

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
American Society of Health Informatics Managers, Inc.		12/03/2010	CORPORATION: UTAH

**RECEIVING PARTY DATA**

Name:	GE Business Financial Services Inc. (f/k/a Merrill Lynch Capital, a division of Merrill Lynch Business Financial Services Inc.)
Street Address:	c/o General Electric Capital Corporation
Internal Address:	2325 Lakeview Parkway, Suite 700
City:	Alpharetta
State/Country:	GEORGIA
Postal Code:	30009
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	3833182	AMERICAN SOCIETY OF HEALTH INFORMATICS MANAGERS
Registration Number:	3829594	ASHIM
Registration Number:	3829595	CHISP
Serial Number:	77848361	
Serial Number:	77848367	CERTIFIED HEALTH INFORMATICS SYSTEMS PROFESSIONAL
Serial Number:	77848419	CERTIFIED HEALTH INFORMATICS SYSTEMS PROFESSIONAL

**CORRESPONDENCE DATA**

Fax Number: (202)663-8007  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2026638000

**CH \$165.00 3833182**

Email: dctm@pillsburylaw.com  
Correspondent Name: Patrick J. Jennings  
Address Line 1: 2300 N Street, N.W.  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER:	517472-154
NAME OF SUBMITTER:	Patrick J. Jennings
Signature:	/Pat Jennings/
Date:	12/08/2010

Total Attachments: 5  
source=(2010 12 03) (7) Trademark Security Agreement by ASHIM#page1.tif  
source=(2010 12 03) (7) Trademark Security Agreement by ASHIM#page2.tif  
source=(2010 12 03) (7) Trademark Security Agreement by ASHIM#page3.tif  
source=(2010 12 03) (7) Trademark Security Agreement by ASHIM#page4.tif  
source=(2010 12 03) (7) Trademark Security Agreement by ASHIM#page5.tif

**TRADEMARK SECURITY AGREEMENT (ASHIM)**

THIS TRADEMARK SECURITY AGREEMENT (ASHIM) (this “**Agreement**”) made as of this 3<sup>rd</sup> day of December, 2010 by American Society of Health Informatics Managers, Inc., a Utah corporation (“**Grantor**”) in favor of GE Business Financial Services Inc. (f/k/a Merrill Lynch Capital, a division of Merrill Lynch Business Financial Services Inc.), in its capacity as Administrative Agent for the Lenders party to the Credit Agreement (defined below) (“**Grantee**”):

W I T N E S S E T H

WHEREAS, reference is made to that certain First Amended and Restated Credit Agreement, dated as of March 26, 2007 (as amended, restated, supplemented or otherwise modified from time to time, the “**Credit Agreement**”), among Academy Association, Inc. (f/k/a Eli Research, Inc.), a North Carolina corporation (“**Borrower**”), the Lenders party thereto and Grantee, as administrative agent; and

WHEREAS, pursuant to the terms of a certain Security Agreement, dated as of September 29, 2006 (as amended, restated, supplemented or otherwise modified from time to time, the “**Security Agreement**”), among Grantor, the other Grantors party thereto and Grantee, Grantor has granted to Grantee, for its benefit and the benefit of Lenders, a first priority lien on, security interest in and right of set-off against any and all right, title and interest in and to any and all Collateral of Grantor.

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

1. Incorporation of Credit Agreement and Security Agreement. The Credit Agreement and Security Agreement and the terms and provisions thereof are hereby incorporated herein in their entirety by this reference thereto. All terms capitalized but not otherwise defined herein shall have the same meanings herein as in the Security Agreement.

2. Grant and Reaffirmation of Grant of Security Interests. To secure the payment and performance of the Obligations, Grantor hereby grants to Grantee, for its benefit and the benefit of Lenders, and hereby reaffirms its prior grant pursuant to the Security Agreement of, a continuing security interest in Grantor's entire right, title and interest in and to the following (all of the following items or types of property being herein collectively referred to as the “**Trademark Collateral**”), whether now owned or existing or hereafter created, acquired or arising:

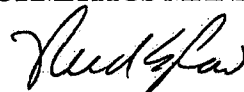
- (i) each Trademark listed on Schedule A annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill attributable thereto;
- (ii) of the business connected with the use of, and symbolized by, each Trademark; and

(iii) all products and proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark or (b) injury to the goodwill associated with any Trademark.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, Grantor has duly executed this Agreement as of the date first written above.

**AMERICAN SOCIETY OF HEALTH  
INFORMATICS MANAGERS, INC.**



By: \_\_\_\_\_

Name: Reed Pew

Title: Manager

Agreed and Accepted  
As of the Date First Written Above:

**GE BUSINESS FINANCIAL SERVICES INC.**  
(f/k/a Merrill Lynch Capital, a division of  
Merrill Lynch Business Financial Services Inc.),  
as Administrative Agent


By: Kirk E. Sonnefeld  
Name: Kirk E. Sonnefeld  
Title: Duly Authorized Signatory

**SCHEDULE A**

**TRADEMARK REGISTRATIONS**

<b>Mark</b>	<b>Serial No.</b>	<b>Registration No.</b>	<b>Registration Date</b>
AMERICAN SOCIETY OF HEALTH INFORMATICS MANAGERS	77/848,278	3,833,182	8/10/2010
ASHIM	77/848,311	3,829,594	8/3/2010
CHISP	77/848,381	3,829,595	8/3/2010

**OTHER MARKS**

<b>Mark</b>	<b>Serial No.</b>
Circle logo design 	77/848,361
CERTIFIED HEALTH INFORMATICS SYSTEMS PROFESSIONAL	77/848,367
CERTIFIED HEALTH INFORMATICS SYSTEMS PROFESSIONAL	77/848,419