

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	09/15/2010		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Genpoint AS		09/15/2010
			Entity Type
			CORPORATION: NORWAY
RECEIVING PARTY DATA			
Name:	NorDiag ASA		
Street Address:	Frysjaveien 40		
City:	0884 OSLO		
State/Country:	NORWAY		
Entity Type:	CORPORATION: NORWAY		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2896530	BUGS'N BEADS
CORRESPONDENCE DATA			
Fax Number:	(202)408-4400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202 408 4000		
Email:	docketing@finnegan.com		
Correspondent Name:	Arthur S. Garrett		
Address Line 1:	901 New York Avenue, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001-4413		
ATTORNEY DOCKET NUMBER:	03438.0062		
DOMESTIC REPRESENTATIVE			
Name:	Arthur S. Garrett		
Address Line 1:	901 New York Avenue, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001-4413		

OP \$40.00 2896530

NAME OF SUBMITTER:	Arthur S. Garrett
Signature:	/arthur s. garrett/
Date:	10/27/2010
Total Attachments: 4 source=mergerdoc#page1.tif source=mergerdoc#page2.tif source=mergerdoc#page3.tif source=poa#page1.tif	

MeldingsID: 267309

Innsendt dato: 15.09.2010 12:23

UtstederID: NORD

Utsteder: NorDiag ASA

Instrument: -

Marked: XOSL

Kategori: FISJON / FUSJON

Informasjonspliktig: Ja

Lagringspliktig: Ja

Vedlegg:

Tittel: NORD: COMPLETION OF MERGER WITH THE WHOLLY OWNED SUBSIDIARY GENPOINT AS

Meldingstekst:

Reference is made to the stock exchange notification dated 28 May 2010 regarding the merger between NorDiag ASA ("NorDiag") and its wholly owned subsidiary Genpoint AS. The merger was motivated by cost synergies.

The completion of the merger has now been registered with the Norwegian Register of Business Enterprises. The merger is carried out with accounting and taxation effect from the beginning of January 2010, and all employees in Genpoint AS are offered continued employment in NorDiag.

Contact: CEO Mårten Wigstøl Phone: +47 911 65775
CFO Tone Kvåle Phone: +47 915 19576

About NorDiag:

NorDiag is a biotechnology company developing, manufacturing and marketing automated solutions (instruments and reagents) for sample preparation of DNA from difficult biological samples. DNA diagnostics give more rapid and precise answers, and is the fastest growing field within

diagnostics. NorDiag's sample preparation solutions are today used in connection with STI, tuberculosis, MRSA, respiratory pathogens and viruses on instruments for large and small laboratories. NorDiag was founded in 2003 and has its headquarters in Oslo, Norway. The company has offices and laboratories in Stockholm, Sweden, in West Chester (PA), USA and in Vienna, Austria. The group has today 36.5 man-labor years. NorDiag is listed on the Oslo Stock Exchange with ticker code "NORD".

For further information - www.nordiag.com

This information is subject of the disclosure requirements acc. to §5-12 vphl (Norwegian Securities Trading Act)

[HUG#1444587]



Organization number: 984 648 820

Type of company: Public limited company

Date of incorporation: 2002-06-10

Registered in the
Register of Business
Enterprises: 2002-07-01

Name: NORDIAG ASA

Business address: Frysjaveien 40
0884 OSLO

Municipality: 0301 OSLO

Country: Norway

Telephone number: + 47 22 02 65 65

Special information: The business enterprise has decided
to merge:
Organization number 980 328 929
GENPOINT AS
Frysjaveien 40
0884 OSLO

Share capital NOK: 62,396,617.00

General manager/
managing director: Márten Wigstøl

Board of directors:
Chairman of the board: Robert Verner Ahlgren
13 Sgvier Drive
03862 North Hampton New Hampshire
USA

Deputy chairman: Hans Johan Hekland

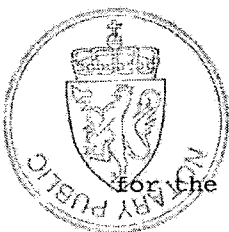
Board member(s): Carl Erik Mathias Uhlen
Ann-Kristin Hageløkken
Greta Bentzen


Signature: The chairman of the board alone,
the general manager and the
deputy chairman jointly or two
board members jointly.

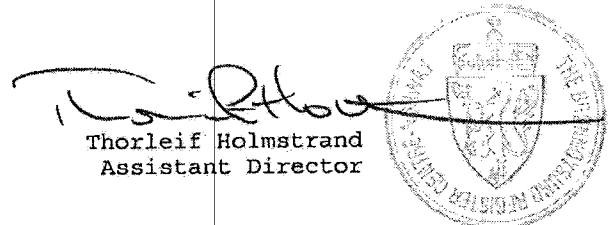
Auditor: Certified auditing company
Auditor number 976 389 387
ERNST & YOUNG AS
Christian Frederiks plass 6
0154 OSLO

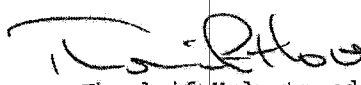
The Brønnøysund Register Centre

The Register of Business Enterprises,
2010-08-27




Håkon Olderbakk
Notary Public
for the Brønnøysund Register Centre




Thorleif Holmstrand
Assistant Director

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant: NorDiag ASA (previously Genpoint AS)
Reg. Number: 2,896,530
Issue Date: October 26, 2004
Mark: BUGS'N BEADS

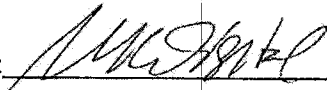
Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

**POWER OF ATTORNEY AND
DESIGNATION OF DOMESTIC REPRESENTATIVE**

Registrant revokes all previous powers of attorney and appoints Arthur S. Garrett and each of the attorneys of Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P., all of 901 New York Avenue, N.W., Washington, D.C. 20001-4413, both jointly and separately as its attorneys with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection with this registration, and to receive notices or process in proceedings affecting the registration. Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P., 901 New York Avenue, N.W., Washington, D.C. 20001-4413, is also hereby designated as the registrant's representative upon whom notices or process in proceedings affecting the mark may be served.

All correspondence relating to the registration should be directed to Arthur S. Garrett at the address listed above or via e-mail at docketing@finnegan.com.


NORDIAG ASA (previously Genpoint AS)

By: 

Name: MARTIN WIGSTØL

Title: CEO

Date: October 27, 2010

 **NORDIAG**

www.nordiag.com