

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Goldman Sachs Credit Partners L.P., as collateral agent		11/01/2010	LIMITED PARTNERSHIP: NEW YORK

**RECEIVING PARTY DATA**

<b>Name:</b>	Commemorative Brands, Inc.
<b>Street Address:</b>	7211 Circle S Road
<b>City:</b>	Austin
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	78745
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 80**

Property Type	Number	Word Mark
Registration Number:	2126269	ACADEMY SERIES BY BALFOUR
Registration Number:	1301528	ACCR
Registration Number:	1301533	ALLEGRO
Registration Number:	1418308	AMERICA'S MASTER JEWELER
Registration Number:	0764668	ARTCARVED
Registration Number:	2425520	BAL
Registration Number:	1373682	BALFOUR
Registration Number:	1267451	BALFOUR HOUSE
Registration Number:	2746405	BALFOUR PREMIUM SILVER WITH PLATINUM
Registration Number:	2441434	BALFOUR SPORTS
Registration Number:	0766694	BELLAIRE
Serial Number:	75111974	BOY'S ALL*STAR
Registration Number:	1315677	CAMPUS
Registration Number:	2013791	CELEBRATIONS OF LIFE

CH \$2015.00 2126269

Registration Number:	1182023	CELESTRUM
Registration Number:	2547627	CLASS OF YOUR OWN
Registration Number:	2053689	CLASS RINGS LIMITED
Registration Number:	1279766	EVERLASTING
Registration Number:	1293285	FREEDOM OF CHOICE
Registration Number:	2170084	G L
Registration Number:	2189715	GENERATIONS OF LOVE
Serial Number:	75111746	GIRL'S ALL*STAR
Registration Number:	1702486	GOLDEN DYNALLOY
Registration Number:	1340604	GOLDEN SADDLE
Registration Number:	2559164	GRADUATION CELEBRATION
Registration Number:	2619803	GRADUATION CELEBRATION
Registration Number:	1690099	HERALDRY HOUSE
Registration Number:	1936229	IMAGE INLAY
Serial Number:	78285179	INDEPENDENCE
Registration Number:	0930499	JR
Serial Number:	76416813	JEWELRY FOR GENERATIONS
Registration Number:	0785584	JEWELRY'S FINEST CRAFTSMEN
Registration Number:	1598500	JOHN ROBERTS
Registration Number:	1476898	KEEPSAKE
Registration Number:	1799274	KEEPSAKE
Registration Number:	1892645	KEEPSAKE
Serial Number:	76404622	KEEPSAKE BIRTHDAY DIAMOND
Serial Number:	76404623	KEEPSAKE GRADUATION DIAMOND
Registration Number:	1805999	KEYSTONE
Registration Number:	1976772	KEYSTONE
Registration Number:	0764669	
Registration Number:	1704202	LETTERMAN
Registration Number:	0414464	LGB
Registration Number:	1594125	MASTER
Registration Number:	0755467	MIDNIGHT STAR
Registration Number:	1368860	
Registration Number:	1934198	NAME - SAKE
Registration Number:	2598355	ONLY A KEEPSAKE SAYS, LOVE ALWAYS
Registration Number:	1852353	PANDORA LTD.

