

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT												
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>Klarbrunn, Inc.</td> <td></td> <td>10/01/2010</td> <td>CORPORATION: WISCONSIN</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	Klarbrunn, Inc.		10/01/2010	CORPORATION: WISCONSIN					
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Klarbrunn, Inc.		10/01/2010	CORPORATION: WISCONSIN										
<b>RECEIVING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"><b>Name:</b></td> <td>JPMorgan Chase Bank, N.A., as Administrative Agent</td> </tr> <tr> <td><b>Street Address:</b></td> <td>111 E Wisconsin Ave</td> </tr> <tr> <td><b>City:</b></td> <td>Milwaukee</td> </tr> <tr> <td><b>State/Country:</b></td> <td>WISCONSIN</td> </tr> <tr> <td><b>Postal Code:</b></td> <td>53202</td> </tr> <tr> <td><b>Entity Type:</b></td> <td>National Banking Association: UNITED STATES</td> </tr> </table>	<b>Name:</b>	JPMorgan Chase Bank, N.A., as Administrative Agent	<b>Street Address:</b>	111 E Wisconsin Ave	<b>City:</b>	Milwaukee	<b>State/Country:</b>	WISCONSIN	<b>Postal Code:</b>	53202	<b>Entity Type:</b>	National Banking Association: UNITED STATES	
<b>Name:</b>	JPMorgan Chase Bank, N.A., as Administrative Agent												
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<b>PROPERTY NUMBERS Total: 3</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 20%;">Property Type</th> <th style="width: 20%;">Number</th> <th style="width: 60%;">Word Mark</th> </tr> <tr> <td>Serial Number:</td> <td>73748466</td> <td>KLARBRUNN</td> </tr> <tr> <td>Serial Number:</td> <td>74634953</td> <td>LIFE'S ESSENTIAL ELEMENT</td> </tr> <tr> <td>Serial Number:</td> <td>75657352</td> <td>POP CITY</td> </tr> </table>	Property Type	Number	Word Mark	Serial Number:	73748466	KLARBRUNN	Serial Number:	74634953	LIFE'S ESSENTIAL ELEMENT	Serial Number:	75657352	POP CITY	
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<b>CORRESPONDENCE DATA</b>													
<p>Fax Number: (414)223-5000</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 414-273-2100</p> <p>Email: ptomailbox@whdlaw.com</p> <p>Correspondent Name: Whyte Hirschboeck Dudek S.C.</p> <p>Address Line 1: 555 E Wells St, Ste 1900</p> <p>Address Line 2: Attn: Suzanne Plagemann</p> <p>Address Line 4: Milwaukee, WISCONSIN 53202</p>													
<b>ATTORNEY DOCKET NUMBER:</b>	JPMORGAN, 314-375 SXP												
<b>NAME OF SUBMITTER:</b>	Suzanne Plagemann												

900173563

**TRADEMARK**  
**REEL: 004293 FRAME: 0410**

CH \$90.00 73748466

Signature:	/Suzanne Plagemann/
Date:	10/08/2010
<b>Total Attachments: 4</b> source=Chase-Klarbrunn Security Interest#page1.tif source=Chase-Klarbrunn Security Interest#page2.tif source=Chase-Klarbrunn Security Interest#page3.tif source=Chase-Klarbrunn Security Interest#page4.tif	

## NOTICE OF SECURITY INTEREST IN TRADEMARKS

THIS NOTICE OF SECURITY INTEREST IN TRADEMARKS is made by and between Klarbrunn, Inc., a Wisconsin corporation ("Klarbrunn"), and JPMorgan Chase Bank, N.A., in its capacity as administrative agent (the "Administrative Agent") under the Credit Agreement (defined herein).

The parties acknowledge the following:

A. Klarbrunn, Wis-Pak, Inc., Wis-Pak of Hattiesburg, LLC, Wis-Pak of Mankato, Inc., Wis-Pak of Watertown, Inc., Wis-Pak of Norfolk, Inc., Wis-Pak of Quincy, Inc., Wis-Pak of Dyersburg, LLC, Wis-Pak Express, Inc., Wis-Pak Central, Inc. (collectively, the "Loan Parties"), the Administrative Agent and the lender parties thereto (the "Lenders") have entered into that certain Credit Agreement dated as of the date hereof (as amended, modified, supplemented or restated from time to time, the "Credit Agreement");

B. Klarbrunn has adopted, used and is using its trademarks listed on Exhibit A attached hereto (the "Trademarks"), which Trademarks are registered with or pending before the United States Patent and Trademark Office;

C. Klarbrunn has granted to the Administrative Agent, on behalf of and for the benefit of the Lenders, a security interest in the Trademarks and the goodwill of Klarbrunn's business connected with and symbolized by the Trademarks on the terms and conditions set forth in the Pledge and Security Agreement dated the date hereof executed by the Loan Parties in favor of Administrative Agent (as amended, modified, supplemented or restated from time to time, the "Security Agreement");

D. Pursuant to the Security Agreement, Klarbrunn and the other Loan Parties have granted to the Administrative Agent, on behalf of and for the benefit of the Lenders, a security interest in and to all of the trademarks, service marks, applications therefore and associated goodwill therein, now owned or from time to time after the date hereof owned or acquired by any or all of the Loan Parties, including, without limitation, the Trademarks, and in and to all proceeds and benefits thereof;

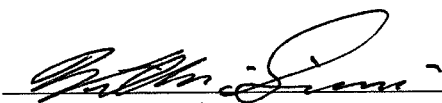
E. There are no liens or security interests on the Trademarks other than the interests of the Administrative Agent and those disclosed in the Security Agreement; and

F. Capitalized terms not defined herein shall have their meaning as set forth in the Security Agreement.

[Signature Page Follows]

Dated as of October 1, 2010.

**KLARBRUNN, INC.**

By:   
William Simonis, Secretary

**JPMORGAN CHASE BANK, N.A.**

By: \_\_\_\_\_  
David N. Slezewski, Vice President

*[Signature Page to Notice of Security Interest in Trademarks –Klarbrunn, Inc.]*

Dated as of October 1, 2010.

**KLARBRUNN, INC.**

By: \_\_\_\_\_

William Simonis, Secretary

**JPMORGAN CHASE BANK, N.A.**

By: \_\_\_\_\_

David N. Slezewski, Vice President

*[Signature Page to Notice of Security Interest in Trademarks –Klarbrunn, Inc.]*

**Exhibit A**

<b>Klarbrunn, Inc.'s Marks</b>	<b>Serial No.</b>	<b>Registration No.</b>
KLARBRUNN	73748466	1572275
LIFE'S ESSENTIAL ELEMENT	74634953	2049647
POP CITY	75657352	2368097