TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ST. LOUIS SOCCER HOLDINGS, LLC		108/23/2010	LIMITED LIABILITY COMPANY: ILLINOIS
ST. LOUIS SOCCER UNITED, LLC		108/23/2010	LIMITED LIABILITY COMPANY: DELAWARE
JEFF COOPER		08/23/2010	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	WOMEN'S SOCCER, LLC	
Street Address:	1750 Montgomery Street	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94111	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	77771531	SAINT LOUIS ATHLETICA
Serial Number:	77771555	STL SAINT LOUIS ATHLETICA
Serial Number:	77771539	STL SAINT LOUIS ATHLETICA
Serial Number:	77782943	SAINT LOUIS ATHLETICA

CORRESPONDENCE DATA

Fax Number: (646)848-4455

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

212-848-4455 Phone: Email: jlik@shearman.com

Susan Reiss Correspondent Name:

Address Line 1: 599 Lexington Avenue Address Line 2: Shearman & Sterling LLP

REEL: 004308 FRAME: 0631

TRADEMARK

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Address Line 4: New York, NEW YORK 10022			
ATTORNEY DOCKET NUMBER:	36070/3		
NAME OF SUBMITTER:	SUSAN REISS		
Signature:	/SUSAN REISS/		
Date:	10/20/2010		
Total Attachments: 3 source=Trademark Assignment dated 20100823#page1.tif source=Trademark Assignment dated 20100823#page2.tif source=Trademark Assignment dated 20100823#page3.tif			

TRADEMARK
REEL: 004308 FRAME: 0632

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, JEFF COOPER, ST. LOUIS SOCCER HOLDINGS, LLC, a limited liability company organized under the laws of Illinois, and ST. LOUIS SOCCER UNITED, LLC, a limited liability company organized under the laws of Delaware (together, the "Assignors"), are the owners of the marks on Schedule A hereto and the goodwill of the business symbolized thereby (collectively, the "Marks"); and

WHEREAS, Assignors desire to assign and transfer all of their right, title, and interest in and to the Marks and the goodwill of the business symbolized thereby to Women's Soccer, LLC, a limited liability company organized under the laws of Delaware (hereinafter "Assignee"); and

WHEREAS, the parties are effecting said assignment and transfer of all right, title and interest in and to said Marks and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors and Assignee agree as follows:

- 1. Assignors represent that they are the exclusive owners of all right, title, and interest in and to the Marks.
- 2. Assignors have assigned and hereby assign, transfer and set over to Assignee, the entire right, title, and interest in and to the Marks, and the goodwill of the business connected with the Marks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.
- 3. To the extent any pre-existing licenses or other encumbrances exist, the agreements giving rise to those licenses or encumbrances are being assigned to Assignee, along with the right to any royalties or revenue from such agreements, pursuant to the Assignment and Assumption Agreement being executed by the parties concurrently herewith.
- 4. Assignors agree not to challenge the validity or enforceability of the Marks or to attempt to register or otherwise use any mark confusingly similar to the Marks.
- 5. Assignors further assign to Assignee all right to sue for and receive all damages accruing from past, present and future infringements of the Marks.

[Signature Page Follows]

This Trademark Assignment shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

	JEFF COOPER
Dated effective: August <u>23</u> , 2010	Ву:
	Name: Jeffrey Cooper
	Title: Quner
	Tido. (ADICI
	ST. LOUIS SOCCER HOLDINGS, LLC
	Ву:
	Name: Jeffrey Cooper
	Title: Owner
	ST. LOUIS SOCCER UNITED, LLC
	Ву:
	Name: Jeffrey Cooper
	Title: Owner
	WOMEN'S SOCCER, LLC
	Ву:
	Name: Tonya Andonnica

SCHEDULE A MARKS

Mark	Country	Original Filing Date	Application / Registration No.	Status
Saint Louis Athletica	U.S.	June 30, 2009	App. No. 77771531	Registration Pending
STL St. Louis Athletica	U.S.	June 30, 2009	App. No. 77771555	Registration Pending
STL St. Louis Athletica	U.S.	June 30, 2009	App. No. 77771539	Registration Pending
St. Louis Athletica	U.S.	July 16, 2009	App. No. 77782943	Registration Pending

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