Registration Number:	1904358	R. JOHNS
Registration Number:	1904359	R. JOHNS, LTD
Registration Number:	2331035	RECOGNIZING LIFE'S ACHIEVEMENTS
Registration Number:	2179081	REFLECTION SERIES BY BALFOUR
Registration Number:	2095726	RING OF CHAMPIONS
Registration Number:	0989301	SILADIUM
Registration Number:	2809562	SILVER SELECT
Registration Number:	1368909	THE BALFOUR BLUE BOOK
Registration Number:	1365476	THE DESIGNER COLLECTION
Registration Number:	1462750	VALADIUM
Serial Number:	76416884	WHITE FIRE
Registration Number:	2502361	YOUR BALFOUR COLLEGE RING...THE WEARABLE RESUME
Serial Number:	76315632	MT
Registration Number:	1356522	KPS
Registration Number:	1099453	DESIGNER
Registration Number:	0751685	14-K
Registration Number:	1625895	BALFOUR AURALITE
Registration Number:	1985712	NS
Registration Number:	1596306	QUALIUM
Registration Number:	1398462	KEYSTONE
Registration Number:	2772772	THE ALL STAR SERIES
Registration Number:	0967840	PERMANENT VALUE PLAN
Registration Number:	2383837	BALFOUR FITS YOUR LIFE
Registration Number:	0277153	KEEPSAKE
Serial Number:	78342422	NAMESAKE
Registration Number:	2689538	DIAMOND DATES
Registration Number:	2310595	STARFIRE
Registration Number:	1702485	DYNALLOY
Serial Number:	76416851	K
Registration Number:	2138090	BALFOUR "CHOICE OF CHAMPIONS"
Registration Number:	0751246	CEME

CORRESPONDENCE DATA

Fax Number: (312)558-5700

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

**TRADEMARK**  
**REEL: 004309 FRAME: 0962**

Phone: 3125586352  
Email: lkonrath@winston.com  
Correspondent Name: Laura Konrath  
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Address Line 2: Winston & Strawn LLP  
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER: 5024.74

NAME OF SUBMITTER: Laura Konrath

Signature: /Laura Konrath/

Date: 11/03/2010

**Total Attachments: 14**

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EXECUTION COPY

RELEASE OF SECURITY INTEREST  
IN INTELLECTUAL PROPERTY COLLATERAL

This RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL (this "Release"), dated as of November 1, 2010, is made by GOLDMAN SACHS CREDIT PARTNERS L.P., as collateral agent (the "Collateral Agent") under the Credit Agreement referred to below (terms used in this Release and not herein defined shall have the meanings set forth in the Credit Agreement).

WHEREAS, AMERICAN ACHIEVEMENT CORPORATION (the "Borrower") and the Collateral Agent entered into that certain Credit and Guaranty Agreement, dated as of March 25, 2004 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Credit Agreement"), among the Borrower, the Collateral Agent and the various financial institutions party thereto as lenders thereunder (each individually a "Lender", and collectively the "Lenders"), pursuant to which Credit Agreement the Lenders made credit extensions to the Borrower;

WHEREAS, in connection with the Credit Agreement, and pursuant to the Pledge and Security Agreement (the "Security Agreement"), the Borrower and certain of the Borrower's Subsidiaries granted security interests in certain intellectual property owned by the Borrower listed on Annex I attached hereto (collectively, the "Patent and Trademark Collateral"); and

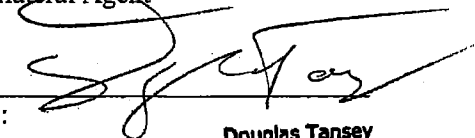
WHEREAS, the Security Agreements were recorded in the U.S. Patent and Trademark Office on the dates and on the reels and frames set forth on Annex I hereto;

NOW THEREFORE, the Collateral Agent hereby **RELEASES**, without representation, recourse or warranty whatsoever, all of its security interest in the Patent and Trademark Collateral, whether granted pursuant to the Security Agreements or any other agreement or document delivered in connection with the Credit Agreement, and the Collateral Agent hereby reassigns any and all such right, title and interest (if any) that the Collateral Agent may have in the Patent and Trademark Collateral to the Borrower including associated goodwill and the right to sue and recover for past infringements and misappropriations.

The Collateral Agent agrees, at the Borrower's expense, to cooperate with the Borrower and its Subsidiaries and to provide the Borrower and its Subsidiaries with the information and additional authorization reasonably required or desirable to effect the release of the Collateral Agent's security interest in the released collateral described herein.

IN WITNESS WHEREOF, the Collateral Agent has executed this Release as of the date first above written.

