

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Schneller, Inc.		10/22/2010	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Veritas Architectural Solutions, Inc.		
Street Address:	2300 S 2300 W		
Internal Address:	Suite B		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84119		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78955251	PURECOLOR	
Serial Number:	78825023	RESINART	
Serial Number:	78775930	VERITAS	
CORRESPONDENCE DATA			
Fax Number:	(801)328-1707		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	801-533-9800		
Email:	mfrodsham@wnlaw.com		
Correspondent Name:	Michael Frodsham		
Address Line 1:	60 East South Temple		
Address Line 2:	Suite 1000		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	18818.2		
NAME OF SUBMITTER:	Michael J. Frodsham		

OP \$90.00 78955251

Signature:	/Michael J. Frodsham/
Date:	10/28/2010
Total Attachments: 3 source=TM Assignment-Executed#page1.tif source=TM Assignment-Executed#page2.tif source=TM Assignment-Executed#page3.tif	

WHEN RECORDED RETURN TO:

TRADEMARK APPLICATION

Docket No.: 18818.2

Workman Nydegger
1000 Eagle Gate Tower
60 East South Temple
Salt Lake City, Utah 84111

TRADEMARK ASSIGNMENT

WHEREAS, Schneller, Inc., a corporation with a principal place of business at 6019 Powdermill Road Kent, Ohio 44240 ("Assignor"), is the owner of record, as reflected at least by the records of the United States Patent and Trademark Office, and the Trade Marks and Designs Registration Office of the European Union, of the issued trademark registrations or otherwise trademark applications, listed in the attached Schedule A (the "Marks").

WHEREAS, Veritas Architectural Solutions, Inc., a corporation of the State of Utah, having a principal place of business at 2300 S 2300 W Suite B Salt Lake City, UT 84119 ("Assignee"), has on this day acquired from Assignor certain assets of Assignor's business, including the Marks, and any rights acquired via governmental office or by common law usage of the same, including the goodwill of the business symbolized by and associated with the Marks, the registrations of the Marks, and the right to sue for past infringement of the Marks.

NOW THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration paid to Assignor by Assignee, the receipt and sufficiency of which Assignor hereby acknowledges, ASSIGNOR HEREBY ASSIGNS TO ASSIGNEE:

All of Assignor's right, title and interest in and to the Marks, the goodwill of the business symbolized by and associated with the Marks, the registrations of the Marks, and the right to sue for past infringement of the Marks.

Assignor hereby agrees, without further consideration and without expense to it, to sign all lawful papers and to perform all other lawful acts which Assignee may reasonably request of it to make this Assignment fully effective. Assignor further agrees to provide all evidence upon

request by Assignee, including any use in commerce (or lack thereof) of any of the Marks identified in schedule A, which would be reasonably required to maintain, renew, or otherwise establish any new filings of the Marks.

DATED this 15th day of October, 2010.

Schneller, Inc.

By: 

Title: President & CEO

DATED this 22 day of October, 2010.

Veritas Architectural Solutions, Inc.

By: 

Title: CFO

Schedule A

U.S. TRADEMARKS

<u>Mark</u>	<u>Reg. No.</u>	<u>Serial No.</u>	<u>Reg. Date</u>
PURECOLOR	3,494,129	78/955,251	August 26, 2008
RESINART		78/825,023	n/a
VERITAS	3,326,987	78/775,930	October 30, 2007

CTM TRADEMARKS

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
RESINART	005277124	August 2, 2007
VERITAS	005277181	August 2, 2007