#### TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

**SUBMISSION TYPE: NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Panchero's Franchise Corp.		11/12/2010	CORPORATION: ILLINOIS

#### **RECEIVING PARTY DATA**

Name:	Little Donkey's Inc.
Doing Business As:	DBA Panchero's Inc.
Street Address:	2475 CORAL CT
City:	CORALVILLE
State/Country:	IOWA
Postal Code:	52241
Entity Type:	CORPORATION: ILLINOIS

#### PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3695490	BOB MY BURRITO
Registration Number:	3695492	"BOB MY BURRITO"
Registration Number:	3766337	BOB THE TOOL
Serial Number:	85130035	BURRITOFED
Serial Number:	85130030	BURRITO RELATIONS

#### **CORRESPONDENCE DATA**

(319)354-1760 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

319-354-1019 Phone:

Email: trademarks@simmonsperrine.com

Correspondent Name: Christopher J. Voci

Address Line 1: Simmons Perrine Moyer Bergman PLC

Address Line 2: 1100 - 5th Street, Suite 205 Address Line 4: Coralville, IOWA 52241

**TRADEMARK** 

REEL: 004413 FRAME: 0992

NAME OF SUBMITTER:	Christopher J. Voci	
Signature:	/Christopher J. Voci/	
Date:	11/15/2010	
Total Attachments: 2 source=Pancheros-Trademark-Assignment-Signed#page1.tif source=Pancheros-Trademark-Assignment-Signed#page2.tif		

TRADEMARK
REEL: 004413 FRAME: 0993

#### ASSIGNMENT OF TRADEMARKS

This Assignment of trademarks (the "Assignment") dated as of November \_\_\_\_\_\_, 2010, is by Panchero's Franchise Corporation, an Illinois corporation ("Assignor") in favor of Little Donkey's Inc. d/b/a Panchero's Inc., an Illinois corporation ("Assignee").

WHEREAS, Assignee and Assignor are related companies; and

WHEREAS, Assignor has agreed to assign to Assignee certain trademark registrations and applications to correct ownership of the registrations and applications.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor agrees as follows:

- 1. ASSIGNMENT OF REGISTRATIONS. Assignor does hereby assign unto Assignee all right, title and interest in and to the marks, including the associated goodwill, registered with the United States Patent and Trademark Office, said marks being as follows:
  - i. "BOB MY BURRITO" Word Mark; Serial No. 77698903; Registration No. 3695490;
  - ii. "BOB MY BURRITO" Logo Mark; Serial No. 77698911; Registration No. 3695492; and
  - iii. "BOB THE TOOL" Word Mark; Serial No. 77699015; Registration No. 3766337.
- 2. ASSIGNMENT OF APPLICATIONS. Assignor does hereby assign unto Assignee all right, title and interest in and to the marks, including the associated goodwill, currently applied for with the United States Patent and Trademark Office, said marks being as follows:
  - i. "BURRITOFED" Word Mark; Serial No. 85130035; and
  - ii. "BURRITO RELATIONS" Word Mark; Serial No. 85130030.
- 3. GOVERNING LAW. This Assignment shall be governed by and construed in accordance with the internal laws of the State of Illinois.

TRADEMARK REEL: 004413 FRAME: 0994 IN WITNESS WHEREOF, Assignor has duly executed and delivered this Assignment as of the day and year first above written.

# PANCHERO'S FRANCHISE CORPORATION

Rodney L. Anderson, President

### ACKNOWLEDGMENT

STATE OF IOWA	<b>)</b>	
	)	SS.
COUNTY OF JOHNSON	)	

**RECORDED: 11/15/2010** 

This instrument was acknowledged before me on November <u>/ 2</u>, 2010 by Rodney L. Anderson, as President of Panchero's Franchise Corporation.

Notary Public, State of Iowa

Commission Number 1912/2
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