GOLDMAN SACHS CREDIT PARTNERS L.P.  
as Collateral Agent

By:   
Name: \_\_\_\_\_  
Title: **Douglas Tansey  
Authorized Signatory**

[Patent and Trademark Release Signature Page]



**ANNEX 1 TO  
RELEASE OF SECURITY INTEREST IN  
INTELLECTUAL PROPERTY COLLATERAL**

**Commemorative Brands, Inc. Patents**

<u>Country</u>	<u>Patent No.</u>	<u>Issue Date</u>	<u>Inventor(s)</u>	<u>Title</u>
U.S.	D387,300	12/09/97	Morrison, Jerry	Carousel Pin/Pendant
U.S.	D372,681	08/13/96	Davis, Parke; Goodwin, Mike	Finger Ring
U.S.	D300,308	03/21/89	Deain, Dale L.	Class Ring
U.S.	D327,660	07/07/92	Waugh, John T.	Finger Ring
U.S.	D322,587	12/24/91	Corbin, William; Davis, Parke	Finger Ring
U.S.	D321,840	11/26/91	Waugh, J. T.; Davis, Parke	Finger Ring
U.S.	D300,126	03/07/89	Corbin, Billy G.; Davis, Parke H.; Deain, Dale J.	Class Ring
U.S.	D382,831	08/26/97	Morrison, Jerry	Finger Ring
U.S.	D396,659	08/04/98	Morrison, Jerry	Finger Ring
U.S.	D393,811	04/28/98	Morrison, Jerry	Finger Ring
U.S.	D390,801	02/17/98	Davis, Parke; McDougald, Cheryl	Finger Ring
U.S.	D389,774	01/27/98	Morrison, Jerry	Finger Ring
U.S.	D384,903	10/14/97	Morrison, Jerry	Six Stone Diagonal Ribbon Necklace Pendant
U.S.	D392,204	03/17/98	Morrison, Jerry	Five Stone Diagonal Ribbon Necklace Pendant
U.S.	D389,770	01/27/98	Morrison, Jerry	Four Stone Diagonal Ribbon Necklace Pendant
U.S.	D386,441	11/18/97	Morrison, Jerry	Three Stone Diagonal Ribbon Necklace Pendant
U.S.	D389,769	01/27/98	Morrison, Jerry	Two Stone Diagonal Ribbon Necklace Pendant
U.S.	D392,587	03/24/98	Morrison, Jerry	Finger Ring (Swirl Ribbon)
U.S.	D423,977	05/02/00	Morrison, Jerry	Finger Ring
U.S.	D396,822	08/11/98	Morrison, Jerry	Finger Ring



<u>Country</u>	<u>Patent No.</u>	<u>Issue Date</u>	<u>Inventor(s)</u>	<u>Title</u>
U.S.	D393,225	04/07/98	Morrison, Jerry	Finger Ring
U.S.	D383,704	09/16/97	Morrison, Jerry	Angel Pendant
U.S.	D389,771	01/27/98	Morrison, Jerry	Rope Chain Pendant
U.S.	D393,428	04/14/98	Morrison, Jerry	Tennis Bracelet Pendant
U.S.	D288,155	02/10/87	Crawford, Dennis L.	Jewelry Display Stand
U.S.	D272,806	02/28/84	Handy, Binns; Chase, David O.	Packaging Container
U.S.	D270,786	10/04/83	Handy, Binns; Chase, David O.	Pouch for carrying jewelry or similar items
U.S.	60/339,572	12/10/01	David Weber	High Strength, Tarnish Resistant Composition of Matter

