

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dulce Vida Spirits, LLC		11/24/2009	LTD LIAB JT ST CO: TEXAS
RECEIVING PARTY DATA			
Name:	Dulce Vida Spirits, Inc.		
Street Address:	95 Pascal Lane		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78746		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3615462	DULCE VIDA	
CORRESPONDENCE DATA			
Fax Number:	(512)338-4651		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	512-338-4601		
Email:	gtrussell@russell-law.com		
Correspondent Name:	Gail Taylor Russell		
Address Line 1:	10601 FM 2222		
Address Line 2:	Bldg. R-12		
Address Line 4:	Austin, TEXAS 78730		
ATTORNEY DOCKET NUMBER:	801131		
NAME OF SUBMITTER:	Gail Taylor Russell		
Signature:	/Gail Taylor Russell/		
Date:	10/11/2010		

OP \$40.00 3615462

Total Attachments: 1

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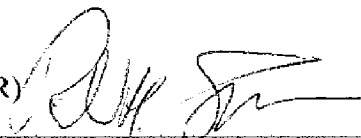
EXHIBIT 1
Trademark Assignment

For value received, Dulce Vida Spirits, LLC (“Assignor”), a Texas limited liability corporation having a business address of 95 Pascal Lane, Austin, TX 78746, hereby irrevocably and exclusively grants, assigns, transfers, and conveys all right, title, interest, and ownership in and to the following trademarks:

Mark	Country	Application Number	Registration Number
DULCE VIDA	US	77/578107	3,6154,62
DULCE VIDA	Mexico	N/A	1089242

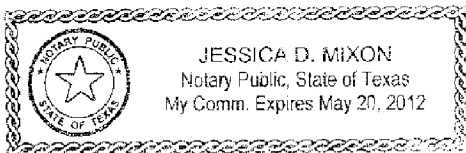
throughout the United States, Canada, Europe and the rest of the world, along with the right to sue and recover damages for past infringement, together with that part of the goodwill of the business connected with the use of and symbolized by the mark, to Dulce Vida Spirits, Inc. (“Assignee”), a Texas corporation having a business address of 95 Pascal Lane, Austin, TX 78746, (hereinafter ASSIGNEE). ASSIGNEE is a successor to the portion of ASSIGNOR’S business to which the domain name pertains.

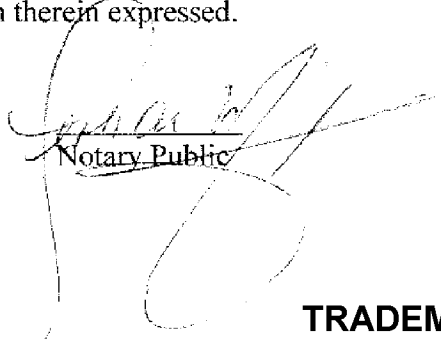
To be binding on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

By: 
(ASSIGNOR)
Signature _____ Date 11/24/09

Name:
Title:
State of Texas)
County of Travis)

Before me, the undersigned authority, on this 24th day of November 2009, personally appeared Ricardo S. [unclear], known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same of his own free will for the purposes and consideration therein expressed.




Notary Public