JP \$40.00 18590

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------|----------|----------------|-----------------------|
| Howard Pontiac-GMC | | 12/02/2010 | CORPORATION: OKLAHOMA |

RECEIVING PARTY DATA

| Name: | Group 1 Automotive, Inc. |
|-------------------|--------------------------|
| Street Address: | 800 Gessner |
| Internal Address: | Suite 500 |
| City: | Houston |
| State/Country: | TEXAS |
| Postal Code: | 77024 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|---------------------|
| Registration Number: | 1859033 | BOB HOWARD AUTOMALL |

CORRESPONDENCE DATA

Fax Number: (405)670-8686

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4056708600

Email: tpipes@dunlapcodding.com

Correspondent Name: Robert Trent Pipes
Address Line 1: P.O. Box 16370

Address Line 4: Oklahoma City, OKLAHOMA 73113

| ATTORNEY DOCKET NUMBER: | HOWARD/GROUP 1 |
|-------------------------|----------------------|
| NAME OF SUBMITTER: | Robert Trent Pipes |
| Signature: | /roberttrentpipes/ |
| Date: | 12/03/2010 TRADEMARK |
| | INAULITIANN |

900177807 REEL: 004424 FRAME: 0415

Total Attachments: 2

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TRADEMARK REEL: 004424 FRAME: 0416

ASSIGNMENT

WHEREAS, Howard Pontiac-GMC, Inc., an Oklahoma corporation having a principal place of business at 13300 North Broadway Extension, Oklahoma City, Oklahoma ("ASSIGNOR"), has adopted and used the following trademark ("MARK"), which MARK is registered in the United States Patent and Trademark Office as follows:

<u>Trademark</u> <u>Registration No.</u> <u>Issue Date</u>

Bob Howard Automall 1859033 July 26, 1994

WHEREAS, Group 1 Automotive, Inc., a Delaware corporation having a place of business at 800 Gessner, Suite 500, Houston, Texas 77024("ASSIGNEE") is desirous of acquiring the MARK and the registration therefore;

NOW, THEREFORE, in consideration of ten Dollars (\$10.00) and other good and valuable consideration, ASSIGNOR hereby assigns to ASSIGNEE all of its right, title and interest in and to the MARK and said registration therefore, together with the goodwill of the business symbolized by the MARK and said registrations, and including (but not by way of limitation) the right to sue and collect and keep damages for past infringements thereof.

This Agreement is effective as of December 1, 2010.

Signed this <u>O2</u> day of December, 2010.

Howard Pontiac-GMC, Inc.,

Frank Grese Jr.

President TRADE

REEL: 004424 FRAME: 0417

ACKNOWLEDGMENT

| STATE OF TEXAS |) | |
|------------------|---|----|
| |) | §§ |
| COUNTY OF HARRIS |) | |

The foregoing instrument was acknowledged before me, a Notary Public, on this the X day of December, 2010.

My Comm. Expires Comm. Number

STEPHANIE PEACE Notary Public, State of Texas My Commission Expires July 12, 2014

TRADEMARK REEL: 004424 FRAME: 0418

RECORDED: 12/03/2010