**Commemorative Brands, Inc. Trademarks**

<u>Country</u>	<u>Trademark</u>	<u>Reg/Serial No.</u>	<u>Reg./Appl. Date</u>
U.S.	ACADEMY SERIES BY BALFOUR	2,126,269	12/30/97
U.S.	ACCR and design	1,301,528	10/23/84
Canada	ACCR and design	309229	12/13/85
U.S.	ALLEGRO	1,301,533	10/23/84
U.S.	AMERICA'S MASTER JEWELER	1,418,308	11/25/86
U.S.	ARTCARVED	764,668	02/11/64
Canada	ARTCARVED	51076	04/15/53
Costa Rica	ARTCARVED	98648	01/07/97
El Salvador	ARTCARVED	152660305	01/16/98
Guatemala	ARTCARVED	88415	04/12/97
Mexico	ARTCARVED	383987	04/16/89
Panama	ARTCARVED	81264	01/30/96
Canada	ARTCARVED CLASS RINGS	319292	10/10/86
U.S.	BAL	2,425,520	01/30/01
U.S.	BALFOUR	1,373,682	12/03/85
Venezuela	BALFOUR	47033	03/31/64
U.S.	BALFOUR HOUSE DESIGN	1,267,451	02/14/84
U.S.	BALFOUR PREMIUM SILVER WITH PLATINUM (stylized)	2,746,405	08/05/03
U.S.	BALFOUR SPORTS (STYLIZED)	2,441,434	04/03/01
U.S.	BELLAIRE	766,694	03/17/64
U.S.	BOY'S ALL*STAR	75/111,974	05/30/96
U.S.	CAMPUS	1,315,677	01/22/85
U.S.	CELEBRATIONS OF LIFE	2,013,791	11/05/96
U.S.	CELESTRUM	1,182,023	12/15/81
U.S.	CLASS OF YOUR OWN	2,547,627	03/12/02
U.S.	CLASS RINGS LIMITED DESIGN	2,053,689	04/15/97
Mexico	CLASS THOUGHTS	517893	01/30/96
U.S.	EVERLASTING	1,279,766	05/29/84
U.S.	FREEDOM OF CHOICE	1,293,285	09/04/84
U.S.	G L DESIGN	2,170,084	06/30/98
U.S.	GENERATIONS OF LOVE	2,189,715	09/15/98
U.S.	GIRL'S ALL*STAR	75/111,746	05/30/96
U.S.	GOLDEN DYNALLOY	1,702,486	07/21/92
U.S.	GOLDEN SADDLE	1,340,604	06/11/85
U.S.	GRADUATION CELEBRATION	2,559,164	04/09/02
U.S.	GRADUATION CELEBRATION	2,619,803	09/17/02
U.S.	HERALDRY HOUSE (stylized)	1,690,099	06/02/92
U.S.	IMAGE INLAY	1,936,229	11/14/95
U.S.	INDEPENDENCE	78/285,179	08/08/03
U.S.	J R AND DESIGN	930,499	03/07/72
U.S.	JEWELRY FOR GENERATIONS	76/416,813	06/04/02
U.S.	JEWELRY'S FINEST CRAFTSMAN	785,584	02/23/65
U.S.	JOHN ROBERTS	1,598,500	05/29/90
Canada	J R AND DESIGN	327135	05/01/87
U.S.	KEEPSAKE	1,476,898	02/16/88
U.S.	KEEPSAKE (Block Letters)	1,799,274	10/19/93
Bahamas	KEEPSAKE	9921	06/26/80

