

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
1800 Instant Pty Ltd		11/08/2010	CORPORATION: AUSTRALIA
RECEIVING PARTY DATA			
Name:	Zippy Shell International, LLC		
Street Address:	2500 Plaza 5, Harborside Financial Center		
City:	Jersey City		
State/Country:	NEW JERSEY		
Postal Code:	07311		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77789608	ZIPPY SHELL	
Serial Number:	77829939	ZIPPY SHELL	
CORRESPONDENCE DATA			
Fax Number:	(847)808-7238		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	847-808-5500		
Email:	mail@iphorgan.net		
Correspondent Name:	Carlynn (Ferguson) Davis		
Address Line 1:	1130 LAKE COOK RD.		
Address Line 2:	STE 240		
Address Line 4:	BUFFALO GROVE, ILLINOIS 60089		
ATTORNEY DOCKET NUMBER:	ZSI 0001 US		
NAME OF SUBMITTER:	Carlynn (Ferguson) Davis		
Signature:	/Carlynn (Ferguson) Davis/		

OP \$65.00 77789608

Date:

11/08/2010

Total Attachments: 3

source=assign_20101108115944#page1.tif

source=assign_20101108115944#page2.tif

source=assign_20101108115944#page3.tif

ASSIGNMENT OF TRADEMARKS

This Assignment is made this day of Nov. 8TH, 2010, by **1800 Instant Pty Ltd.**, an Australian corporation, located at 2/2F Ryedale Road, West Ryde, 2114 NSW, Australia (hereinafter "ASSIGNOR"), and **Zippy Shell International, LLC**, a limited liability company organized and existing under the laws of the State of Delaware, located at 2500 Plaza 5, Harborside Financial Center, Jersey City, New Jersey 07311, United States of America (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of all right, title and interest in and to the trademarks, the trademark applications and the trademark registrations identified in the attached Schedule A (hereinafter the "MARKS"); and

WHEREAS, ASSIGNEE wishes to acquire from ASSIGNOR all of the ASSIGNOR'S right, title and interest in and to the MARKS, together with the goodwill of the businesses appurtenant thereto and symbolized thereby, and in and to all rights under said MARKS.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, sell, transfer, grant and convey to ASSIGNEE, its successors and assigns, any and all of the ASSIGNOR'S right, title and interest in and to the MARKS, together with the goodwill of the businesses appurtenant thereto and symbolized thereby and the right to sue and recover damages for past infringements thereof.

ASSIGNOR binds itself, as well as its successors, assigns and legal representatives, to execute and deliver to ASSIGNEE, its successors and assigns, any further documents or instruments and to perform any and all further acts that may be necessary to vest in ASSIGNEE, its successors and assigns, the title herein conveyed, or intended so to be.

ASSIGNOR further assigns to ASSIGNEE, its successors and assigns, all claims for damages by reason of past infringement of the MARKS and the right to bring or maintain suit at law and equity for past infringement of the MARKS and to retain for the

benefit of ASSIGNEE, all damages or settlements arising from said past infringement, effective as of the date of this Assignment.

In testimony whereof, I have hereunto set my hand and seal this 8 day of November 2010.

ASSIGNOR

1800 Instant Pty Ltd.

By: 

Name: Gareth Taylor

Title: CEO

ASSIGNEE

Zippy Shell International, LLC

By: 

Name: Gareth Taylor

Title: Managing Director

SCHEDULE A

1. Serial No. 77789608, ZIPPY SHELL in Classes 6, 12, 35 and 39
2. Serial No. 77829939, ZIPPY SHELL & Design in Classes 6, 12, 35 and 39