

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	10/31/2010		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beacon Electric Supply		12/03/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	General Supply & Services, Inc.		
Doing Business As:	DBA Gexpro		
Street Address:	Two Corporate Drive, 10th Floor		
City:	Shelton		
State/Country:	CONNECTICUT		
Postal Code:	06484		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2816035	BEACON ELECTRIC SUPPLY	
CORRESPONDENCE DATA			
Fax Number:	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
Correspondent Name:	ROBERT A. BECKER		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	BELS 1001856		
NAME OF SUBMITTER:	Robert A. Becker		

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Signature:	/anca nicolescu/
Date:	12/08/2010
Total Attachments: 1 source=Executed confirmatory assignment to General Supply (F0721229)#page1.tif	

CONFIRMATORY ASSIGNMENT

WHEREAS, Beacon Electric Supply, a California corporation, with an address of 9630 Chesapeake Drive, San Diego, CA 92123 ("Assignor"), was the owner of the following trademark listed in the schedule below (hereinafter, the "Trademark"):

TRADEMARK	REGISTRATION NO.
BEACON ELECTRIC SUPPLY and Design	2,816,035

WHEREAS, General Supply & Services, Inc. dba Gexpro, a Delaware corporation, located and doing business at Two Corporate Drive, 10th Floor, Shelton, CT 06484 ("Assignee"), acquired said Trademark and all associated goodwill in the Trademark, effective as of October 31, 2010;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of October 31, 2010, of all right, title and interest in and to the Trademark and the above-named registration therefor, together with the goodwill of the business symbolized by the Trademark, and with all claims arising out of or relating to the use or ownership of the Trademark.

Dated: 12/3/2010

Beacon Electric Supply

By: 

Name: John C. Gschwind

Title: Executive Vice President, Legal, General Counsel & Secretary