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<u>Country</u>	<u>Trademark</u>	<u>Reg./Serial No.</u>	<u>Reg./Appl. Date</u>
Barbados	KEEPSAKE	5893	08/12/82
Canada	KEEPSAKE	UCA11868	06/13/39
Canada	KEEPSAKE	284006	10/07/83
Japan	KEEPSAKE	2206366	01/30/90
Puerto Rico	KEEPSAKE	14805	12/20/87
Trinidad	KEEPSAKE	12163	07/21/94
Venezuela	KEEPSAKE	105199	11/21/83
Venezuela	KEEPSAKE	25576	10/06/81
U.S.	KEEPSAKE AND DESIGN	1,892,645	05/02/95
U.S.	KEEPSAKE BIRTHDAY DIAMOND	76/404,622	05/08/02
U.S.	KEEPSAKE GRADUATION DIAMOND	76/404,623	05/08/02
Canada	KEYHOLE DESIGN	443877	06/16/95
Mexico	KEYHOLE DESIGN	470255	02/04/93
European Community	KEEPSAKE DIAMOND	2,617,991	03/14/02
U.S.	KEYSTONE	1,805,999	11/23/93
U.S.	KEYSTONE (stylized)	1,976,772	05/28/96
Canada	KEYSTONE (WORD)	425800	03/25/94
Mexico	KEYSTONE (WORD)	436961	02/04/93
Mexico	KEYSTONE AND DESIGN	460405	01/04/93
U.S.	Lazy W (Design only)	764,669	02/11/64
Canada	LAZY W	135,814	05/15/64
U.S.	LETTERMAN	1,704,202	07/28/92
U.S.	LGB	414464	06/12/45
U.S.	MASTER	1,594,125	05/01/90
U.S.	MIDNIGHT STAR	755,467	08/27/63
U.S.	MISCELLANEOUS DESIGN	1,368,860	11/05/85
U.S.	NAME-SAKE	1,934,198	11/07/95
U.S.	ONLY A KEEPSAKE SAYS LOVE, ALWAYS	2,598,355	07/23/02
U.S.	PANDORA LTD.	1,852,353	09/06/94
Canada	PERMANENT VALUE PLAN	137507	09/25/64
U.S.	R. JOHNS	1,904,358	07/11/95
U.S.	R. JOHNS, LTD.	1,904,359	07/11/95
U.S.	RECOGNIZING LIFE'S ACHIEVEMENTS	2,331,035	03/21/00
U.S.	REFLECTION SERIES BY BALFOUR	2,179,081	08/04/98
U.S.	RING OF CHAMPIONS	2,095,726	09/09/97
Canada	S Design	323388	02/06/87
U.S.	SILADIUM	989,301	07/30/74
Canada	SILADIUM	319,431	10/10/86
U.S.	SILVER SELECT	2,809,562	01/27/04
Canada	SILVER SELECT	1,151,477	08/26/02
Bahamas	STARFIRE	4815	06/26/80
U.S.	THE BALFOUR BLUE BOOK	1,368,909	11/05/85
U.S.	THE DESIGNER COLLECTION	1,365,476	10/15/85
U.S.	VALADIUM	1,462,750	10/27/87
U.S.	WHITE FIRE	76/416,884	06/04/02
U.S.	YOUR BALFOUR COLLEGE RING. . .THE WEARABLE RESUME	2,502,361	10/30/01
U.S.	MT (Design)	76315632	09/13/01
CANADA	KEEPSAKE FINE JEWELLERY AND DESIGN	120151500	02/10/04

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<u>Country</u>	<u>Trademark</u>	<u>Reg/Serial No.</u>	<u>Reg./Appl. Date</u>
CANADA	ARTCARVED BRIDAL JEWELRY DESIGN	495416	05/28/98
CANADA	KEYSTONE AND DESIGN	457258	05/17/96
CANADA	P.V.P.	137485	09/25/64
CANADA	INDEPENDENCE	120509700	01/27/04
EUROPEAN COMMUNITY	INDEPENDENCE	3630779	01/26/04
U.S.	KPS	1356522	08/27/85
U.S.	CLASS RINGS LIMITED	2053689	04/15/97
U.S.	DESIGNER	1099453	08/15/78
U.S.	14-K	751685	06/25/63
U.S.	BALFOUR AURALITE	1625895	12/04/90
U.S.	NS	1985712	07/09/96
U.S.	QUALIUM	1596306	01/10/01
U.S.	KEYSTONE	1398462	06/24/86
U.S.	THE ALL STAR SERIES	2772772	10/14/03
U.S.	PERMANENT VALUE PLAN	967840	9/04/73
U.S.	BALFOUR FITS YOUR LIFE	2383837	9/05/00
U.S.	KEEPSAKE	277153	11/11/03
U.S.	NAMESAKE	78/342422	12/17/03
U.S.	DIAMOND DATES	2689538	02/18/03
U.S.	STARFIRE	2310595	01/25/00
U.S.	DYNALLOY	1702485	07/21/92
U.S.	K AND DESIGN	76416851	06/04/02
U.S.	SILVER SELECT	2809562	01/27/04
U.S.	BALFOUR "CHOICE OF CHAMPIONS"	2138090	02/24/98
U.S.	CEME	751246	06/18/63

