

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
100MC, LLC		10/27/2010	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Delta Galil Industries Ltd.		
Street Address:	2 Koyfman Street		
City:	Tel Aviv		
State/Country:	ISRAEL		
Entity Type:	CORPORATION: ISRAEL		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3865555	ONEBRAND	
CORRESPONDENCE DATA			
Fax Number:	(925)648-4358		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	925-648-4839		
Email:	john@allmarktrademark.com		
Correspondent Name:	John E. Russell		
Address Line 1:	Allmark Trademark		
Address Line 2:	4041 Sugar Maple Drive		
Address Line 4:	Danville, CALIFORNIA 94506		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			

OP \$40.00 3865555

NAME OF SUBMITTER:	John E. Russell
Signature:	/john e. russell/
Date:	10/28/2010
Total Attachments: 1 source=scan of ONEBRAND assignment#page1.tif	

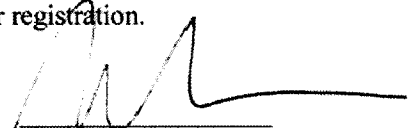
Trademark Assignment

WHEREAS, 100MC, LLC, a California limited liability company, with its principal offices at 12 E. Sir Francis Drake Blvd., Larkspur, California 94939 ("Assignor"), has adopted, owns and is using the Mark ONEBRAND (Words Mark) in connection with the following goods and/or services: "Clothing, namely, shirts, pants, shorts, jackets, underwear, tops, bottoms, footwear and headwear," in International Class 25, and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above described goods, Application Serial No. 77-798,548, filed on August 6, 2009; and

WHEREAS, Delta Galil Industries Ltd., an Israeli Corporation, with its principal place of business at 2 Koefman Street, Tel Aviv, Israel, desires to acquire the above Mark and the pending application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the above Mark, together with the goodwill of the business symbolized by the Mark, and the pending application for registration.



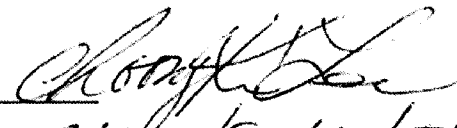
Nicholas Graham

Dated effective as of: October 27, 2010

State of New York

City of New York

SUBSCRIBED and SWORN to before me this 27th of October, 2010

CHOONG KI LEE
Notary Public, State of New York
No. 31-01LE4931653
Qualified in New York County
Commission Expires Feb. 5, 2014

Signature of Notary Public
Print Name of Notary Public: CHOONG K. LEE
My Commission Expires: 02-05-2014