

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Koolaburra, Inc.		11/05/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Koolaburra, LLC		
Street Address:	436 E. Gutierrez St		
City:	Santa Barbara		
State/Country:	CALIFORNIA		
Postal Code:	93101		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2415053	KOOLABURRA	
CORRESPONDENCE DATA			
Fax Number:	(805)456-3906		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	805-964-9777		
Email:	vc@etmlaw.com		
Correspondent Name:	Victoria Carver		
Address Line 1:	170 Kenwood Avenue		
Address Line 2:	#255		
Address Line 4:	Oneida, NEW YORK 13421		
ATTORNEY DOCKET NUMBER:	KOOLABURRA ASSIGNMENT		
NAME OF SUBMITTER:	Victoria Carver		
Signature:	/vcarver/		
Date:	11/10/2010		

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Total Attachments: 1
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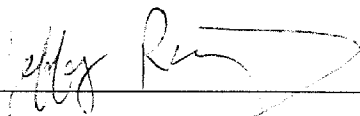
WHEREAS, Koolaburra, Inc. a California corporation having a principal place of business at 436 E. Gutierrez, Santa Barbara, California has previously adopted and is using the mark KOOLABURRA in conjunction with headwear, clothing, and footwear, which mark is registered in the United States Patent and Trademark Office, namely Registration No. 2415053, registered on December 26, 2000; and.

WHEREAS, Koolaburra, LLC, a limited liability company of California, with a principal place of business at 436 E. Gutierrez, Santa Barbara, California, is desirous of acquiring all right, title and interest in and to said trademark, the registration thereof, and in and to all goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged by the undersigned, all right, title and interest in and to said trademark Registration No. 2415053, along with all goodwill associated therewith and symbolized thereby, is hereby bargained, sold, transferred, and assigned unto said Koolaburra LLC.

The Commissioner of Patents and Trademarks is hereby authorized and respectfully requested to record this Assignment.

Koolaburra, Inc

By: 
Jeffrey Rawlings, President

Date of Signature: 11/5/10