**Educational Communications, Inc. Trademarks**

<b><u>Country</u></b>	<b><u>Trademark</u></b>	<b><u>Reg./ Serial No.</u></b>	<b><u>Reg./Appl Date</u></b>
U.S.	ANNUAL SURVEY OF HIGH ACHIEVERS	1,427,881	02/03/87
U.S.	COLLEGE BOUND DIGEST	1,521,769	01/24/89
U.S.	CRS	1,602,930	06/19/90
U.S.	EDUCATIONAL COMMUNICATIONS SCHOLARSHIP FOUNDATION	1,267,915	02/21/84
U.S.	EDUCATIONAL COMMUNICATIONS, INC.	1,227,499	02/15/83
U.S.	EDUCATIONAL COMMUNICATIONS, INC.	1,279,172	05/22/84
U.S.	FEATHER DESIGN	1,269,802	03/13/84
U.S.	HONORING AMERICA'S OUTSTANDING COLLEGE STUDENTS	2,356,378	06/06/00
U.S.	HONORING OUR NATION'S MOST RESPECTED TEACHERS	2,709,041	04/22/03
U.S.	HONORING TOMORROW'S LEADERS TODAY	1,231,889	03/22/83
U.S.	MORTARBOARD DESIGN	1,584,665	02/27/90
U.S.	SRS	1,578,049	01/16/90
U.S.	STUDENT REFERRAL SERVICE	1,453,579	08/16/87
U.S.	THE COLLEGE REFERRAL SERVICE	1,371,790	11/19/85
U.S.	THE NATIONAL DEAN'S LIST	1,247,029	08/02/83
U.S.	THE NATIONAL DEAN'S LIST & DESIGN	78/255,098	05/28/03
U.S.	WHO'S WHO AMONG AMERICA'S TEACHERS	1,659,216	10/01/91
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL STUDENTS	1,044,814	07/27/76
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL STUDENTS & DESIGN	78/255,290	05/28/03
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL STUDENTS SPORTS EDITION & DESIGN	78/255,295	05/28/03
U.S.	WHO'S WHO ACHIEVEMENT AND SERVICE AWARD PROGRAM	1,438,723	05/05/87
U.S.	WHO'S WHO REVIEW	1,397,634	06/17/86
U.S.	WHO IS WHO AMONG AMERICA'S TEACHERS	1,596,728	05/15/90
U.S.	FEATHER DESIGN	1,562,662	10/24/89
U.S.	HONORING TOMORROW'S LEADERS TODAY	1,536,873	04/25/89
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL STUDENTS	1,267,914	02/21/84
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL STUDENTS	1,215,740	11/09/82
U.S.	THE CHANCELLOR'S LIST	78,336,988	12/05/03
U.S.	WHO'S WHO AMONG AMERICA'S TEACHERS	1,899,189	06/13/95
U.S.	THE BEST TEACHERS IN AMERICA SELECTED BY THE BEST STUDENTS	1,878,333	02/07/95
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL STUDENTS	1,755,706	03/02/93
U.S.	THE NATIONAL DEAN'S LIST AND DESIGN	1,534,731	04/11/89
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL STUDENTS	1,571,332	12/12/89
U.S.	MORTARBOARD DESIGN	1,228,517	02/22/83
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL	122,233	12/21/82

