

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Boekenhoutskloof Partnership		10/28/2010	PARTNERSHIP: SOUTH AFRICA
RECEIVING PARTY DATA			
Name:	Boekenhoutskloof Winery (Proprietary) Limited		
Street Address:	Boekenhoutskloof Farm No 1142 and 1143, Franschoek		
City:	West Cape		
State/Country:	SOUTH AFRICA		
Entity Type:	CORPORATION: SOUTH AFRICA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2974033	CHOCOLATE BLOCK	
CORRESPONDENCE DATA			
Fax Number:	(202)408-4400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2024084000		
Email:	docketing@finnegan.com		
Correspondent Name:	Danny M. Awdeh		
Address Line 1:	901 New York Avenue, N.W.		
Address Line 2:	Finnegan, Henderson		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001		
ATTORNEY DOCKET NUMBER:	11157.8050		
DOMESTIC REPRESENTATIVE			
Name:	Danny M. Awdeh		
Address Line 1:	901 New York Avenue, N.W.		
Address Line 2:	Finnegan, Henderson		

OP \$40.00 2974033

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**TRADEMARK
 REEL: 004306 FRAME: 0287**

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

NAME OF SUBMITTER:

Danny M. Awdeh

Signature:

/Danny M. Awdeh/

Date:

10/28/2010

Total Attachments: 1

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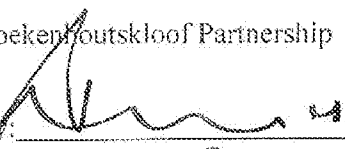
ASSIGNMENT

Boekenhoutskloof Partnership, a South African partnership with an address at Boekenhoutskloof Farm No 1142 and 1143, Franschhoek, West Cape, South Africa ("Assignor"), is the owner of the mark CHOCOLATE BLOCK and U.S. Registration No. 2974033 for that mark ("the Trademark").

Boekenhoutskloof Winery (Proprietary) Limited, a South African corporation with an address at Boekenhoutskloof Farm No 1142 and 1143, Franschhoek, West Cape, South ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

Boekenhoutskloof Partnership

By:  _____

Name: T. P. RAND

Title: PARTNER

Date: 28/10/2010