

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paul Prudhomme		07/06/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Magic Seasoning Blends, Inc.		
Street Address:	720 Distributors Row		
City:	New Orleans		
State/Country:	LOUISIANA		
Postal Code:	70183		
Entity Type:	CORPORATION: LOUISIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1886410	GOOD COOKING, GOOD EATING, GOOD LOVING	
CORRESPONDENCE DATA			
Fax Number:	(262)241-3403		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	262 241-3400		
Email:	cjs@cbcslaw.com		
Correspondent Name:	Cobby Shereff		
Address Line 1:	1001 West Glen Oaks Lane		
Address Line 2:	Suite 110		
Address Line 4:	Mequon, WISCONSIN 53092		
ATTORNEY DOCKET NUMBER:	1515030		
NAME OF SUBMITTER:	Cobby Shereff		
Signature:	/Cobby Shereff/		
Date:	09/23/2010		

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

This Assignment, effective July 6th, 2010, is made by Paul Prudhomme, an individual, ("Assignor"), to Magic Seasoning Blends, Inc., a Louisiana corporation, with its principal offices located at 720 Distributors Row, New Orleans, Louisiana 70183 ("Assignee").

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, hereby sells, transfers and assigns to Assignee, and its successors and assigns, the entire right, title and interest in and to the following trademark, together with the goodwill symbolized by the mark:

<u>SERIAL NO.</u>	<u>REG. NO.</u>	<u>MARK</u>
74/432,569	1,886,410	GOOD COOKING, GOOD EATING, GOOD LOVING

Assignor warrants that he is the owner of the entire right, title and interest in the above-listed trademark and registration thereof, and it has the full right, power and authority to make this Assignment.

This Assignment includes common law rights in any jurisdiction, and any and all rights in any component part of the above-listed trademark and the goodwill associated with or symbolized thereby. This Assignment includes the right to sue and recover damages for infringement of the above-listed trademark, whether arising prior to or subsequent to the date of this assignment.

Executed and delivered on this 6th day of July, 2010.

PAUL PRUDHOMME,
Assignor

x *Paul Prudhomme*
Name: Paul Prudhomme
Date: 7-6-2010

State of Louisiana)
County of Jefferson) ss

Personally appeared before me this 6 day of July, 2010, Paul Prudhomme, to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act and deed for the uses and purposes therein set forth.

(SEAL) *Donald P. Dimaggio*
Notary Public

My Commission expires:  