

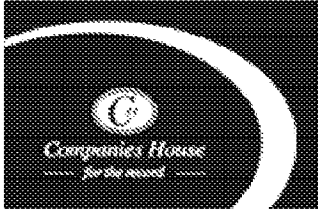
**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		CHANGE OF NAME	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lattice Intellectual Property Limited		08/02/2007	CORPORATION: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Advantica Intellectual Property Limited		
<b>Street Address:</b>	Holywell Park, Ashby Road		
<b>City:</b>	Loughborough, Leicestershire		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	LE11 3GR		
<b>Entity Type:</b>	CORPORATION: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2944100	UPTIME INTEGRITY MANAGEMENT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)292-5391		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-292-5390		
<b>Email:</b>	mail@ipcounselors.com		
<b>Correspondent Name:</b>	EPSTEIN DRANGEL LLP		
<b>Address Line 1:</b>	60 EAST 42ND STREET, SUITE 2410		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10165		
<b>ATTORNEY DOCKET NUMBER:</b>	1536-04		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	EPSTEIN DRANGEL LLP		
<b>Address Line 1:</b>	60 EAST 42ND STREET, SUITE 2410		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10165		

OP \$40.00 2944100

NAME OF SUBMITTER:	Dermot M. Sheridan
Signature:	/dermot m. sheridan/
Date:	11/22/2010
Total Attachments: 1 source=UK Companies House - Change of Name 2010#page1.tif	



## Company Details

Name & Registered Office:

**ADVANTICA INTELLECTUAL PROPERTY LIMITED**

HOLYWELL PARK

ASHBY ROAD

LOUGHBOROUGH

LEICESTERSHIRE

LE11 3GR

**Company No. 02732228**

**Status:** Active

**Date of Incorporation:** 17/07/1992

**Country of Origin:** United Kingdom

**Company Type:** Private Limited Company

**Nature of Business (SIC(03)):**

7499 - Non-trading company

**Accounting Reference Date:** 31/12

**Last Accounts Made Up To:** 31/12/2009 (FULL)

**Next Accounts Due:** 30/09/2011

**Last Return Made Up To:** 01/02/2010

**Next Return Due:** 01/03/2011

**Last Members List:** 01/02/2010

**Previous Names:**

**Date of change**

**Previous Name**

02/08/2007

LATTICE INTELLECTUAL PROPERTY LIMITED

21/09/2000

TRANSCO HOLDINGS INTELLECTUAL PROPERTY LIMITED

19/02/1997

BRITISH GAS EXPLORATION AND PRODUCTION PROPERTIES LIMITED

07/08/1992

SPEED 2741 LIMITED

25/07/2000

BG EXPLORATION AND PRODUCTION PROPERTIES LIMITED

**UK Establishment Details**

There are no UK Establishments associated with this company.

**Overseas Company Info**

There are no Overseas Details associated with this company.

**TRADEMARK**

**RECORDED: 11/22/2010**

**REEL: 004419 FRAME: 0763**