<u>Country</u>	<u>Trademark</u>	<u>Reg./ Serial No.</u>	<u>Reg./Appl Date</u>
	STUDENTS		
U.S.	WHO'S WHO AMONG AMERICA'S TEACHERS	1,871,371	01/03/95
U.S.	THE BEST TEACHERS IN AMERICA SELECTED BY THE BEST STUDENTS	1,832,243	04/19/94
U.S.	FEATHER DESIGN	1,286,045	07/17/84
U.S.	MORTARBOARD DESIGN	1,253,784	10/11/83
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL STUDENTS	1,245,969	07/19/83
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL STUDENTS	1,221,763	12/28/82
U.S.	MORTARBOARD DESIGN	1,510,245	10/25/88
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL STUDENTS ALUMNI ASSOCIATION	2,479,133	08/21/01
U.S.	WHO'S WHO AMONG AMERICA'S TEACHERS	1,873,885	01/17/95
U.S.	THE NATIONAL DEAN'S LIST ALUMNI ASSOCIATION	1,787,618	08/10/93
U.S.	EDUCAITONAL COMMUNICATIONS	1,652,639	07/30/91
U.S.	THE NATIONAL DEAN'S LIST	1,531,337	03/21/89
U.S.	MORTARBOARD DESIGN	1,538,526	05/09/89
U.S.	MORTARBOARD DESIGN	1,269,830	03/13/84
U.S.	HONORING TOMORROW'S LEADERS TODA Y	1,262,961	01/03/04
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL STUDENTS	1,259,455	11/29/83
U.S.	WHO'S WHO AMONG AMERICA'S TEACHERS	1,596,872	05/15/90
U.S.	FEATHER DESIGN	1,306,934	11/27/84
U.S.	HONORING TOMORROW'S LEADERS TODA Y	1,233,603	04/05/83
U.S.	THE NATIONAL DEAN'S LIST	1,763,265	04/06/93
U.S.	THE NATIONAL DEAN'S LIST AND DESIGN	1,604,536	07/03/90
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL STUDENTS	1,606,342	07/17/90
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL STUDENTS	1,541,690	05/30/89
U.S.	WHO'S WHO AMONG AMERICAN HIGH SCHOOL STUDENTS	1,296,043	09/18/84
U.S.	FEATHER DESIGN	1,279,896	05/29/84
U.S.	THE NATIONAL DEAN'S LIST	1,266,349	02/07/84
U.S.	MORTARBOARD DESIGN	1,233,557	04/05/83
U.S.	THE NATIONAL DEANS LIST	1,260,236	12/06/83
U.S.	FEATHER DESIGN	1,270,216	03/13/84
U.S.	COLLEGE BOUND DIGEST	1,289,534	08/07/84

### Taylor Publishing Company Patents

<u>Country</u>	<u>Patent No.</u>	<u>Issue Date</u>	<u>Inventor(s)</u>	<u>Title</u>
U.S.	5,293,475	03/08/94	Hennigan, Edward L., Wienczek; Christopher M. Evans; Deborah; K.	Electronic Yearbook Publication System
U.S.	5,428,777	06/27/95	Perliski, Frances P.; Hennigan, Edward L.; Pennington, Howard; Hyde; Mary T.	Automated Indexing and Spell Checking of Yearbooks

### Taylor Publishing Trademarks

<u>Country</u>	<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
U.S.	ELITEVISION	2,603,936	08/06/02
U.S.	EZPIX	2,263,634	07/20/99
U.S.	INDEXVISION	1,483,179	04/05/88
U.S.	MONEYVISION	1,471,319	01/05/88
U.S.	NETCHEK	2,411,040	12/05/00
U.S.	PAGEVISION	1,541,265	05/30/89
U.S.	SAM (and design)	2,542,764	02/26/02
U.S.	SMART PAY	2,630,357	10/08/02
U.S.	SPECTRA	76/343,521	11/28/01
U.S.	TYPEVISION	1,501,046	08/23/88
U.S.	ULTRAVISION	2,198,157	10/20/98
U.S.	YBIPRO	278,171	11/25/03
U.S.	YEARZINE	2,321,891	02/22/00
U.S.	SPECTRA	78/337,134	01/15/04

### Internet Domain Names

<u>Obligor</u>	<u>Internet Domain Name</u>
CBI	aa-corp.org
CBI	aac-inetcc
CBI	aac-inet.com
CBI	aa-corp.biz
CBI	aa-corp.com
CBI	aboutoficialring.com
CBI	americanachievementcorp.com
CBI	Artcarved.biz
CBI	artcarved.cc
CBI	artcarved.com
CBI	Artcarved.info
CBI	Artcarvedbridal.com
CBI	artcarvedcollege.com
CBI	artcarvedcollege.net
CBI	Artcarveddiamond.com
CBI	artcarvedgrad.com

