

TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Silicon Valley Bank  
3003 Tasman Drive  
Santa Clara, CA 95054

- Individual(s)                       Association
- General Partnership               Limited Partnership
- Corporation-State: CA
- Other

Additional name(s) of conveying parties attached?  Yes  No

3. Nature of conveyance/ Execution Date(s):

Execution Date(s): **November 18, 2010**

- Assignment                       Merger
- Security Agreement               Change of Name
- Other : **Release**

2. Name and address of receiving party(ies):

Additional name(s) of conveying parties attached?  Yes  No

Name: **I-Behavior, Inc.**

Internal Address:

Street Address: **2051 Dogwood Street**

City: **Louisville**

State: **CO**

Country: **USA**

Zip: **80027**

- Association Citizenship
- General Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship : **United States, Delaware**
- Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark:

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

**2497099 3422379**

**2469575**

**2600177**

**3422302**

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Additional sheets attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **UCC Direct Services**

Internal Address: **Attn: 14080632**

Street Address: **187 Wolf Road, Suite 101**

City: **Albany** State: **NY** ZIP: **12205**

Phone Number: **1-800-342-3676 X 4065**

Fax Number: **1-800-962-7049**

Email Address: **cls-udsalbany@wolterskluwer.com**

6. Total number of applications and registrations involved: **5**

7. Total fee (37 CFR 2.6 (b)(6) & 3.41): **\$ 140.00**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers  
Expiration Date

b. Deposit Account Number  
Authorized User Name

9. Signature

Signature

**Michelle Herkenham**

Name of Person Signing

**11-23-10**

Date

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

REEL: 004408 FRAME: 0650

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OP \$140.00 2497099

**RELEASE OF SECURITY AGREEMENT COVERING  
INTERESTS IN TRADEMARKS**

Silicon Valley Bank ("Secured Party"), hereby releases its security interest in the interests of **I-Behavior, Inc.** ("Assignor") in the trademarked works set forth in that certain **Intellectual Property Security Agreement** dated, 01/16/2009, executed by Assignor in favor of Secured Party recorded with the United States Department of Commerce, Patent and Trademark Office on 01/26/2009, Reel 3924, Frame 0822.

Dated: **November 18, 2010**

SILICON VALLEY BANK

By: Randhawa  
Name: Romil Randhawa  
Title: Operations Manager



United States Patent and Trademark Office

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Trademark Assignment Details

Reel/Frame: 3924/0822

Received: 01/26/2009

Recorded: 01/26/2009

Pages: 13

Attorney Dkt #: 9010802

Conveyance: SECURITY INTEREST

Total properties: 5

1	Serial #: 75898009 Mark: ALL NAMES ARE NOT CREATED EQUAL	Filing Dt: 01/19/2000	Reg #: 2492099	Reg. Dt: 10/09/2001
2	Serial #: 76066701 Mark: I-BEHAVIOR	Filing Dt: 06/09/2000	Reg #: 2469575	Reg. Dt: 07/17/2001
3	Serial #: 76067404 Mark: I-BEHAVIOR MAKING EVERY MARKETING DOLLAR	Filing Dt: 06/09/2000	Reg #: 2600177	Reg. Dt: 07/30/2002
4	Serial #: 77259948 Mark: I-BEHAVIOR THE POWER OF PARTNERSHIP	Filing Dt: 08/20/2007	Reg #: 3422302	Reg. Dt: 05/06/2008
5	Serial #: 77260965 Mark: I-BEHAVIOR	Filing Dt: 08/21/2007	Reg #: 3422379	Reg. Dt: 05/06/2008

Assignor

1 I-BEHAVIOR, INC.

Exec Dt: 01/16/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee

1 SILICON VALLEY BANK  
3003 TASMAN DRIVE  
SANTA CLARA, CALIFORNIA 95054

Entity Type: BANK

Citizenship: CALIFORNIA

Correspondence name and address

CHRISTOPHER E. KONDRACKI  
2001 JEFFERSON DAVIS, HWY., SUITE 1007  
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If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3360, v.2.1  
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