

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Koolaburra, Inc.		11/05/2010	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Koolaburra, LLC		
<b>Street Address:</b>	436 E. Gutierrez St		
<b>City:</b>	Santa Barbara		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93101		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	75568495	KOOLABURRA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(805)456-3906		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	805-964-9777		
<b>Email:</b>	vc@etmlaw.com		
<b>Correspondent Name:</b>	Victoria Carver		
<b>Address Line 1:</b>	170 Kenwood Avenue		
<b>Address Line 2:</b>	#255		
<b>Address Line 4:</b>	Oneida, NEW YORK 13421		
<b>ATTORNEY DOCKET NUMBER:</b>	9340-K (KOOLABURRA ASSIGN)		
<b>NAME OF SUBMITTER:</b>	Victoria Carver		
<b>Signature:</b>	/vcarver/		
<b>Date:</b>	11/08/2010		

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Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

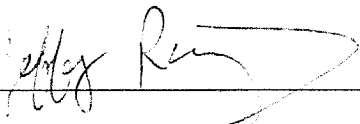
**WHEREAS**, Koolaburra, Inc. a California corporation having a principal place of business at 436 E. Gutierrez, Santa Barbara, California has previously adopted and is using the mark KOOLABURRA in conjunction with headwear, clothing, and footwear, which mark is registered in the United States Patent and Trademark Office, namely Registration No. 0894788, registered on December 26, 2000; and.

**WHEREAS**, Koolaburra, LLC, a limited liability company of California, with a principal place of business at 436 E. Gutierrez, Santa Barbara, California, is desirous of acquiring all right, title and interest in and to said trademark, the registration thereof, and in and to all goodwill associated therewith;

**NOW, THEREFORE**, for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged by the undersigned, all right, title and interest in and to said trademark Registration No. 0894788, along with all goodwill associated therewith and symbolized thereby, is hereby bargained, sold, transferred, and assigned unto said Koolaburra LLC.

The Commissioner of Patents and Trademarks is hereby authorized and respectfully requested to record this Assignment.

Koolaburra, Inc

By:   
Jeffrey Rawlings, President

Date of Signature: 11/5/10