

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT												
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignment document previously recorded on Reel 004264 Frame 0979. Assignor(s) hereby confirms the Nunc Pro Tunc Assignment effective December 30, 2009.												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Talia Goldfarb</td> <td></td> <td>09/22/2010</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> <tr> <td>Danielle Eason</td> <td></td> <td>09/22/2010</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> </tbody> </table>	Name	Formerly	Execution Date	Entity Type	Talia Goldfarb		09/22/2010	INDIVIDUAL: UNITED STATES	Danielle Eason		09/22/2010	INDIVIDUAL: UNITED STATES	
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Danielle Eason		09/22/2010	INDIVIDUAL: UNITED STATES										
RECEIVING PARTY DATA													
Name:	Myself Designs, Inc.												
Street Address:	6614 Clayton Road, #312												
City:	St. Louis												
State/Country:	MISSOURI												
Postal Code:	63117												
Entity Type:	CORPORATION: MISSOURI												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>2974202</td> <td>MYSELF BELTS</td> </tr> </tbody> </table>	Property Type	Number	Word Mark	Registration Number:	2974202	MYSELF BELTS							
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CORRESPONDENCE DATA													
Fax Number:	(314)726-7501												
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>												
Phone:	(314) 726-7500												
Email:	jewefile@hdp.com												
Correspondent Name:	Harness, Dickey & Pierce, P.L.C.												
Address Line 1:	7700 Bonhomme												
Address Line 2:	Suite 400												
Address Line 4:	St. Louis, MISSOURI 63105												
ATTORNEY DOCKET NUMBER:	2598-200003/US												
NAME OF SUBMITTER:	Joseph E. Walsh, Jr.												

CH \$40.00 2974202

900173499

**TRADEMARK
 REEL: 004292 FRAME: 0916**

Signature:	/Joseph E. Walsh, Jr./
Date:	10/08/2010
Total Attachments: 8 source=Executed Corrective Trademark Assignment#page1.tif source=Executed Corrective Trademark Assignment#page2.tif source=Executed Corrective Trademark Assignment#page3.tif source=Executed Corrective Trademark Assignment#page4.tif source=Executed Corrective Trademark Assignment#page5.tif source=Executed Corrective Trademark Assignment#page6.tif source=Executed Corrective Trademark Assignment#page7.tif source=Executed Corrective Trademark Assignment#page8.tif	

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Electronic Version v1.1
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08/23/2010
900169961

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT																										
EFFECTIVE DATE:	12/30/2009																										
CONVEYING PARTY DATA																											
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CH \$40.00 2974202

TO:HARNESS, DICKEY & PIERCE, P.L.C. COMPANY:7700 BONHOMME

Signature:	/Joseph E. Walsh, Jr./
Date:	08/23/2010
Total Attachments: 4 source=Executed Trademark Assignment#page1.tif source=Executed Trademark Assignment#page2.tif source=Executed Trademark Assignment#page3.tif source=Executed Trademark Assignment#page4.tif	

NUNC PRO TUNC ASSIGNMENT

This *nunc pro tunc* Assignment is effective as of December 30, 2009.

WHEREAS, Myself Designs, L.L.C., a Delaware limited liability company, having conducted business at 7275 Kingsbury Boulevard, St. Louis, Missouri, 63130, was dissolved by its members on October 23, 2009 and, upon dissolution of Myself Designs, L.L.C., all rights in the trademark MYSELF BELTS, including U.S. Trademark Reg. No. 2,974,202 (collectively hereinafter the "Trademark"), passed by operation of law to the Members of Myself Designs, L.L.C. – namely: Talia Goldfarb; and Danielle Eason (hereinafter "Assignors"), as individuals, each owning an equal share of rights in the Trademark;

WHEREAS, Myself Designs, Inc., a Missouri corporation (hereinafter "Assignee"), having a primary place of business at 6614 Clayton Road, #312, St. Louis, Missouri, 63117, is desirous of acquiring all right, title and interest in and to the Trademark; and

WHEREAS, Assignors are willing to assign all of their respective and individual right, title and interest in and to the Trademark to Assignee.

NOW, THEREFORE, to all whom it may concern, be it known that for One US Dollar (\$1.00) and for other good and valuable consideration, the complete receipt and sufficiency of which are hereby acknowledged, Assignors do hereby sell, assign and transfer unto Assignee, and Assignee does hereby accept all right, title and interest in, and under the Trademark, including the right to sue for past, present and future infringement and to keep for itself any recovery derived therefrom, together with the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, the Assignors have caused this Assignment to be signed and entered into as individuals or by their duly authorized representative, as evidenced by their signatures below. The duly authorized representative, by signing below, certifies that she is entitled to act on behalf of her respective company, and that such company is valid and existing under the laws of the United States of America.

Signatures of the ASSIGNORS:

Talia Goldfarb
Talia Goldfarb, an Individual

Witnessed by:

Signature: Sheri A. Varney
Name: Sheri A. Varney

Signature: Alison Accurso
Name: ALISON ACCURSO

STATE OF MISSOURI)
) SS:
COUNTY OF ST. LOUIS)

On this 22nd day of September in the year 2010, before me, the undersigned notary public, personally appeared Talia Goldfarb, known to me to be the person whose name is subscribed to the within instrument and acknowledged that she executed the same for the purposes therein contained. In witness whereof, I hereunto set my hand and official seal.

Deborah J. Brown
Notary Public

Name: Deborah J. Brown
My Commission Expires: July 28, 2011



DEBORAH J. BROWN
My Commission Expires
July 28, 2011
St. Charles County
Commission #07427486

Danielle Eason
Danielle Eason, an Individual

Witnessed by:

Signature: Terry Gaskal
Name: Terry Gaskal

Signature: Damon Harrington
Name: Damon Harrington

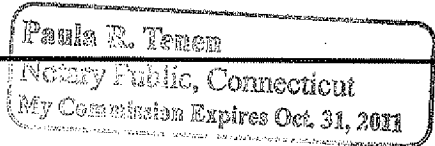
STATE OF Connecticut
COUNTY OF Fairfield ; ss: Old Greenwich

On this 22 day of September in the year 2010, before me, the undersigned notary public, personally appeared Danielle Eason, known to me to be the person whose name is subscribed to the within instrument and acknowledged that she executed the same for the purposes therein contained. In witness whereof, I hereunto set my hand and official seal.

Paula R. Tenen
Notary Public

Name: Paula R. Tenen

My Commission Expires: _____



Signature of ASSIGNEE:

Talia Goldfarb

Talia Goldfarb, President
MYSELF DESIGNS, INC.

Witnessed by:

Signature: Sheri A. Varney
Name: Sheri A. Varney

Signature: Alison Accurso
Name: ALISON ACCURSO

STATE OF MISSOURI)
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COUNTY OF ST. LOUIS)

On this 22nd day of September in the year 2010, before me, the undersigned notary public, personally appeared Talia Goldfarb, known to me to be the person whose name is subscribed to the within instrument and acknowledged that she executed the same for the purposes therein contained. In witness whereof, I hereunto set my hand and official seal.

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