# CH \$40,00

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DEX PRODUCTS, INC.		10/21/2010	CORPORATION: CALIFORNIA

# **RECEIVING PARTY DATA**

Name:	PENINSULA BANK BUSINESS FUNDING, A DIVISION OF THE PRIVATE BANK OF THE PENINSULA
Street Address:	400 Emerson Street
City:	Palo Alto
State/Country:	CALIFORNIA
Postal Code:	94301
Entity Type:	CORPORATION: CALIFORNIA

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77674072	WARMSTART

# **CORRESPONDENCE DATA**

Fax Number: (858)550-6420

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 858-550-6403

Email: erin.obrien@cooley.com

Correspondent Name: Erin O'Brien
Address Line 1: c/o Cooley LLP
Address Line 2: 4401 Eastgate Mall

Address Line 4: San Diego, CALIFORNIA 92121

ATTORNEY DOCKET NUMBER:	308866-134 DEX PRODUCTS
NAME OF SUBMITTER:	Erin O'Brien
Signature:	/Erin O'Brien/

TRADEMARK REEL: 004304 FRAME: 0198

900174939

Date:	10/26/2010
Total Attachments: 4 source=Dex signed IPSA#page1.tif source=Dex signed IPSA#page2.tif source=Dex signed IPSA#page3.tif source=Dex signed IPSA#page4.tif	

TRADEMARK REEL: 004304 FRAME: 0199

#### INTELLECTUAL PROPERTY SECURITY AGREEMENT

october 21

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT is entered into as of September-2010 by and between PENINSULA BANK BUSINESS FUNDING, A DIVISION OF THE PRIVATE BANK OF THE PENINSULA, a California corporation ("Bank") and DEX PRODUCTS, INC., a California corporation ("Grantor").

#### RECITALS

Bank has agreed to make certain advances of money and to extend certain financial accommodation to Grantor (the "Loans") in the amounts and manner set forth in that certain Amended and Restated Business Loan Agreement by and between Bank and Grantor (as amended from time to time, the "Loan Agreement") dated of even date herewith. Capitalized terms used herein have the meaning assigned in the Loan Agreement. Bank is willing to make the credit extensions to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in all of Grantor's right title, and interest in, to and under all of the Collateral whether presently existing or hereafter acquired

Now, THEREFORE, Grantor agrees as follows:

#### AGREEMENT

To secure performance of Grantor's obligations under the Loan Agreement, Grantor grants to Bank a security interest in all of Grantor's right, title and interest in Grantor's intellectual property (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits). This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. Each right, power and remedy of Bank provided for herein shall not preclude the simultaneous or later exercise by Bank of any or all other rights, powers or remedies.

This Agreement may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute the same instrument.

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed as of the first date written above.

Address of Borrower:

DEX PRODUCTS, INC

P.O. Box 2027 Antioch, CA 94531

Attn: L. Jason Clute

Title:

Address of Bank:

PENINSULA BANK BUSINESS FUNDING, A DIVISION OF

THE PRIVATE BANK OF THE PENINSULA

400 Emerson Street Palo Alto, CA 94301

Attn: Victor Ragni

By: Ville President

887260 v1/HN

TRADEMARK REEL: 004304 FRAME: 0200

# EXFIBIT A

# Copyrights

Title Registration Number

Registration Date

None

# EXHIBIT B

# Patents

Title Serial/ Patent Number Application/ Issue Date

None

887260 v1/HN

REEL: 004304 FRAME: 0202

EXHIBIT C

Trademarks

Serial / Registration Number

Application /Registration Date

WARMSTART

Description

77/674,072

02/19/09

887260 v1/HN

TRADEMARK REEL: 004304 FRAME: 0203

**RECORDED: 10/26/2010**