

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	10/06/2010		
<b>CONVEYING PARTY DATA</b>			
	Name	Formerly	Execution Date
	Entity Type		
FAMILYID LLC			10/06/2010
	LIMITED LIABILITY COMPANY: MASSACHUSETTS		
<b>RECEIVING PARTY DATA</b>			
Name:	FAMILYID, INC.		
Street Address:	61 Beaver Road		
City:	Weston		
State/Country:	MASSACHUSETTS		
Postal Code:	02493		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
	Property Type	Number	Word Mark
Serial Number:		77874027	FAMILYID
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(617)350-6878		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6173506800		
Email:	trademarks@gesmer.com		
Correspondent Name:	Susan M. Mulholland_Gesmer Updegrove LLP		
Address Line 1:	40 Broad Street		
Address Line 4:	BOSTON, MASSACHUSETTS 02109		
NAME OF SUBMITTER:	Susan M. Mulholland		
Signature:	/sm mulholland/		
Date:	10/12/2010		

CH \$40.00 77874027

**Total Attachments: 8**

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# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF INCORPORATION OF "FAMILYID, INC.", FILED IN THIS OFFICE ON THE SIXTH DAY OF OCTOBER, A.D. 2010, AT 2:10 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4881360 8100

100973181



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8272667

DATE: 10-06-10

TRADEMARK  
REEL: 004294 FRAME: 0357

CERTIFICATE OF INCORPORATION

OF

FAMILYID, INC.

\* \* \* \* \*

FIRST. The name of the corporation is FamilyID, Inc.

SECOND. The address of its registered office in the State of Delaware is 2711 Centerville Road, Suite 400, City of Wilmington 19808, County of New Castle; and the name of the registered agent of the Corporation in the State of Delaware at such address is Corporation Service Company.

THIRD. The nature of the business or purposes to be conducted or promoted is to engage in online registration services; and to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of the State of Delaware.

FOURTH. The total number of shares of stock which the corporation shall have authority to issue is one million two hundred thousand (1,200,000) shares of Common Stock with a par value of \$0.001 per share.

FIFTH. The name and mailing address of the sole incorporator is as follows:

<u>Name</u>	<u>Mailing Address</u>
Rochelle Nemrow	61 Beaver Road, Weston, Massachusetts 02493

SIXTH. The corporation is to have perpetual existence.

SEVENTH. In furtherance and not in limitation of the powers conferred by the laws of the State of Delaware:

A. The board of directors of the corporation is expressly authorized to adopt, amend or repeal the by-laws of the corporation.

B. Elections of directors need not be by written ballot unless the by-laws of the corporation shall so provide.

C. The books of the corporation may be kept at such place within or without the State of Delaware as the by-laws of the corporation may provide or as may be designated from time to time by the board of directors of the corporation.

EIGHTH. Whenever a compromise or arrangement is proposed between this corporation and its creditors or any class of them and/or between this corporation and its stockholders or any class of them, any court of equitable jurisdiction within the State of Delaware may, on the application in a summary way of this corporation or of any creditor or stockholder thereof or on the application of any receiver or receivers appointed for this corporation under the provisions of Section 291 of Title 8 of the Delaware Code or on the application of trustees in dissolution or of any receiver or receivers appointed for this corporation under the provisions of Section 279 of Title 8 of the Delaware Code, order a meeting of the creditors or class of creditors,

and/or of the stockholders or class of stockholders of this corporation, as the case may be, to be summoned in such manner as the said court directs. If a majority in number representing three-fourths in value of the creditors or class of creditors, and/or of the stockholders or class of stockholders of this corporation, as the case may be, agree to any compromise or arrangement and to any reorganization of this corporation as consequence of such compromise or arrangement, the said compromise or arrangement and the said reorganization shall, if sanctioned by the court to which the said application has been made, be binding on all the creditors or class of creditors, and/or on all the stockholders or class of stockholders, of this corporation, as the case may be, and also on this corporation.

NINTH. The corporation eliminates the personal liability of each member of its board of directors to the corporation or its stockholders for monetary damages for breach of fiduciary duty as a director, provided that the foregoing shall not eliminate the liability of a director (i) for any breach of such director's duty of loyalty to the corporation or its stockholders, (ii) for acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of law, (iii) under Section 174 of Title 8 of the Delaware Code or (iv) for any transaction from which such director derived an improper personal benefit.

TENTH. The corporation reserves the right to amend or repeal any provision contained in this certificate of incorporation, in the manner now or hereafter prescribed by statute, and all rights conferred upon a stockholder herein are granted subject to this reservation.

I, THE UNDERSIGNED, being the sole incorporator hereinabove named, for the purpose of forming a corporation pursuant to the General Corporation law of the State of Delaware, do make this certificate, hereby declaring and certifying that this is my act and deed and the facts herein stated are true, and accordingly have hereunto set my hand this 6<sup>th</sup> day of October, 2010.

