

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Memorandum and Notice of Security Interest in Intellectual Property		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
America's Car Mart, Inc.		11/04/2010	CORPORATION: ARKANSAS
RECEIVING PARTY DATA			
Name:	Bank of America, N.A.		
Street Address:	55 South Lake Avenue, Suite 900		
City:	Pasadena		
State/Country:	CALIFORNIA		
Postal Code:	91101		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3186636	AMERICA'S CAR-MART DRIVE EASY	
Registration Number:	2755300	AUTOMOBILE LOAN INFORMATION SYSTEM	
Registration Number:	2941130	AMERICA'S CAR-MART	
Registration Number:	2941129	CAR-MART COMMITTED TO YOU!	
Registration Number:	2861739	AUTOMOBILE LOAN INFORMATION SYSTEM	
Registration Number:	2941128	AMERICA'S CAR-MART	
CORRESPONDENCE DATA			
Fax Number:	(949)720-0182		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-224-6282		
Email:	trademark@buchalter.com		
Correspondent Name:	Sandra P. Thompson		
Address Line 1:	18400 Von Karman Ave., Suite 800		
Address Line 4:	Irvine, CALIFORNIA 92612-0514		
ATTORNEY DOCKET NUMBER:	B0660-0091		

CH \$165.00 3186636

900176722

TRADEMARK
REEL: 004410 FRAME: 0112

NAME OF SUBMITTER:	Sandra P. Thompson
Signature:	/Sandra P. Thompson/
Date:	11/04/2010
Total Attachments: 6 source=B0660SecAgmt#page1.tif source=B0660SecAgmt#page2.tif source=B0660SecAgmt#page3.tif source=B0660SecAgmt#page4.tif source=B0660SecAgmt#page5.tif source=B0660SecAgmt#page6.tif	

**MEMORANDUM AND NOTICE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY**

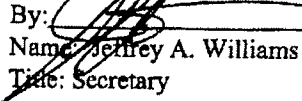
AMERICA'S CAR MART, INC., an Arkansas corporation, whose address is 802 S.E. Plaza Avenue, Bentonville, Arkansas 72712 ("Debtor") hereby acknowledges that it has granted to BANK OF AMERICA, N.A., as Collateral Agent, whose address is 55 South Lake Avenue, Suite 900, Pasadena, California 91101 ("Secured Party"), for the ratable benefit of the financial institutions from time to time party to the Agreement (as defined below), as lenders, a security interest in and to all of Debtor's right, title and interest in and to: (a) the trademarks and trademark registrations and applications therefor which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by Debtor (the "Trademarks"), together with the goodwill and assets of the business, as set forth in the Agreement; (b) the patents and patent applications which are identified on Exhibit B attached hereto and herein incorporated by this reference owned by Debtor (the "Patents"); and (c) the copyright registrations which are identified on Exhibit C attached hereto and herein incorporated by this reference owned by Debtor (the "Copyrights"), and all actions for infringement concerning the foregoing.

The terms and conditions of the aforementioned security interest are contained in that certain Loan and Security Agreement dated as of November 4, 2010 (the "Agreement"), by and between, among others, Debtor and Secured Party, as security for the Obligations as set forth in the Agreement and other agreements referred to therein. Nothing contained in this Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Secured Party may have in any other collateral described in the Agreement or otherwise.

[Signature page to follow.]

IN WITNESS WHEREOF, the undersigned has duly executed this document as of the 4th day of November, 2010.

AMERICA'S CAR MART, INC.,
an Arkansas corporation

By: 
Name: Jeffrey A. Williams
Title: Secretary

Memorandum of Security Interest in Intellectual Property
America's Car Mart, Inc., an Arkansas corporation

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EXHIBIT A
TRADEMARKS


TRADEMARK	SERIAL NO./REG. NO.	FILE DATE/ REG. DATE
America's Car-Mart Drive Easy	3186636	12/19/06
	2755300	08/26/03
AMERICA'S CAR-MART	2941130	04/19/05
CAR-MART COMMITTED TO YOU	2941129	04/19/05
AUTOMOBILE LOAN INFORMATION SYSTEM	2861739	07/06/04
America's CAR-MART	2941128	04/19/05

Exhibit A

EXHIBIT B
PATENTS

None.

Exhibit C

EXHIBIT C
COPYRIGHTS

Copyright Title	Registration. No.	Date Registered
COMPUTER PROGRAM	TXu001146243	6/24/02

Exhibit C

BN 6851697v2

RECORDED: 11/04/2010

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