

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/01/2010		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	The Evaluators' Institute, LLC		11/19/2010
			<b>Entity Type</b>
			LIMITED LIABILITY COMPANY: MARYLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The George Washington University		
<b>Street Address:</b>	2100 Pennsylvania Avenue, NW, Suite 250		
<b>City:</b>	Washington		
<b>State/Country:</b>	DISTRICT OF COLUMBIA		
<b>Postal Code:</b>	20052		
<b>Entity Type:</b>	Educational Institution Chartered by the United States Congress: DISTRICT OF COLUMBIA		
<b>PROPERTY NUMBERS Total: 1</b>			
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
	<b>Registration Number:</b>	2405212	THE EVALUATORS' INSTITUTE
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)783-5851		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-783-4141		
<b>Email:</b>	wlayton@wbklaw.com		
<b>Correspondent Name:</b>	William R. Layton		
<b>Address Line 1:</b>	2300 N Street, NW, Suite 700		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20037		
<b>NAME OF SUBMITTER:</b>	William R. Layton		
<b>Signature:</b>	/William R. Layton/		

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 REEL: 004418 FRAME: 0775**

Date:

11/19/2010

**Total Attachments: 5**

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**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** ("Assignment") is effective as of February 1, 2010 ("Effective Date") by and between The Evaluators' Institute, LLC, a Maryland limited liability company ("Assignor"), and The George Washington University, a congressionally chartered nonprofit corporation located in Washington, DC ("Assignee").

**WHEREAS**, Assignor holds legal title to and is the registered holder of the trademark "The Evaluators' Institute" as more particularly described on Schedule A hereto (the "Mark");

**WHEREAS**, Assignor intended to transfer the Mark to Dr. M. F. Smith, ("Dr. Smith") in her individual capacity, but such assignment was not properly documented and/or recorded.

**WHEREAS**, by deed dated October 29, 2007, Dr. Smith attempted to assign, transfer and deliver all of her right, title and interest in and to the Mark to the University;

**WHEREAS**, Assignor and Dr. Smith, hereby wish to correct the chain of title for the Mark and vest the University with title to the Mark, effective as of the date hereof and the University desires to accept such assignment;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Mark, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Mark, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner of the Mark.

Assignor shall take commercially reasonable further actions, and provide to Assignee, Assignee's successors, assigns or other legal representatives, cooperation and assistance reasonably requested by Assignee and at Assignee's sole cost and expense, to more fully and effectively effectuate the purposes of this Assignment.

This Assignment may be executed in one or more counterparts, each of which will be an original and all of which will constitute together the same document.

\* \* \* \* \*

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

**THE EVALUATORS' INSTITUTE,  
LLC**

By: M. F. Smith

Name: Dr. M.F. Smith

**THE GEORGE WASHINGTON  
UNIVERSITY**

By: [Signature]

Name: Louis H. Katz

Title: Executive Vice President and Treasurer

**SCHEDULE A**

**TRADEMARK REGISTRATION**

<b>Jurisdiction</b>	<b>Mark</b>	<b>Application Ser. No./ Filing Date</b>	<b>Registration No. / Registration Date</b>	<b>Record Owner</b>
US	The Evaluators' Institute	75582383	2405212	The Evaluators' Institute, LLC (a Maryland limited liability company)

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