<u>Obligor</u>	<u>Internet Domain Name</u>
CBI	artcarvedhigh.com
CBI	Artcarvedwedding.com
CBI	Balfour.biz
CBI	balfour.com
CBI	Balfour.info
CBI	balfourcollectibles.com
CBI	balfourgrad.com
CBI	balfourrep.com
CBI	balfour-rep.com
CBI	Balfour-rings.com
CBI	balfoursports.com
CBI	balfour-sports.com
Taylor	buymyyearbook.com
Taylor	buymyyearbook.net
Taylor	buymyyearbook.org
CBI	cbi-graphics.com
CBI	cbi-inet.com
CBI	cbi-insignia.com
CBI	cbi-rings.com
CBI	cbi-vpn.com
CBI	cbiwebjam.com
CBI	cbiwebjam.net
CBI	celebrationrings.com
CBI	celebrationsoflife.biz
CBI	celebrationsoflife.com
CBI	celebrationsoflife.info
CBI	classring.cc
Taylor	commemorativebrands.com
Taylor	commemorativebrands.net
Taylor	commemorativebrands.org
Taylor	commemorativeedition.com
Taylor	commemorativeedition.net
Taylor	commemorativeedition.org
Taylor	commemorativeeditions.com
Taylor	commemorativeeditions.net
Taylor	commemorativeeditions.org
ECI	deans-list.com
ECI	eci-online.com
ECI	eci-scholar.com
ECI	ecisucks.com
ECI	eci-whoswho.cc
ECI	eci-whoswho.com
ECI	Ecsf.org
CBI	e-officialring.com
CBI	graduationrings.com
CBI	grauations.com
CBI	highschoolclassring.ee
CBI	highschoolclassring.com
CBI	highschoolclassring.net
CBI	highschoolclassring.org



<u>Obligor</u>	<u>Internet Domain Name</u>
CBI	highschoolclassrings.com
ECI	honoring.cc
ECI	honoring.com
ECI	honoring.net
ECI	honoring.org
CBI	iclassring.com
CBI	iclassrings.com
CBI	irings.com
CBI	keepsakebowling.com
CBI	Keepsakediamond.com
CBI	keepsakejewellery.net
CBI	keepsakejewelry.com
CBI	keepsakependant.com
CBI	militaryrings.us
CBI	myclassrings.ee
CBI	myofficialring.com
CBI	myring.com
CBI	myring.net
CBI	officialring.com
CBI	officialring.net
CBI	officialring.org
CBI	officialringcentral.com
CBI	officialringonline.com
Taylor	ordermyyearbook.com
Taylor	ordermyyearbook.net
Taylor	ordermyyearbook.org
CBI	petkeepsake.com
Taylor	reunionmates.com
CBI	rjohns.com
Taylor	taylorfmebooks.com
Taylor	taylorpub.com
CBI	Taylorpublishing.biz
Taylor	taylorpublishing.com
CBI	Taylorpublishing.info
Taylor	taylorpublishing.net
Taylor	taylorpublishing.org
Taylor	Taylorpublishingcommercial.com
Taylor	taylorreunion.com
Taylor	taylorreunion.net
Taylor	taylorreunions.com
Taylor	taylorreunions.net
Taylor	taylorreunionservices.com
Taylor	taylorreunionservices.net
Taylor	tayloryearbooks.com
Taylor	tayloryearbooks.net
Taylor	tayloryearbooks.org
ECI	thenationaldeanslist.com
CBI	virginiatech2000.com
ECI	whos-who.com
ECI	whoswho-highschool.com

<b><u>Obligor</u></b>	<b><u>Internet Domain Name</u></b>
ECI	whoswho-hs.com
ECI	whoswho-sports.com
ECI	whoswhosucks.com
ECI	whoswho-teachers.com
Taylor	yearbookpaymentcenter.com
Taylor	yearbookpaymentcenter.net
Taylor	yearbookpaymentcenter.org
Taylor	yearzine.com
CBI	artcarved.us