

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Quitclaim Trademark Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Match.com SN, LLC		09/07/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	The Hive, LLC		
Street Address:	13 Highland Circle		
City:	Needham		
State/Country:	MASSACHUSETTS		
Postal Code:	02494		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77153156	THE HIVE	
CORRESPONDENCE DATA			
Fax Number:	(612)632-4444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-632-3000		
Email:	trademark@gpmlaw.com		
Correspondent Name:	Jennifer C. Debrow		
Address Line 1:	P.O. Box 2906		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	114596-US-027		
NAME OF SUBMITTER:	Cynthia Hefferan, Paralegal		
Signature:	/Cynthia Hefferan/		
Date:	10/12/2010		

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Total Attachments: 3

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QUITCLAIM TRADEMARK ASSIGNMENT

This Assignment is made on this 7th day of September, 2010, by Match.com SN, LLC, a Delaware limited liability company having a place of business at Suite 800, 8300 Douglas Avenue, Dallas, Texas 75225 (hereinafter "Assignor"), in favor of The Hive, LLC, a limited liability company with an office at 13 Highland Circle, Needham MA 02494 (hereinafter "Assignee").

WHEREAS, Assignor may own certain rights, titles, or interests in and to the trademarks or service marks set forth in Schedule A for the services and within the countries set forth therein (the "Subject Marks"), as well as in the identified applications or registrations relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Marks; and

WHEREAS, Assignee wishes to acquire from the Assignor those certain rights, titles, or interests owned by Assignor in or to the Subject Marks for the specified services and within the specified countries, as well as in the identified applications or registrations relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor, without making any representations or warranties relating to the Subject Marks or the issue of ownership, hereby sells, assigns, and transfers to Assignee whatever rights, titles, or interests Assignor may own in or to the Subject Marks for the

specified services and within the specified countries, including in the identified applications or registrations relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Marks, but excluding any other assets associated with any such businesses.

The undersigned individual represents and warrants that she has the full authority to act on behalf of and bind the Assignor.

Signed this 7th day of September, 2010.

MATCH.COM SN, LLC

By: Laurie Latshaw

Name: Laurie Latshaw

Title: Assistant Secretary

**SinglesNet
Trademark Assignment (Quinn Lipin)**

Mark	Country	Serial #	Type of Services
THE HIVE	Australia	1227582	EMPLOYMENT AGENCIES; ONLINE EMPLOYMENT RECRUITING SERVICES; ONLINE EMPLOYMENT PLACEMENT SERVICES
THE HIVE	Canada	1373177	EMPLOYMENT AGENCIES, NAMELY ONLINE EMPLOYMENT RECRUITING SERVICES, ONLINE EMPLOYMENT PLACEMENT SERVICES
THE HIVE	Community Trademark (Int'l TM)	942426	EMPLOYMENT AGENCIES; ONLINE EMPLOYMENT RECRUITING SERVICES; ONLINE EMPLOYMENT PLACEMENT SERVICES
THE HIVE	International Design/TM	942426	EMPLOYMENT AGENCIES; ONLINE EMPLOYMENT RECRUITING SERVICES; ONLINE EMPLOYMENT PLACEMENT SERVICES
42	USA	77/158825	EMPLOYMENT AGENCIES; ONLINE EMPLOYMENT RECRUITING SERVICES; ONLINE EMPLOYMENT PLACEMENT SERVICES
THE HIVE	USA	77/153156	EMPLOYMENT AGENCIES; ONLINE EMPLOYMENT RECRUITING SERVICES; ONLINE EMPLOYMENT PLACEMENT SERVICES
WE LIVE ANYWHERE, DREAM ANYTHING, AND CODE EVERYTHING	USA	77/188896	EMPLOYMENT AGENCIES; ONLINE EMPLOYMENT RECRUITING SERVICES; ONLINE EMPLOYMENT PLACEMENT SERVICES