

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
2835789 Canada Inc.		10/07/2010	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Alasko Foods Inc./ Aliments Alasko Inc.		
Street Address:	6810 boulevard des Grandes Prairies		
City:	Montreal, Quebec, H1P 3P3		
State/Country:	CANADA		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	77812373	ALASKO	
Serial Number:	77812413	ALASKO	
Serial Number:	77897700	ALASKO STEAM READY	
Registration Number:	3711306	GO LIFE GO	
Registration Number:	3700795	YIPI	
Registration Number:	3700796	YIPI FRUIT!	
Registration Number:	3700767	FRUIT ROCKS	
CORRESPONDENCE DATA			
Fax Number:	(202)344-8300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-344-4019		
Email:	trademarkdocket@venable.com		
Correspondent Name:	Mark B. Harrison		
Address Line 1:	575 7th Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004-1601		
ATTORNEY DOCKET NUMBER:	32071-180363		

CH \$190.00 77812373

DOMESTIC REPRESENTATIVE

Name: Mark B. Harrison

Address Line 1: 575 7th Street N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004-1601

NAME OF SUBMITTER:	Mark B. Harrison, Esq.
Signature:	/MBH-hrc/
Date:	11/08/2010
Total Attachments: 2 source=ALASKO FOODS INC ASSIGNMENT#page1.tif source=ALASKO FOODS INC ASSIGNMENT#page2.tif	

ASSIGNMENT

WHEREAS, 2835789 Canada Inc., (hereinafter "Assignor"), a Canada corporation having an address at 6810, boulevard des Grandes Prairies, Montréal, Québec, Canada H1P 3P3 is the owner of the U.S. Trademark Registrations and Applications shown on Schedule "A" attached hereto, and of the trademarks shown in said registrations and applications, and of the goodwill of the business symbolized by said marks;

AND WHEREAS, Alasko Foods Inc./Aliments Alasko Inc., a Canada corporation with its head office at 6810, boulevard des Grandes Prairies, Montréal, Québec, Canada H1P 3P3, (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said trademark registrations and applications, and the trademarks shown in said registrations and applications, the goodwill of the business symbolized by said marks, and the right to sue for past infringements;


AND WHEREAS, Assignee is the successor to the business or to that portion of the business of Assignor to which the marks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registrations and applications and the trademarks shown in the said registrations and applications, together with the goodwill of the business symbolized by said marks, the right of Assignor to conduct business under said trademarks, and the right to sue for past infringements of said marks.

Dated this 7th day of October, 2010.

2835789 Canada Inc.

By:


Platon Gavrielatos
President

TRADEMARK

REEL: 004411 FRAME: 0249

LIST OF TRADE MARKS

ALASKO FROZEN FOODS INC.

U.S. REGISTRATIONS

<u>TRADE MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
GO LIFE GO	3,711,306	November 17, 2009
YIPI	3,700,795	October 27, 2009
YIPI FRUIT!	3,700,796	October 27, 2009
FRUIT ROCKS	3,700,767	October 27, 2009

U.S. PENDING APPLICATIONS

<u>TRADE MARK</u>	<u>APPLICATION NO.</u>	<u>FILING DATE</u>
ALASKO	77/812,373	August 10, 2009
ALASKO & Design	77/812,413	August 10, 2009
ALASKO STEAM READY	77/897,700	December 20, 2009