

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dental Sleep Solutions, LLC		05/06/2009	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Dental Sleep Solutions Franchising, LLC		
<b>Street Address:</b>	3909 E. Bay Drive		
<b>Internal Address:</b>	Suite 205		
<b>City:</b>	Holmes Beach		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34217		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3668258	DENTAL SLEEP SOLUTIONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(781)481-9191		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	lstraus@scummingslaw.com		
<b>Correspondent Name:</b>	Lindsey Straus		
<b>Address Line 1:</b>	Two Main Street		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	Stoneham, MASSACHUSETTS 02180		
<b>NAME OF SUBMITTER:</b>	Lindsey M. Straus		
<b>Signature:</b>	/Lindsey M. Straus/		
<b>Date:</b>	12/05/2010		

OP \$40.00 3668258

Total Attachments: 2

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## ASSIGNMENT OF PROPRIETARY RIGHTS

**THIS ASSIGNMENT OF PROPRIETARY RIGHTS** (this "Agreement") is made as of May 6, 2009 by Dental Sleep Solutions, LLC, a Florida limited liability company, with its principal address of 3909 E Bay Drive, Suite 205, Holmes Beach, Florida 34217 (the "Assignor"), to Dental Sleep Solutions Franchising, LLC, a Florida limited liability company, with its principal address of 3909 E Bay Drive, Suite 205, Holmes Beach, Florida 34217 (the "Assignee").

### Recitals

**WHEREAS** The Assignor has adopted and used and is using the composite Service Mark identified as "Dental Sleep Solutions" and design, and is the owner of such composite Service Mark which was filed in the United States Patent and Trademark Office on February 15, 2008, Serial No. 77,398,171; and

**WHEREAS** some of the Assignor's Proprietary Rights include the above cited Service Mark, trade name, trademarks, other service marks, logos, designs or other commercial symbols, URLs, domain names, website addresses, email addresses, digital cellular addresses, wireless web addresses and trade dress (hereinafter referred to as the "Marks") used to identify certain dental services, namely fitting and construction of individualized orthotic appliances to be worn while sleeping for the treatment of sleep apnea and snoring; and

**WHEREAS** the Assignee desires to acquire the Mark and the pending registration thereof in connection with the franchising of businesses which provide dental services for the treatment of sleep apnea and snoring.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign, sell and transfer unto the Assignee all right, title and interest in and to the Mark, together with (a) the Application of the Mark, (b) the goodwill of the business symbolized by and associated with the Mark and the pending registration thereof, and (c) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Mark or the registration thereof or such associated goodwill.

This Assignment is intended to and shall take effect as a sealed instrument at such time as the Assignee shall complete this instrument by signing its acceptance of this Assignment below.

IN WITNESS WHEREOF, the Assignor, by its duly authorized officer, has executed this assignment, as an instrument under seal, as of May 6, 2009.

Dental Sleep Solutions, LLC

By: George S. Yatros

Name: Dr. George S. Yatros

Title: Manager Member

The foregoing assignment of the Mark and the registration thereof by the Assignee is hereby accepted as of May 6<sup>th</sup>, 2009.

Dental Sleep Solutions Franchising, LLC

By: George S. Yatros

Name: Dr. George S. Yatros

Title: Manager Member

#### ACKNOWLEDGEMENT

On this 6 day of May, 2009, before me, the undersigned notary public, personally appeared Dr. George S. Yatros, proved to me through satisfactory evidence of identification, to be the person whose name is signed on the preceding document, and acknowledged to me that he signed it voluntarily for its stated purpose.

Kim E. Moroz Albers  
Notary Public

My commission expires: Dec. 10, 2011

