

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OPI Products, Inc.		10/29/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	George Schaeffer		
Street Address:	13034 Saticoy Street		
City:	North Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	91605		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2940972	PROFESSIONAL BEAUTY CENTER	
CORRESPONDENCE DATA			
Fax Number:	(408)720-8383		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-207-3800		
Email:	alexis_karriker@bstz.com		
Correspondent Name:	Blakely, Sokoloff, Taylor & Zafman LLP		
Address Line 1:	1279 Oakmead Parkway		
Address Line 4:	Sunnyvale, CALIFORNIA 94085-4040		
ATTORNEY DOCKET NUMBER:	007795.T003		
NAME OF SUBMITTER:	Eric S. Hyman		
Signature:	/eric s. hyman/		
Date:	11/01/2010		

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Total Attachments: 1
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ASSIGNMENT

WHEREAS, OPI Products, Inc., a corporation organized under the laws of the State of California, having a place of business at 13034 Saticoy Street, North Hollywood, CA 91605 (hereinafter called the "Assignor"), is the owner of the trademark PROFESSIONAL BEAUTY CENTER for retail store services in the field of beauty products and corresponding U.S. Registration No. 2,940,972 dated April 12, 2005; and

WHEREAS, George Schaeffer, an individual, citizen of the United States and resident of the state of California, having a place of business at 13034 Saticoy Street, North Hollywood, CA 91605 (hereinafter called the "Assignee") is desirous of acquiring from said Assignor the entire right, title and interest in and to the trademark PROFESSIONAL BEAUTY CENTER together with the goodwill of the business pertaining thereto and corresponding United States registration thereof, and the Assignor is willing to assign the PROFESSIONAL BEAUTY CENTER trademark, associated goodwill and corresponding United States registration to Assignee.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and adequacy of which Assignee hereby acknowledges, Assignor does hereby sell, assign and transfer unto the Assignee, its entire right, title and interest in and to the aforesaid trademark, together with the goodwill of the business pertaining thereto and corresponding U.S. Registration No. 2,940,972 dated April 12, 2005.

IN WITNESS WHEREOF, Assignor has executed this assignment on the 29 day of Oct, 2010

OPI Products, Inc.
"Assignor"

By: 

Name:

Title:

ERIC SCHWARTZ
Chief operating officer
TRADEMARK