links: Goods: Nail polish removers; nail care preparations, namely, nail strengtheners, nail hardeners, nail lengthening preparations, cuticle conditioner, cuticle cream, cuticle removing preparations, nail cream and hand cream</p>						
<p>Attorneys: MCI Client Ref: Agent Ref:</p>						

Trademark List by Country

Trademark	Client/Matter Country	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
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CUTEX	2016563-000013 United States of America	02 ORD	71/112,081 11-Jul-1918		0,124,134 14-Jan-1919	Registered 14-Jan-2019
	Owner: The Cutex Company Client: Prestige Brands Holdings, Inc. Agent:				Attorneys: MKJ Client Ref Agent Ref	
	Classes: 08 Int.					
	Images/Links					
	Goods: Energy boards					

CUTEX	2016563-000013 United States of America	20 ORD	75/982,115 27-Jan-2009	04-Sep-2001	2,511,752 27-Nov-2001	Registered 27-Nov-2011
	Owner: The Cutex Company Client: Prestige Brands Holdings, Inc. Agent:				Attorneys: MKJ Client Ref Agent Ref	
	Classes: 03 Int.					
	Images/Links					
	Goods: Nail polish removers					

CUTEX	2016563-000013 United States of America	883 ORD	77/229,816 14-Jul-2007	29-May-2008	3,581,236 24-Feb-2009	Registered 24-Feb-2019
	Owner: The Cutex Company Client: Prestige Brands Holdings, Inc. Agent:				Attorneys: MKJ Client Ref Agent Ref	
	Classes: 03 Int., 08 Int.					
	Images/Links					
	Goods: 03: Pumice stones for personal use on nails; 08: Nail cure implements, namely, nail clippers, files, buffers, orange sticks, manicure sets, cuticle scissors, nail skin treatment trimmers, cuticle pushers, and tweezers					

CUTEX	2016563-000015 United States of America	03 ORD	71/512,852 19-Nov-1946		0,442,549 26-Apr-1949	Registered 26-Apr-2019
	Owner: The Cutex Company Client: Prestige Brands Holdings, Inc. Agent:				Attorneys: MKJ Client Ref Agent Ref	
	Classes: 08 Int.					
	Images/Links					
	Goods: Manicure tweezers					

Trademark List by Country

Trademark	Client/Matter Country	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
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CUTEX	2016563-4 United States of America	34 ORD	78/406,167 22-Apr-2004	07-Dec-2004	3,024,694 06-Dec-2005	Registered 06-Dec-2015
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Owner: The Cutex Company
 Client: Prestige Brands Holdings, Inc.
 Agent:

Classes: 03 Int.

Images/Links:

Goods: Nail care preparations, namely, nail strengtheners, nail hardeners, nail lengthening preparations, cuticle conditioner, cuticle cream, cuticle removing preparations, nail cream and hand cream

CUTEX (AND DESIGN)	2016563-000013 United States of America	19 ORD	75/992,121 27-Jan-2000	08-Jan-2002	2,554,788 02-Apr-2002	Registered 02-Apr-2012
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Owner: The Cutex Company
 Client: Prestige Brands Holdings, Inc.
 Agent:

Classes: 03 Int.

Images/Links:



Cutex in Circle

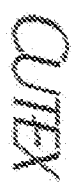
Goods: Nail polish removers

CUTEX (STYLIZED)	2016563-000013 United States of America	21 ORD	75/992,203 27-Jan-2000	17-Jul-2001	2,495,696 09-Oct-2001	Registered 09-Oct-2011
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Owner: The Cutex Company
 Client: Prestige Brands Holdings, Inc.
 Agent:

Classes: 03 Int.

Images/Links:



Cutex

Trademark List by Country

Trademark	Client/Matter Country	Serial/Case Number	Application Filing Date	Publication Date	Registration Date	Status
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CUTEX ESSENTIAL CARE TWISTER
 Goods: Nail polish removers
 2016563-000013
 United States of America
 ORD
 23-Feb-2004
 22-Mar-2005
 3,024,577
 06-Dec-2005
 Registered
 06-Dec-2015

Owner: The Cutex Company
 Client: Prestige Brands Holdings, Inc.
 Agent:
 Classes: 03 Int.
 Images/Links:
 Goods: Nail polish removers

CUTEX QUICK AND GENTLE
 Goods: Nail polish removers
 2016563-4
 United States of America
 ORD
 18-Oct-1994
 74,588,121
 12-Nov-1996
 Registered
 12-Nov-2016

Owner: The Cutex Company
 Client: Prestige Brands Holdings, Inc.
 Agent:
 Classes: 03 Int.
 Images/Links:
 Goods: Nail polish remover

ESSENTIAL CARE
 Goods: Nail polish removers
 2016563-000015
 United States of America
 ORD
 13-Nov-2001
 78,092,846
 30-Apr-2002
 2,657,298
 03-Dec-2002
 Registered
 03-Dec-2012

Owner: The Cutex Company
 Client: Prestige Brands Holdings, Inc.
 Agent:
 Classes: 03 Int.
 Images/Links:
 Goods: Nail polish removers

ESSENTIAL CARE
 Goods: Nail polish removers
 2016563-4
 United States of America
 ORD
 22-Apr-2004
 78,406,175
 07-Dec-2004
 3,024,695
 06-Dec-2005
 Registered
 06-Dec-2015

Owner: The Cutex Company
 Client: Prestige Brands Holdings, Inc.
 Agent:
 Classes: 03 Int.
 Images/Links:
 Goods: Nail care preparations, namely, nail strengtheners, nail hardeners, nail lengthening preparations, cuticle conditioner, cuticle cream, cuticle removing preparations, nail cream and hand cream

Country: United States of America

Trademark	Client-Matter Country	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
NO SPILLS! NO MESS! JUST PRESS!	2016563-000013 United States of America Owner: The Cutex Company Client: Prestige Brands Holdings, Inc. Agent:	21 ORD	75/919,532 15-Feb-2000	24-Apr-2001	2,469,324 17-Jul-2001 Attorneys: MKJ Client Ref: Agent Ref:	Registered 17-Jul-2011
Classes: 03 Int. Images/Links: Goods: Nail polish removers						
NO SPILLS, NO MESS, JUST WIPE!	2016563-4 United States of America Owner: The Cutex Company Client: Prestige Brands Holdings, Inc. Agent:	22 ORD	75/919,535 15-Feb-2000	24-Apr-2001	2,469,321 17-Jul-2001 Attorneys: MKJ Client Ref: Agent Ref:	Registered 17-Jul-2011
Classes: 03 Int. Images/Links: Goods: Nail polish removers						
TWISTER	2016563-000013 United States of America Owner: The Cutex Company Client: Prestige Brands Holdings, Inc. Agent:	897 ORD	77/294,969 03-Oct-2007	18-Mar-2008	3,440,270 03-Jun-2008 Attorneys: MKJ Client Ref: Agent Ref:	Registered 03-Jun-2018
Classes: 06 Int. Images/Links: Goods: Nail polish remover						

Sort Order: by Country

Report Format: Comprehensive

Print Goods?: Yes

Print Remarks?: No

Print Images/Links?: Yes

Print Designated Countries?: No

Filing Date:

From:

To:

Client-Matter:

Trademark:

Client:

Agent:

Attorney:

Owner: CUTEX

Country:

Area:

Keyword:

Status Code: Active

Case Type(s):

Status(es):