/s/ Rochelle Nemrow

Rochelle Nemrow  
Sole Incorporator

# Delaware

PAGE 1

*The First State*

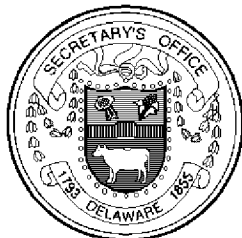
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"FAMILYID LLC", A MASSACHUSETTS LIMITED LIABILITY COMPANY, WITH AND INTO "FAMILYID, INC." UNDER THE NAME OF "FAMILYID, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE SIXTH DAY OF OCTOBER, A.D. 2010, AT 2:20 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4881360 8100M

100973206



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8272692

DATE: 10-06-10

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

TRADEMARK  
REEL: 004294 FRAME: 0360

CERTIFICATE OF MERGER  
OF

FAMILYID LLC  
a Massachusetts limited liability company

INTO

FAMILYID, INC.  
a Delaware corporation

(UNDER SECTION 264 OF THE GENERAL  
CORPORATION LAW OF THE STATE OF DELAWARE)

FamilyID, Inc., a Delaware corporation, hereby certifies that:

- (1) The name and state of formation or incorporation of each of the constituent corporations are:
  - (a) FamilyID LLC, a Massachusetts limited liability company ("FamilyID -MA"); and
  - (b) FamilyID, Inc., a Delaware corporation ("FamilyID -DE").
- (2) An Agreement and Plan of Merger has been approved, adopted, certified, executed and acknowledged by FamilyID -MA and FamilyID -DE, in accordance with the provisions of subsection (c) of Section 251 of the General Corporation Law of the State of Delaware.
- (3) The name of the surviving corporation (the "Surviving Corporation") is FamilyID, Inc.
- (4) The certificate of incorporation of FamilyID -DE shall be the certificate of incorporation of the Surviving Corporation.
- (5) The Surviving Corporation is a corporation under the laws of the State of Delaware.
- (6) The executed Agreement and Plan of Merger is on file at the principal place of business of the Surviving Corporation at 61 Beaver Road, Weston, Massachusetts, 02493.
- (7) A copy of the Agreement and Plan of Merger will be furnished by the Surviving Corporation, on request and without cost, to any member of FamilyID -MA or stockholder of FamilyID -DE.
- (8) The effective date of this Certificate of Merger shall be the date of its filing.

IN WITNESS WHEREOF, the Surviving Corporation has caused this Certificate to be signed by the undersigned authorized officer, on the 6<sup>th</sup> day of October, 2010.

FamilyID LLC  
a Massachusetts limited liability company

By: /s/Rochelle Nemrow  
Rochelle Nemrow, Manager

FamilyID, Inc.  
a Delaware corporation

By: /s/ Rochelle Nemrow  
Rochelle Nemrow, President



**FAMILYID LLC**  
**Certificate of Merger and Cancellation**

William Francis Galvin  
Secretary of the Commonwealth  
One Ashburton Place, Boston, Massachusetts 02108

**FILED**  
OCT 06 2010  
SECRETARY OF THE COMMONWEALTH  
CORPORATIONS DIVISION

1. FamilyID LLC ("MA LLC") does not have a federal identification number and the federal identification number of FamilyID, Inc. ("DE Corp.") has been applied for.
2. The name and office location of each of MA LLC and DE Corp. is 61 Beaver Road, Weston, Massachusetts 02493.
3. The name, jurisdiction and date of formation or organization of each of the limited liability companies or other business entities involved in the merger are as follows:

(M)

FamilyID LLC, a Massachusetts limited liability company, organized on October 29, 2009; and

(S)

FamilyID, Inc., a Delaware corporation, organized on October 6, 2010.

(S)

4. An Agreement and Plan of Merger has been duly adopted, approved and executed by each of MA LLC and DE Corp. in accordance with the laws of the state of Delaware and the Commonwealth of Massachusetts.
5. The name of the surviving entity is FamilyID, Inc.
6. The Agreement and Plan of Merger is on file at the office of FamilyID, Inc., at 61 Beaver Road, Weston, Massachusetts 02493.
7. A copy of the Agreement and Plan of Merger will be furnished by FamilyID, Inc. on request and without any cost to any member of MA LLC or to any person holding an interest in any other related business entity.
8. FamilyID, Inc. is not an entity organized under the laws of the Commonwealth of Massachusetts, and agrees, if it does not continually maintain an agent for service of process in the Commonwealth, to appoint irrevocably the Secretary of the Commonwealth to be its true and lawful attorney upon whom all lawful process in any action or proceeding in the Commonwealth may be served as provided in M.G.L. ch. 156D, Section 15.10.

FamilyID LLC

By: 

Rochelle Nemrow, Manager

FamilyID, Inc

By: 

Rochelle Nemrow, President

Check/Voucher # 3074

The Commonwealth of Massachusetts  
Limited Liability Company  
(General Laws, Chapter 156C)

**1126454**

Filed this 6 day OCTOBER, 2010

*William Francis Galvin*

William Francis Galvin  
Secretary of the Commonwealth

SECRET  
2010 OCT -6 PM 12:16  
Commonwealth of Massachusetts

Name L. MARTELLO  
GESMER WOODS GROVE, MA  
40 BRAD ST  
Phone 508 581 1109